FORM 51-102F3 MATERIAL CHANGE REPORT

Item 1 Name and Address of Company

Hero Innovation Group Inc. (the "**Company**") 422 Richards Street, Suite 170 Vancouver, British Columbia V6B 2Z4

Item 2 Date of Material Change

April 1 and 3, 2024

Item 3 News Release

News release was disseminated via Stockwatch and filed on SEDAR+ on April 5, 2024.

Item 4 Summary of Material Change

On April 5 2024, the Company announced changes to the board of directors (the "**Board**") and management of the Company.

Item 5 Full Description of Material Change

5.1 Full Description of Material Change

On April 5, 2024 the Company announced the appointment of Jason Chen, a current director of the Company, as interim Chief Executive Officer of the Company, effective April 3, 2024. Mr. Chen has assumed the role of interim Chief Executive Officer as Mao Sun has decided to explore other business opportunities. Mr. Sun will remain on the Board.

The Company also announced the resignation of David Strebinger as a director of the Company, effective April 1, 2024. The Company is currently seeking suitable candidate for appointment to the Board to fill the vacancy.

5.2 Disclosure for Restructuring Transactions

Not applicable

Item 6 Reliance on subsection 7.1(2) of National Instrument 51-102

Not applicable

Item 7 Omitted Information

Not applicable

Item 8 Executive Officer

Luiz Pion, VP Business Development (Tel: 800-508-8813)

Item 9 Date of Report

April 9, 2024