

**FORM 51-102F3
MATERIAL CHANGE REPORT**

Item 1 Name and Address of Company

Hero Innovation Group Inc. (the “**Company**”)
422 Richards Street, Suite 170
Vancouver, British Columbia
V6B 2Z4

Item 2 Date of Material Change

September 10, 2024

Item 3 News Release

News release was disseminated via Stockwatch and filed on SEDAR+ on September 10, 2024.

Item 4 Summary of Material Change

On September 10, 2024, the Company announced the appointment of Morris Chen as interim Chief Executive Officer, effective September 10, 2024.

Item 5 Full Description of Material Change

5.1 Full Description of Material Change

On September 10, 2024 the Company announced the appointment of Morris Chen as interim Chief Executive Officer, effective September 10, 2024. Mr. Chen steps into this role following Jason Chen’s decision to pursue other business ventures. Jason Chen will continue to serve on the Company’s board of directors.

5.2 Disclosure for Restructuring Transactions

Not applicable

Item 6 Reliance on subsection 7.1(2) of National Instrument 51-102

Not applicable

Item 7 Omitted Information

Not applicable

Item 8 Executive Officer

Luiz Pion, VP Business Development (Tel: 800-508-8813)

Item 9 Date of Report

September 13, 2024