FORM 51-102F3 MATERIAL CHANGE REPORT

ITEM 1. NAME AND ADDRESS OF COMPANY

GOAT Industries Ltd. (the "Company") Suite 2200, 885 West Georgia Street Vancouver, BC V6C 3E8 Canada

ITEM 2. DATE OF MATERIAL CHANGE

January 16, 2024

ITEM 3. NEWS RELEASE

A news release announcing the material change was disseminated on January 16, 2024 and a copy filed on the Company's SEDAR+ profile at www.sedarplus.ca.

ITEM 4. SUMMARY OF MATERIAL CHANGE

On January 16, 2024, the Company announced the appointment of Mr. Matthew McArthur as a director of the Company (the "Appointment"). The Company also announced the resignation of Mr. Mohammed Sharifi as a director of the Company (the "Resignation").

ITEM 5.1 FULL DESCRIPTION OF MATERIAL CHANGE

On January 16, 2024, the Company announced the Appointment and Resignation.

Mr. McArthur grew up in Sydney, Australia where he studied an undergraduate degree in Business majoring in Financial Planning for five years and attained a Certificate 3 in Financial Services. After working for one of Australia's largest banking and financial institutions for three years, he moved abroad to Canada where he currently resides in Vancouver managing distribution and sales for Western Canada's largest beverage canning operation.

ITEM 5.2 DISCLOSURE FOR RESTRUCTING TRANSACTION

Not applicable.

ITEM 6. RELIANCE ON SUBSECTION 7.1(2) OF NATIONAL INSTRUMENT 51-102

Not applicable.

ITEM 7. OMITTED INFORMATION

Not applicable.

ITEM 8. EXECUTIVE OFFICER

Contact: Michael Leahy, Chief Executive Officer Telephone: 1-833-4-GOAT-IR (1-833-446-2847)

ITEM 9. DATE OF REPORT

January 16, 2024