



Boba Mint Holdings Ltd. Announces Upcoming Token Withdrawal Feature for Tanjea Crypto Game Built on Ethereum

VANCOUVER, British Columbia, Nov. 14, 2024 -- Boba Mint Holdings Ltd. (CSE: TNJ), a pioneering blockchain gaming company, is proud to announce significant milestones in the growth and development of its flagship blockchain game, Tanjea. Built on the robust Ethereum network, Tanjea offers players a unique play-to-earn experience where they can collect, trade, and use NFT characters, earning rewards in the form of the \$TNJ token.

Since the last user download update in May, Tanjea has experienced remarkable growth, with total game downloads now surpassing 409,670, and over 24,000 monthly active users on the Android platform alone. This rapid increase in user engagement underscores the platform's rising popularity and the growing interest in blockchain-based gaming.

Following this surge in user engagement, Boba Mint Holdings Ltd. is also set to introduce an exciting new feature: Token Withdrawal, allowing players to easily withdraw their earned \$TNJ tokens. This integration reflects the company's commitment to enhancing user experience and fostering a transparent, rewarding, and seamless blockchain ecosystem for gamers.

Key Highlights and Achievements:

- User Growth and Engagement:** Tanjea has experienced a remarkable increase in its player base, with strong user retention driven by ongoing gameplay improvements and engaging content updates. Since the last download update in May, game downloads have doubled, reaching over 409,670 total downloads, with more than 24,000 monthly active users on Android alone.
- Token Integration and Withdrawal:** As part of its evolving in-game economy, Tanjea has expanded its token functionality by introducing the ability for players to withdraw their earned \$TNJ tokens. We anticipate that full withdrawal capabilities for our \$TNJ token will be available by the end of calendar year 2024, with plans for the token to trade on Uniswap in the future. This feature will provide greater liquidity and further enhance the play-to-earn model, allowing players to fully benefit from their in-game achievements.
- NFT and Gaming Experience:** Players collect and utilize unique NFT characters—such as birds and wolves—within the game, where they can earn \$TNJ tokens. Tanjea's innovative game design empowers users to participate in a dynamic gaming ecosystem that bridges the gap between virtual assets and real-world value.

Upcoming Features and Roadmap

With the upcoming token withdrawal feature, players will be able to seamlessly transfer their \$TNJ tokens from the Tanjea platform to their wallets. This move is designed to enhance the value proposition for players and create more robust financial integration within the game. The team continues to focus on refining the gaming experience and expanding the utility of \$TNJ tokens, setting the stage for future developments in the Tanjea ecosystem.

"Boba Mint Holdings Ltd. is thrilled with the rapid growth and adoption of Tanjea, and the introduction of token withdrawal is a major step toward enhancing the play-to-earn experience for our community," said Rody Lazar, CEO of Boba Mint Holdings Ltd. "We are excited to continue innovating and providing players with more ways to earn and interact with their digital assets."

With this significant new feature and continued momentum in the gaming and blockchain space, Tanjea remains at the forefront of the decentralized gaming revolution.

About Boba Mint Holdings Ltd.

Boba Mint Holdings Ltd. is focused on the development of blockchain mobile games that integrate ERC20 tokens and ERC721 NFTs. Its primary product is a mobile blockchain gaming ecosystem called Tanjea, where gamers collect NFT characters (primarily birds and wolves) in multiple mobile games and use them to earn \$TNJ tokens.

Boba Mint is a pioneering blockchain gaming company dedicated to creating immersive, decentralized gaming experiences. Boba Mint has become synonymous with innovation and excellence in the blockchain gaming industry.

On Behalf of the Board of Directors,

Boba Mint Holdings Ltd.

"Rody Lazar" CEO

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