

## **Promino Nutritional Sciences Inc. Adds E-commerce Retailer Netrition.com to Boost U.S. and International distribution of Rejuvenate Muscle Activator™**

- Active lifestyle-focused nutritional supplement site founded 1996 in upstate New York
- Specializes on high quality products backed by scientific research

Burlington, ON – October 29, 2024 - Promino Nutritional Sciences Inc. (CSE: MUSL) (OTC: MUSLF) (FRANKFURT:93X) (the "**Company**" or "**Promino**") announces it has added [Netrition.com](https://www.netrition.com) as a distribution partner to provide Rejuvenate Muscle Activator™ to health and wellness consumers globally.

Netrition.co, is a family-owned business founded in 1996 in upstate New York and now occupies a 100,000 square foot warehouse. A major retailer of vitamins and protein powders, Netrition.com is known for its superior customer service.

“Netrition.com is a gem in the health and wellness community and their addition of Rejuvenate Muscle Activator™ gives us access to some of the most informed and active supplement buyers worldwide,” says Vito Sanzone, Promino’s Chief Executive Officer. “Our Netrition.com partnership supports our mission to make our products available everywhere our consumers are.”

Netrition.com joins previously announced iHerb.com and Vitacost.com as online outlets for Promino’s products.

### **About Netrition.com**

Netrition is the premier online destination for all your health and wellness needs. Founded in 1996, Netrition operates from a 100,000 square foot warehouse and carries a range of products including protein powders, vitamins and minerals, amino acids, and more. Netrition only carries products that are of the highest quality and backed by scientific research.

### **About Promino**

Promino is an innovative and research driven Canadian nutraceutical company specializing in the development of patented and science-based products for the global consumer packaged goods market, with a portfolio focused specifically on muscle health. Promino's lead product, Rejuvenate™, is a patented proprietary formulation that is clinically proven to assist in the building, rebuilding, restoration and rejuvenation of natural muscle mass. Promino also offers Promino™, an elite performance supplement for both professional and amateur athletes to accelerate muscle recovery, build strength and accelerate recovery from injury. Promino was founded in 2015 and is located in Burlington, Ontario.

To learn more about Promino, visit <http://www.drinkpromino.com>.

### **Forward-Looking Statements**

This news release contains "forward-looking information" and "forward-looking statements" (collectively, "**forward-looking statements**") within the meaning of applicable Canadian securities legislation. All statements, other than statements of historical fact, are forward-looking statements and are based on expectations, estimates and projections as at the date of this news release. All statements that address activities, events, or developments that the Company expects or anticipates will, or may, occur in the future, are forward-looking statements, including statements regarding the Company's business prospects, potential growth in the functional beverage market, future trends, plans and strategies. In some cases, forward looking statements are preceded by, followed by, or include words such as "may", "will," "would", "could", "should", "believes", "estimates", "projects", "potential", "expects", "plans", "anticipates", "continues", or the negative of those words or other similar or comparable words. In preparing the forward-looking statements in this news release, the Company has applied several material assumptions, including, but not limited to, that protein supplement market growth will continue as anticipated by the Company, and that general business and economic conditions will not change in a materially adverse manner. These forward-looking statements are based on reasonable assumptions and estimates of management of the Company at the time such statements were made. Actual future results may differ materially as forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to materially differ from any future results, performance or achievements expressed or implied by such forward-looking statements. Although the forward-looking statements contained in this news release are based upon what management of the Company believes, or believed at the time, to be reasonable assumptions, the Company cannot assure shareholders that actual results will be consistent with such forward-looking statements, as there may be other factors that cause results not to be as anticipated, estimated or intended. Readers should not place undue reliance on the forward-looking statements and information contained in this news release. The Company assumes no obligation to update the forward-looking statements of beliefs, opinions, projections, or other factors.

***No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein.***

### **For further information about Promino:**

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