FORM 51-102F3

MATERIAL CHANGE REPORT

Item 1: Name and Address of Company

Hero Innovation Group Inc. (the "Company") 422 Richards Street, Suite 170 Vancouver, British Columbia V6B 2Z4

Item 2: Date of Material Change

December 3, 2024

Item 3: News Release

The news release was disseminated on December 3, 2024 and filed on SEDAR+.

Item 4: Summary of Material Change

On December 3, 2024, the Company announced the appointments of Tai Jiang and Hong Yuan as directors, Tai Jiang as Chief Executive Officer and Kuen Lau as the Chief Financial Officer, effective December 3, 2024.

Item 5.1: Full Description of Material Change

On December 3, 2024, the Company announced that it has appointed Tai Jiang and Hong Yuan to the Company's Board of Directors, in place of Wei Shao who has resigned as the director. The Company also appointed Tai Jiang, as Chief Executive Officer of the Company in place of Morris Chen, who has stepped down as Chief Executive Officer and Kuen Lau as the Chief Financial Officer in place of Kevin Chen, who has resigned as Chief Financial Officer.

Item 5.2: Disclosure for Restructuring Transactions

Not applicable.

Item 6: Reliance on subsection 7.1(2) of National Instrument 51-102

Not applicable.

Item 7: Omitted Information

Not applicable.

Item 8: Executive Officer

Luiz Pion, VP Business Development (Tel: 800-508-8813)

Item 9: Date of Report

December 3, 2024