

## **PROMINO NUTRITIONAL SCIENCES INC. PROVIDES CORPORATE UPDATE**

Burlington, ON – (July 23, 2024) – Promino Nutritional Sciences, Inc (CSE:MUSL) (OTC: MUSLF) (FRANKFURT:93X) today announced it has entered into advisory agreements with three advisors to provide certain advisory services to the Company, including introducing the Company to potential acquisition targets and facilitating introductions with industry professionals and other partners who may be in a position to help further the Company's goals. In consideration for the services provided to the Company, the advisors will receive an aggregate of 1,600,000 common shares of the Company issuable in equal tranches during the initial eighteen month term of the agreements. The advisors are arm's length to the Company. All securities issued to the advisors will be subject to a statutory hold period of four months and one day.

### **About Promino**

Promino is an innovative and research driven Canadian nutraceutical company specializing in the development of patented and science-based products for the global consumer packaged goods market, with a portfolio focused specifically on muscle health. Promino's lead product, Rejuvenate™, is a patented proprietary formulation that is clinically proven to assist in the building, rebuilding, restoration and rejuvenation of natural muscle mass. Promino also offers Promino™, an elite performance supplement for both professional and amateur athletes to accelerate muscle recovery, build strength and accelerate recovery from injury. Promino was founded in 2015 and is located in Burlington, Ontario.

To learn more about Promino, visit <http://www.drinkpromino.com>

More information about Rejuvenate™ can be found <https://www.rejuvenatemuscle.com>

### **Forward-Looking Statements**

This news release contains "forward-looking information" and "forward-looking statements" (collectively, "forward-looking statements") within the meaning of applicable Canadian securities legislation. All statements, other than statements of historical fact, are forward-looking statements and are based on expectations, estimates and projections as at the date of this news release. All statements that address activities, events, or developments that the Company expects or anticipates will, or may, occur in the future, are forward-looking statements, including statements regarding: the expected benefits to the Company of the services provided by the advisors and the consideration therefor; and the Company's business prospects, future trends, plans and strategies. In some cases, forward looking statements are preceded by, followed by, or include words such as "may", "will," "would", "could", "should", "believes", "estimates", "projects", "potential", "expects", "plans", "anticipates", "continues", or the negative of those words or other similar or comparable words. In preparing the forward-looking statements in this news release, the Company has applied several material assumptions, including, but not limited to, that general business

and economic conditions will not change in a materially adverse manner. These forward-looking statements are based on reasonable assumptions and estimates of management of the Company at the time such statements were made. Actual future results may differ materially as forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to materially differ from any future results, performance or achievements expressed or implied by such forward-looking statements. Although the forward-looking statements contained in this news release are based upon what management of the Company believes, or believed at the time, to be reasonable assumptions, the Company cannot assure shareholders that actual results will be consistent with such forward-looking statements, as there may be other factors that cause results not to be as anticipated, estimated or intended. Readers should not place undue reliance on the forward-looking statements and information contained in this news release. The Company assumes no obligation to update the forward-looking statements of beliefs, opinions, projections, or other factors.

For further information about Promino:

Vito Sanzone, Chief Executive Officer, [ir@elementnutrition.com](mailto:ir@elementnutrition.com), 289-348-1970 ext. 222;

Marc Charbin, Investor Relations, [ir@elementnutrition.com](mailto:ir@elementnutrition.com), 416-467-5229