

## **Element Nutritional Sciences to Attend “*To The Moon*” Event Hosted by WallStreetBets**

BURLINGTON, Ontario--(BUSINESS WIRE)--November 30, 2021--Element Nutritional Sciences Inc. (CSE:ELMT; OTC:ELNSF; FRANKFURT:93X)(the “Company” or “Element”), is pleased to announce that it will be attending and sponsoring WallStreetBets’ “To The Moon” party on November 30, 2021 in Miami, Florida. Element’s Chief Executive Officer, Stuart Lowther, will also be attending an interview hosted by WallStreetBets founder Jaime Rogozinski.

As part of its sponsorship, Element will be providing attendees complementary samples of its flagship Rejuvenate™ amino acid formulation which is clinically proven to assist in the rebuilding, restoration and rejuvenation of natural muscle loss due to aging or medical conditions. Rejuvenate™ is available online on amazon.com and www.rejuvenatemuscle.com, and is also available at over 16,000 locations across North America including CVS, Walgreens and Sam’s Club. The North American nutritional market is currently estimated to be a US\$50 billion<sup>1</sup> market.

**Jaime Rogozinski of WallStreetBets** commented, “We are thrilled to be partnering with Element Nutritional Sciences for our 'To The Moon' party tonight. Element aligns very well with our investor community’s interest in high growth companies that have the potential to significantly disrupt large and global markets. I look forward to hearing about Element’s growth prospects and strategy directly from the company’s founder.”

**Stuart Lowther, Element’s Chief Executive Officer**, added, “Our company is building great traction with large retailers in the United States such as CVS, Walgreens and Sam’s Club because we develop high value products that allow people to live their life to the fullest. Backed by a clinically proven, proprietary and plant-based formulation, we have a deep innovation pipeline that will expand our presence in the global nutraceutical market into sports nutrition and immune health. We look forward to sharing our story tonight with the WallStreetBets community.”

### **About WallStreetBets’ “To The Moon” Party**

WallStreetBets is an online investor community of over 11.2 million members, founded by Jamie Rogozinski in 2012. The WallStreetBets subreddit can be accessed here: [/r/wallstreetbets](https://www.reddit.com/r/wallstreetbets).

The WallStreetBets “To The Moon” event will take place at a rooftop venue in the South Beach area of Miami, Florida, and will begin with a one-hour live auction of non-fungible tokens (“NFTs”). Following the live auction, at 7:00 pm EST the live art experience Token Mischief: What is Real & What is Art? will begin along with live music, as well as an open bar and food stations for the enjoyment of attendees.

Eligibility for admission is generally limited to holders of the WSB Diamond Pass NFT, with “General Admission” opportunities subject to ticket availability. Please refer to the following web page for more information: <https://wsbparties.com/>.

## About Element

Element is an innovative and research driven Canadian nutraceutical company specializing in the development of science-based products for the global consumer packaged goods market, with a portfolio focused specifically on men and women over the age of 50. Element's lead product, Rejuvenate™, is a proprietary formulation that is clinically proven to assist in the rebuilding, restoration and rejuvenation of natural loss of muscle mass due to aging or other medical conditions. Element also offers JAKTRX™, an elite brand of performance supplements. Element was founded in 2015 and is located in Burlington, Ontario.

To learn more about Element, visit [elmtinc.com](http://elmtinc.com).

More information about *Rejuvenate*™ can be found at: [www.rejuvenatemuscle.com](http://www.rejuvenatemuscle.com)

## Forward Looking Statements

This news release contains "forward-looking information" and "forward-looking statements" (collectively, "forward looking statements") within the meaning of the applicable Canadian securities legislation. All statements, other than statements of historical fact, are forward-looking statements and are based on expectations, estimates and projections as at the date of this news release. Any statement that involves discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, assumptions, future events or performance (often but not always using phrases such as "expects", or "does not expect", "is expected", "anticipates" or "does not anticipate", "plans", "budget", "scheduled", "forecasts", "estimates", "believes" or "intends" or variations of such words and phrases or stating that certain actions, events or results "may" or "could", "would", "might" or "will" be taken to occur or be achieved) are not statements of historical fact and may be forward-looking statements. In this news release, forward looking statements relate, among other things, to: Element's ability to disrupt large and global markets, and the Company's ability to expand its presence in global markets through innovation.

These forward-looking statements are based on reasonable assumptions and estimates of management of the Company at the time such statements were made. Actual future results may differ materially as forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to materially differ from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors, among other things, include: fluctuations in general macroeconomic conditions; expectations regarding the size of the United States and Canadian health, nutraceutical and wellness markets and changing consumer habits; the viability of the Company's products; availability of distribution channels for the Company's product offerings; the ability of the Company to successfully achieve its business objectives; plans for expansion; successful development of the Company's proposed products; the presence of laws and regulations that may impose restrictions or recalls on the sale of the Company's products in the United States and Canada; customer and distributor relations; fluctuations in securities markets; and the inability of the Company to obtain adequate insurance to cover risks and hazards. Although the forward-looking statements contained in this news release are based

upon what management of the Company believes, or believed at the time, to be reasonable assumptions, the Company cannot assure shareholders that actual results will be consistent with such forward-looking statements, as there may be other factors that cause results not to be as anticipated, estimated or intended. Readers should not place undue reliance on the forward-looking statements and information contained in this news release. The Company assumes no obligation to update the forward-looking statements of beliefs, opinions, projections, or other factors, should they change, except as required by law.

No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein.

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<sup>1</sup> KBV Research ‘North American Sports Nutrition Market By Distribution Channel, Users, Product Type.

## **Contacts**

Stuart Lowther  
Chairman, CEO and President  
ir@elementnutrition.com  
416-467-5229

Marc Charbin  
Investor Relations  
ir@elementnutrition.com  
416-467-5229