

BOBA MINT HOLDINGS LTD.

CANADIAN SECURITIES EXCHANGE

Symbol "TNJ" - CSE



Boba Mint Announces CEO Transition: Michael Zon to Assume Technical Advisor Role, Rody Lazar Appointed as New CEO

June 14, 2024 - Vancouver, British Columbia – Boba Mint Holdings Ltd. (CSE: TNJ) (“**Boba Mint**” or the “**Company**”, today announced a significant leadership transition. Michael Zon, who has served as the company's CEO since inception, will be stepping down from his position to take on the role of Technical Advisor. The Board of Directors is pleased to name Rody Lazar as the new CEO, effective immediately.

Michael Zon has been a cornerstone of Boba Mint, driving the company’s growth and product development over the last 2 years. Under his leadership, Boba Mint has developed novel blockchain games, and cultivated a passionate community of players. In his new role as Technical Advisor, Zon will continue to contribute to the company’s strategic technological advancements and product development initiatives.

“Leading Boba Mint has been an incredible journey, and I am looking forward to having more time to focus on Boba’s primary product Tanjea - Race to Riches,” said Michael Zon. “As I transition to my new role, I am confident that Rody Lazar’s marketing expertise and visionary leadership will propel Boba Mint to new heights.”

Rody Lazar brings years of experience in marketing and executive management to Boba Mint. With a proven track record of driving brand growth and enhancing customer engagement, Rody is well-positioned to lead Boba Mint into its next phase of innovation and market expansion.

“I am honored to be appointed as the CEO of Boba Mint,” said Rody Lazar. “I look forward to working with our talented team to build on the strong foundation Michael has established. Together, we will continue to revolutionize the blockchain gaming industry with innovative products and exceptional experiences.”

Boba Mint is committed to maintaining its reputation for quality and innovation under this new leadership. The company remains focused on delivering cutting-edge blockchain gaming experiences that cater to the evolving tastes of its global community.

About Boba Mint Holdings Ltd.

Boba Mint Holdings Ltd. is focused on the development of blockchain mobile games that integrate ERC20 tokens and ERC721 NFTs. Its primary product is a mobile blockchain gaming ecosystem called Tanjea, where gamers collect NFT characters (primarily birds and wolves) in multiple mobile games and use them to earn \$TNJ tokens.

Boba Mint is a pioneering blockchain gaming company dedicated to creating immersive, decentralized gaming experiences. Boba Mint has become synonymous with innovation and excellence in the blockchain gaming industry.

On Behalf of the Board of Directors,

Boba Mint Holdings Ltd.

"Rody Lazar"

CEO

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Forward-Looking Statements

This news release contains statements that constitute "forward-looking statements". Such forward looking statements involve known and unknown risks, uncertainties and other factors that may cause Boba's actual results, performance or achievements, or developments in the industry to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects," "plans," "anticipates," "believes," "intends," "estimates," "projects," "potential" and similar expressions, or that events or conditions "will," "would," "may," "could" or "should" occur. Such statements include those relating to game development and the Company's expectations and plans. Although Boba believes the forward-looking information contained in this news release is reasonable based on information available on the date hereof, by their nature,

forward-looking statements involve assumptions, known and unknown risks, uncertainties and other factors which may cause our actual results, performance or achievements, or other future events, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements.

Examples of such assumptions, risks and uncertainties include, without limitation, assumptions, risks and uncertainties associated with general economic conditions; adverse industry events; future legislative and regulatory developments in the blockchain sector; the Company's ability to access sufficient capital from internal and external sources, and/or inability to access sufficient capital on favorable terms; mobile video game industry and markets in Canada and generally; the ability of Boba to implement its business strategies; competition; and other assumptions, risks and uncertainties. The forward-looking information contained in this news release represents the expectations of the Company as of the date of this news release and, accordingly, is subject to change after such date. Readers should not place undue importance on forward-looking information and should not rely upon this information as of any other date. While the Company may elect to, it does not undertake to update this information at any particular time except as required in accordance with applicable laws. The foregoing statements expressly qualify any forward-looking information contained herein. Factors that could cause actual results to differ materially from those anticipated in these forward-looking statements are described under the caption "Risk Factors" in Boba' Form 2A Listing Statement dated April 19, 2024 which is available on Boba's profile at <http://www.sedarplus.ca> and on the CSE website at <https://thecse.com/listings/boba-mint-holdings-ltd/>.

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We seek Safe Harbor.