



BOBA MINT HOLDINGS LTD.

CANADIAN SECURITIES EXCHANGE

Symbol "TNJ" - CSE

FOR IMMEDIATE RELEASE

Boba Mint Celebrates Milestones with Tanjea: A Blockchain Mobile Game

May 16, 2024 - Vancouver, British Columbia – Boba Mint Holdings Ltd. (CSE: TNJ) (“Boba Mint” or the “Company”), Boba Mint, the innovative gaming company behind the popular blockchain mobile game Tanjea, is thrilled to announce significant achievements in its user numbers. Since its inception, Tanjea has captivated audiences worldwide, garnering an impressive 212,000 downloads and boasting over 21,000 monthly active users on the Android platform alone.

The company's commitment to delivering exceptional gaming experiences continues with the imminent launch of Tanjea's most substantial update to date. Scheduled for release next week, this update promises to revolutionize gameplay with the introduction of an entirely new match 3 mechanism. Players can anticipate a fresh and immersive gaming experience as they navigate through this exciting addition, further enhancing Tanjea's reputation as a leader in the mobile gaming industry.

"We're incredibly proud of the remarkable growth Tanjea has achieved since its launch," remarked Michael Zon, CEO of Boba Mint. "The overwhelming support from our dedicated community has been instrumental in shaping Tanjea into the dynamic gaming experience it is today. We remain committed to pushing boundaries and delivering innovative gameplay that continues to captivate and engage our players."

Boba Mint has recently gone public, marking a significant milestone in their journey. With this transition completed, the company now enjoys the freedom to dedicate more time and resources to further enhancing Tanjea's gameplay experience. As Tanjea continues to evolve and delight players worldwide, Boba Mint invites gaming enthusiasts to join them on this exhilarating journey. Stay tuned for the highly anticipated release of Tanjea's latest update and prepare to experience gaming like never before.

About Boba Mint Holdings Ltd.

Boba Mint Holdings Ltd. is focused on the development of blockchain mobile games that integrate ERC20 tokens and ERC721 NFTs. Its primary product is a mobile blockchain gaming ecosystem called Tanjea, where gamers collect NFT characters (primarily birds and wolves) in multiple mobile games and use them to earn \$TNJ tokens.

On Behalf of the Board of Directors,

Boba Mint Holdings Ltd.

"Michael Zon"

President

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Examples of such assumptions, risks and uncertainties include, without limitation, assumptions, risks and uncertainties associated with general economic conditions; adverse industry events; future legislative and regulatory developments in the blockchain sector; the Company's ability to access sufficient capital from internal and external sources, and/or inability to access sufficient capital on favorable terms; mobile video game industry and markets in Canada and generally; the ability of Boba to implement its business strategies; competition; and other assumptions, risks and uncertainties. The forward-looking information contained in this news release represents the expectations of the Company as of the date of this news release and, accordingly, is subject to change after such date. Readers should not place undue importance on forward-looking information and should not rely upon this information as of any other date. While the Company may elect to, it does not undertake to update this information at any particular time except as required in accordance with applicable laws. The foregoing statements expressly qualify any forward-looking information contained herein. Factors that could cause actual results to differ materially from those anticipated in these forward-looking statements are described under the caption "Risk Factors" in Boba' Form 2A Listing Statement dated April 19, 2024 which is available on Boba's profile at <http://www.sedarplus.ca> and on the CSE website at <https://thecse.com/listings/boba-mint-holdings-ltd/>.

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