

Rritual Superfoods Lists with Health Food Marketplace 'The Good Trends'

The Good Trends B2B Wholesale Marketplace to Elevate the Rritual Brand to Local Healthy Specialty Food Retailers Throughout USA

VANCOUVER, BC, June 21, 2021 /CNW/ - **Rritual Superfoods Inc. ("Rritual" or the "Company")** (CSE: RSF) (FSE: 0RW) (OTC: RRSFF) is excited to announce the listing of the Rritual Superfoods product line on leading health food marketplace, 'The Good Trends.'

"Rritual's strategy to put our products within arms-reach of customers throughout the USA includes a strong emphasis on independently owned health and wellness retailers," said Mr. David Kerbel, Rritual President and CEO. "The Good Trends leads the field in providing neighborhood and independently owned retailers with access to brands on the leading edge, and the ability to benefit from scale, supporting those businesses to thrive and serve their significant and very loyal customer base."

The Good Trends B2B wholesale marketplace is on a mission to connect local healthy specialty food brands and mission-driven retailers. As a result, Rritual's innovative product line is an ideal fit with 'The Good Trends.'

Rritual's products are made with mindfully selected, organic functional mushrooms and adaptogenic herbs, traditionally consumed for their ability to support a healthy response to stress and help optimize mental, cognitive, digestive, and immune health. Placement of the Rritual brand in this channel with 'The Good Trends' providing a whole new set of consumers with access to Rritual's product line, and continues to establish a foundation for the Rritual brand to help define and lead the Superfoods category.

Rritual's full line of products can be found at the following link on The Good Trends:

https://thegoodtrends.com/search.php?search_query=rritual§ion=product

Rritual product offerings are all USDA-certified organic and are a caffeine-free option that can be mixed with other beverages or enjoyed by itself. Rritual's proprietary Immune-Synergy Six Mushroom Blend is the only functional health product on the market that contains a daily prebiotic blend which nourishes a healthy gut microbiome and facilitates balanced digestive function.

About 'The Good Trends'

The Good Trends is a B2B wholesale marketplace on a mission to connect local healthy specialty food brands and mission-driven retailers. We - The Good Trends co-founders – are passionate about food, about brands and about retail. As simple as it seems, we have set a mission to ourselves to help transform wholesale by connecting small healthy mission-driven brands with a diverse network of retail locations through a powerful yet easy-to-navigate technology platform. Our purpose is to allow all consumers in the US to access healthier, more local food products in their local stores by streamlining food wholesale and making it more transparent. <https://thegoodtrends.com/>

About Rritual

Rritual is a fast-growing functional superfood company that creates natural wellness products which support a holistic approach to a healthy lifestyle. The company is poised to dominate a segment where demand and sales are growing exponentially. Under the executive leadership with over 100 years of CPG pedigree, Rritual has launched distribution to major retailers and is positioning itself to lead and define functional health and wellness industry as a superfood platform. Rritual markets organic wellness products in the United States through initial retail rollout which includes over 10,000 points of sale and through www.rritual.com.

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Functional Foods Market

According to Grandview Research*, it is estimated that the global functional food market is projected to reach \$275 billion by 2025, growing at 7.9% each year with consumers putting more emphasis on health and wellness.

*<https://www.grandviewresearch.com/press-release/global-functional-foods-market>

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward-Looking Information

This news release contains forward-looking statements and forward-looking information within the meaning of Canadian securities legislation (collectively, "forward-looking statements") that relate to Rritual's current expectations and views of future events. Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions or future

events or performance (often, but not always, through the use of words or phrases such as "will likely result", "are expected to", "expects", "will continue", "is anticipated", "anticipates", "believes", "estimated", "intends", "plans", "forecast", "projection", "strategy", "objective" and "outlook") are not historical facts and may be forward-looking statements and may involve estimates, assumptions and uncertainties which could cause actual results or outcomes to differ materially from those expressed in such forward-looking statements. No assurance can be given that these expectations will prove to be correct and such forward-looking statements included in this news release should not be unduly relied upon. These statements speak only as of the date of this news release. In particular and without limitation, this news release contains forward-looking statements relating to the Company's plans to leverage third party manufacturing and logistics, the Company's broader retail distribution plans and the Company's other plans, focus and objectives.

Forward-looking statements are based on a number of assumptions and are subject to a number of risks and uncertainties, many of which are beyond Rritual's control, which could cause actual results and events to differ materially from those that are disclosed in or implied by such forward-looking statements. Such risks and uncertainties include, but are not limited to, the impact and progression of the COVID-19 pandemic and other factors set forth under "Forward-Looking Statements" and "Risk Factors" in the final long form prospectus of the Company dated February 26, 2021 and available under the Company's profile on SEDAR at www.sedar.com. Rritual undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required by law. New factors emerge from time to time, and it is not possible for Rritual to predict all of them or assess the impact of each such factor or the extent to which any factor, or combination of factors, may cause results to differ materially from those contained in any forward-looking statement. Any forward-looking statements contained in this news release are expressly qualified in their entirety by this cautionary statement.

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