



ATHENA GOLD CORPORATION ANNOUNCES INVESTOR AWARENESS CAMPAIGN

Vacaville, CA --- December 2, 2024 -- Athena Gold Corporation (CSE:ATHA) (OTCQB:AHNR) (“Athena” or the “Company”) is pleased to announce it has entered into an advertising and investor awareness campaign with Dig Media Inc., dba Investing News Network (“INN”). Based in Vancouver, Canada, INN has been dedicated to providing independent news and education to investors since 2007.

The agreement has an initial term of six months commencing no later than 60 days from the date of execution of the agreement (November 25, 2024) and expiring no later than July 25, 2025. Under the terms of the agreement INN will provide various digital media advertising and related services to increase public awareness of the Company. INN will not provide promotional activities or investor relations services. In consideration for its services, the Company has agreed to pay INN a cash fee of CAN \$24,000 for the campaign, payable in full before December 31, 2024. INN will not receive any shares or options of the Company as compensation.

Neither INN nor any of its principals currently have any ownership interest, directly or indirectly, in Athena or its securities. The contact information for INN is Suite 1200, 736 Granville Street, Vancouver, British Columbia, V6Z 1E4, Canada; Phone: +1 604-688-8231; email: mrodger@investingnews.com.

The agreement is subject to approval of the Canadian Securities Exchange.

About Athena Gold Corporation

Athena is engaged in the business of mineral exploration and the acquisition of mineral property assets. Its objective is to locate and develop economic precious and base metal properties of merit and to conduct additional exploration drilling and studies on its projects across North America. Athena’s flagship Excelsior Springs Au-Ag project is located in the prolific Walker Lane Trend in Nevada. Excelsior Springs spans 1,675 ha and covers at least three historic mines along the Palmetto Mountain trend, where the Company is following up on a recent shallow oxide gold discovery, with drill results including 5.2 g/t Au over 33 m. Meanwhile, the Company’s new Laird Lake project is situated in the Red Lake Gold District of Ontario, covering 4,158 hectares along more than 10 km of the Balmer-Confederation Assemblage contact, where recent surface sampling results returned up to 56.5 g/t Au. This underexplored area is road-accessible, located about 10 km west of the Madsen mine by West Red Lake Gold Mines and 34 km northwest of Kinross Gold’s Great Bear project.

For further information about Athena Gold Corporation and our Excelsior Springs Gold project, please visit www.athenagoldcorp.com.

On Behalf of the Board of Directors
John C. Power
President, Athena Gold Corporation

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Forward Looking Statements

This press release contains forward-looking statements and forward-looking information (collectively, "forward-looking statements") within the meaning of applicable Canadian and US. securities laws. All statements, other than statements of historical fact, included herein including, without limitation, statements regarding future exploration plans, future results from exploration, and the anticipated business plans and timing of future activities of the Company, are forward looking statements. Although the Company believes that such statements are reasonable, it can give no assurance that such expectations will prove to be correct. Forward-looking statements are typically identified by words such as: "believes", "will", "expects", "anticipates", "intends", "estimates", "plans", "may", "should", "potential", "scheduled", or variations of such words and phrases and similar expressions, which, by their nature, refer to future events or results that may, could, would, might or will occur or be taken or achieved. In making the forward-looking statements in this press release, the Company has applied several material assumptions, including without limitation, that there will be investor interest in future financings, market fundamentals will result in sustained precious metals demand and prices, the receipt of any necessary permits, licenses and regulatory approvals in connection with the future exploration and development of the Company's projects in a timely manner.

The Company cautions investors that any forward-looking statements by the Company are not guarantees of future results or performance, and that actual results may differ materially from those in forward-looking statements as a result of various risk factors as disclosed in the final long form prospectus of the Company dated August 31, 2021.

Readers are cautioned not to place undue reliance on forward-looking statements. The Company undertakes no obligation to update any of the forward-looking statements in this press release or incorporated by reference herein, except as otherwise.