

**Hero Innovation Group Inc.**  
**(Formerly Euro Asia Pay Holdings Inc.)**

Financial Statements

For the years ended September 30, 2022 and 2021

Expressed in Canadian Dollars

# MSLL CPA LLP

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## INDEPENDENT AUDITORS' REPORT

To the Shareholders and Board of Directors of Hero Innovation Group Inc.

Report on the Audit of the Financial Statements

### *Opinion*

We have audited the statements of Hero Innovation Group Inc. (the "Company") which comprise the statement of financial position as at September 30, 2022 and the statement of loss and comprehensive loss, statement of changes in equity (deficiency), and statements of cash flows for the year then ended, and the notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Company as at September 30, 2022, and its financial performance and its cash flows for the year ended in accordance with International Financial Reporting Standards (IFRSs).

### *Basis for Opinion*

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Company in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### *Material uncertainty related to going concern*

We draw attention to Note 1 in the financial statements, which describes matters and conditions that indicate the existence of a material uncertainty that may cast significant doubt about the Company's ability to continue as a going concern. Our opinion is not modified in respect of this matter.

### *Other Matter*

The financial statements of the Company for the year ended September 30, 2021, were audited by another auditor who expressed an unmodified opinion on those statements on February 2, 2022.

### *Other Information*

Management is responsible for the other information. The other information comprises the Management's Discussion and Analysis.

Our opinion on the financial statements does not cover the other information and we do not and will not express an opinion or any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information identified above and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

### *Responsibilities of Management and Those Charged with Governance for the Financial Statements*

Management is responsible for the preparation and fair presentation of the financial statements in accordance with IFRSs, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Company's financial reporting process.

### *Auditor's Responsibilities for the audit of the Financial Statements*

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern.

concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Company to express an opinion on the financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

The engagement partner on the audit resulting in this independent auditor's report is Ying Xu, CPA, CA.

*MSLL CPA LLP*

**Chartered Professional Accountants**

Vancouver, Canada

January 30, 2023

**Hero Innovation Group Inc.**  
Statement of Financial Position  
(Expressed in Canadian Dollars)  
(Audited)

	September 30, 2022	September 30, 2021
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash and cash equivalents	\$ 398,715	\$ 583,776
Short term investments	29,368	28,995
Receivables (Note 4)	41,545	25,998
Prepaid expenses	135,663	95,690
<b>Total Current Assets</b>	<b>605,291</b>	734,459
<b>Non-Current Asset</b>		
Equipment (Note 5)	149	4,263
<b>TOTAL ASSETS</b>	<b>\$ 605,440</b>	<b>\$ 738,722</b>
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>		
<b>Current Liabilities</b>		
Trade payables and accrued liabilities (Note 6)	\$ 851,704	\$ 344,968
Loan and accrued interest payable (Note 10)	1,953,926	439,154
<b>Total Current Liabilities</b>	<b>2,805,630</b>	784,122
<b>Non-Current Liabilities</b>		
Government loan payable (Note 7)	19,216	36,229
<b>Total Non-Current Liabilities</b>	<b>19,216</b>	36,229
<b>Total Liabilities</b>	<b>2,824,846</b>	820,351
<b>Shareholders' Equity (Deficiency)</b>		
Share capital (Note 8)	8,772,687	7,443,356
Reserve (Note 8)	1,313,718	1,090,521
Accumulated deficit	(12,305,811)	(8,615,506)
<b>Total Shareholders' Equity (Deficiency)</b>	<b>(2,219,406)</b>	(81,629)
<b>TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY (DEFICIENCY)</b>	<b>\$ 605,440</b>	<b>\$ 738,722</b>

Nature and Continuance of Operations (Note 1)

Commitments (Note 11)

Subsequent Event (Note 16)

Approved on behalf of the Board:

"Morris Chen"

Morris Chen, Director

"William Ying"

William Ying, Director

**Hero Innovation Group Inc.**

## Statement of Loss and Comprehensive Loss

(Expressed in Canadian Dollars)

(Audited)

	Year ended September 30, 2022	Year ended September 30, 2021
<b>REVENUE</b>	<b>\$ 110,033</b>	13,272
<b>COST OF REVENUE</b>	<b>26,546</b>	3,377
<b>GROSS PROFIT</b>	<b>83,487</b>	9,895
<b>OPERATING EXPENSE</b>		
Consulting fees (Note 11)	186,611	130,440
Depreciation (Note 5)	4,113	6,488
General and administrative	1,001,273	918,306
Marketing	723,674	400,770
Professional fees (Note 11)	154,427	135,129
Research and development	1,412,554	278,567
Share-based payments (Note 9)	223,196	389,474
Total Operating Expenses	3,705,848	2,259,174
<b>OTHER ITEM</b>		
Interest income	2,930	173
Government grant	-	11,191
Gain on sale of equipment	-	3,072
Other income	87	40,427
Interest expense	(70,961)	(4,263)
Total Other Item	(67,944)	50,600
<b>NET LOSS and COMPREHENSIVE LOSS</b>	<b>\$ (3,690,305)</b>	<b>\$ (2,198,679)</b>
<b>WEIGHTED AVERAGE NUMBER OF COMMON SHARES OUTSTANDING:</b>		
<b>BASIC</b>	<b>72,281,770</b>	64,870,353
<b>DILUTED</b>	<b>72,281,770</b>	64,870,353
<b>NET LOSS PER SHARE – basic and diluted</b>	<b>\$ (0.05)</b>	<b>\$ (0.03)</b>

**Hero Innovation Group Inc.**

Statement of Changes in Shareholders' Equity (Deficiency)

(Expressed in Canadian Dollars)

(Audited)

	Number of Shares	Amount	Reserve		Accumulated Deficit	Total Shareholders' Equity (Deficiency)
			Share-Based Payment	Other		
<b>September 30, 2020</b>	<b>59,611,111</b>	<b>\$ 5,605,000</b>	<b>\$ 651,034</b>	<b>\$ 25,951</b>	<b>\$ (6,416,827)</b>	<b>\$ (134,842)</b>
Issued for cash	8,376,000	2,094,000				2,094,000
Issued to finder	330,000	82,500				82,500
Share issuance costs		(363,800)	61,280			(302,520)
Issuance of below market interest rate debt				15,365		15,365
Amortization of deferred benefit				(40,427)		(40,427)
Shares issued upon exercise of stock options	75,000	25,656	(12,156)			13,500
Share based payments			389,474			389,474
Net loss for the year					(2,198,679)	(2,198,679)
<b>September 30, 2021</b>	<b>68,392,111</b>	<b>7,443,356</b>	<b>1,089,632</b>	<b>889</b>	<b>(8,615,506)</b>	<b>(81,629)</b>
Issued for cash	2,301,128	575,282				575,282
Shares issued upon conversion of debt	3,016,196	754,049				754,049
Share based payments			223,197			223,197
Net loss for the year					(3,690,305)	(3,690,305)
<b>September 30, 2022</b>	<b>73,709,435</b>	<b>\$ 8,772,687</b>	<b>\$ 1,312,829</b>	<b>\$ 889</b>	<b>\$ (12,305,811)</b>	<b>\$ (2,219,406)</b>

**Hero Innovation Group Inc.**  
Statement of Cash Flows  
(Expressed in Canadian Dollars)  
(Audited)

	<b>For the year ended September 30, 2022</b>	For the year ended September 30, 2021
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Net loss	\$ (3,690,305)	\$ (2,198,679)
Items not affecting cash:		
Depreciation	4,114	6,488
Share-based payments	223,197	389,474
Interest and accretion expense	71,870	75,083
Other income	-	(40,427)
Government grant	-	(11,191)
Gain on sale of equipment	-	(3,072)
Changes in non-cash working capital:		
Receivables	(15,547)	57,761
Prepaid expenses	(39,972)	(29,455)
Trade payables and accrued liabilities	506,674	215,334
Net cash used in operating activities	<b>(2,939,970)</b>	<b>(1,538,685)</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Interest from short term investment	(373)	(173)
Purchase of equipment	-	(4,783)
Proceeds from sale of equipment	-	3,319
Net cash used in investing activities	<b>(373)</b>	<b>(1,637)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Proceeds (repayment) from CEBA loan	(20,000)	20,000
Proceeds (repayment) of related party loan	1,900,000	-
Proceeds from exercise of stock options	-	13,500
Proceeds from share issuance	857,282	1,883,980
Net cash provided by financing activities	<b>2,755,282</b>	<b>1,917,480</b>
Change in cash and cash equivalents	<b>(185,061)</b>	<b>377,159</b>
Cash and cash equivalents, beginning	<b>583,776</b>	<b>206,617</b>
Cash and cash equivalents, ending	<b>\$ 398,715</b>	<b>\$ 583,776</b>



## **Hero Innovation Group Inc.**

Notes to the Financial Statements

September 30, 2022

(Expressed in Canadian Dollars)

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### **1. Nature and Continuance of Operations**

Hero Innovation Group Inc. (formerly Euro Asia Pay Holdings Inc.) (the “Company”) was incorporated under the British Columbia Business Corporations Act on October 16, 2017. The head office and principal place of business of the Company is located at 170 – 422 Richards Street, Vancouver, British Columbia V6B 2Z4. The Company is a financial technology company. From inception to September 30, 2022, the Company has concentrated its efforts on research and development and has incurred costs related to the development of a mobile application platform.

On February 25, 2021, the Company completed its initial public offering (the “IPO”) and its common shares are listed for trading on the Canadian Securities Exchange under the symbol “HRO”.

These financial statements have been prepared on the basis that the Company will continue as a going concern, which assumes that the Company will be able to realize its assets and satisfy its liabilities in the normal course of business for the foreseeable future. The business of the Company involves a high degree of risk. The Company has not yet generated significant revenue from operations and incurred a net loss of \$3,690,305 for the year ending September 30, 2022 and has an accumulated deficit of \$12,305,811 as at September 30, 2022. Furthermore, there is no assurance that the Company will be profitable in the future. The continued operations of the Company are dependent on its ability to generate future cash flows from operations or obtain additional financing. These factors raise significant doubt as to the Company’s ability to continue as a going concern. These financial statements do not reflect the adjustments to the carrying values of assets and liabilities and the reported expenses and statement of financial position classifications that would be necessary were the going concern assumption be inappropriate.

In March 2020, the World Health Organization declared coronavirus COVID-19 a global pandemic. This contagious disease outbreak, which has continued to spread, and any related adverse public health developments, has adversely affected workforces, economies, and financial markets globally, potentially leading to an economic downturn. While the impact of COVID-19 is expected to be temporary, the current circumstances are dynamic and the impacts of COVID-19 on business operations cannot be reasonably estimated at this time. There can be no assurance that the Company will not be impacted by adverse consequences that may be brought about by the pandemic’s impact on its business, results of operations, financial position and cash flows in the future.

### **2. Basis of presentation**

These financial statements have been prepared on the historical cost basis except for certain assets and financial instruments that are measured at their fair values, as explained in the significant accounting policies below. Historical cost is based on the fair value of the consideration given in exchange for assets.

The financial statements were authorized for issuance on January 30, 2023 by the directors of the Company.

#### *(a) Statement of Compliance with International Financial Reporting Standards*

The financial statements of the Company have been prepared in accordance and using accounting policies in compliance with International Financial Reporting Standards (“IFRS”) as issued by the International Accounting Standards Board (“IASB”) and interpretations of the International Financial Reporting Interpretations Committee (“IFRIC”).

## **2. Basis of presentation (continued)**

### *(b) Use of Estimates and Judgments*

The preparation of the Company's financial statements in accordance with IFRS requires the Company to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, revenues and expenses. Actual results may differ from these estimates. Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimate is revised and in any future periods affected.

Areas requiring a significant degree of estimation include fair value measurements for financial instruments, useful life of equipment, and estimating the fair value of share-based payment transactions. Areas requiring a significant degree of judgement included evaluation of research and development costs for capitalization, the recoverability and measurement of deferred tax assets and liabilities, and assessment of the Company's ability to continue as a going concern.

## **3. Significant accounting policies**

### *(a) Cash and Cash Equivalents*

The Company considers all highly liquid instruments with a maturity of three months or less at the time of issuance, are readily convertible to known amounts of cash, and which are subject to insignificant risk of changes in value, to be cash equivalents.

### *(b) Equipment*

All equipment is stated at cost less accumulated depreciation and impairment losses. Cost includes expenditures that are directly attributable to the acquisition of the assets. Depreciation commences when the equipment is out into use. Depreciation is recognized in the statement of loss and comprehensive loss using the declining balance method with the rate of 55%.

### *(c) Revenue Recognition*

The Company recognizes revenue based on the five-step model as follows:

1. Identifying the contract with a customer;
2. Identifying the performance obligations with the contract;
3. Determining the transaction price;
4. Allocating the transaction price to the performance obligations; and
5. Recognizing revenue when/as performance obligation(s) are satisfied.

The Company's revenue is derived through card activation fees, subscription fees and margins on customer loads of a prepaid credit card. Card activation fees are recognized when the account registration is completed and the cards are mailed to the students and the activation fees are collected. Subscription fees are recognized as per the terms of the arrangement. Revenue from margins on customer loads are recognized when the underlying transactions have been completed and collection is reasonably assured.

### 3. Significant Accounting Policies (continued)

#### (d) *Share-based Payments*

The fair value method of accounting is used for share-based payments. Under this method, the cost of stock options and other equity-settled share-based payment arrangements is recorded based on the date of grant estimated fair market value of each tranche using the Black-Sholes Option Pricing Model, and charged to earning over the vesting period. Compensation expense is recognized over the tranche's vesting period by increasing reserves based on the number of awards expected to vest. At the end of each reporting period, the Company revises its estimates of the number of options that are expected to vest based on non-market vesting conditions. It recognizes the impact of the revision of original estimates, if any, in the statement of loss and comprehensive loss, with the corresponding adjustment to equity.

Share-based payment arrangements in which the Company receives goods or services as consideration for its own equity instruments are accounted for as equity-settled share-based payment transactions and measured at the fair value of goods and services received. If the fair value of the goods or services received cannot be estimated reliably, the share-based payment transaction is measured at the fair value of the equity instruments granted at the date the Company receives the goods or services.

#### (e) *Income Taxes*

##### *Current income tax*

Current income tax assets and liabilities for the current period are measured at the amount expected to be recovered from or paid to the taxation authorities. The tax rates and tax laws used to compute the amount are those that are enacted or substantively enacted, at the reporting date, in the countries where the Company operates and generates taxable income.

Current income tax relating to items recognized directly in other comprehensive income or equity is recognized in other comprehensive income or equity and not in profit or loss. Management periodically evaluates positions taken in the tax returns with respect to situations in which applicable tax regulations are subject to interpretation and establishes provisions where appropriate.

##### *Deferred income tax*

Deferred income tax is provided using the asset and liability method on temporary differences at the reporting date between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes.

The carrying amount of deferred income tax assets is reviewed at the end of each reporting period and recognized only to the extent that it is probable that sufficient taxable profit will be available to allow all or part of the deferred income tax asset to be utilized.

Deferred income tax assets and liabilities are measured at the tax rates that are expected to apply to the year when the asset is realized, or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. Deferred income tax assets and deferred income tax liabilities are offset, if a legally enforceable right exists to set off current tax assets against current income tax liabilities and the deferred income taxes relate to the same taxable entity and the same taxation authority.

## Hero Innovation Group Inc.

Notes to the Financial Statements

September 30, 2022

(Expressed in Canadian Dollars)

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### 3. Significant Accounting Policies (continued)

Deferred income tax assets and liabilities are measured at the tax rates that are expected to apply to the year when the asset is realized, or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period

Deferred income tax assets and deferred income tax liabilities are offset, if a legally enforceable right exists to set off current tax assets against current income tax liabilities and the deferred income taxes relate to the same taxable entity and the same taxation authority.

#### (f) *Income and Loss Per Share*

Basic income and loss per share amounts are calculated by dividing income or loss attributable to common shareholders of the Company by the weighted average number of common shares outstanding during the reporting period. Diluted income or loss per share amounts are determined by adjusting the weighted average number of common shares outstanding for the effects of all dilutive potential common shares.

#### (g) *Research and Development*

Research costs are expensed when incurred. Internally-generated software costs, including personnel costs of the Company's development group, are capitalized as intangible assets when the Company can demonstrate that the technical feasibility of the project has been established; the Company intends to complete the asset for use or sale and has the ability to do so; the asset can generate probable future economic benefits; the technical and financial resources are available to complete the development; and the Company can reliably measure the expenditure attributable to the intangible asset during its development. After initial recognition, internally-generated intangible assets are recorded at cost less accumulated amortization and accumulated impairment losses.

#### (h) *Investment Tax Credits*

The Company claims investment tax credits as a result of incurring scientific research and experimental development expenditures ("SR&ED"). SR&ED investment tax credits are recognized when the related expenditures are incurred and there is reasonable assurance of their realization. SR&ED investment tax credits are accounted for as a reduction of research and development expense on the statement of loss and comprehensive loss.

#### (i) *Financial Instruments*

The following is the Company's accounting policy for financial instruments under IFRS 9:

##### *Classification*

The Company classifies its financial instruments in the following categories: at fair value through profit and loss ("FVTPL"), at fair value through other comprehensive income (loss) ("FVTOCI") or at amortized cost. The Company determines the classification of financial assets at initial recognition. The classification of debt instruments is driven by the Company's business model for managing the financial assets and their contractual cash flow characteristics. Equity instruments that are held for trading are classified as FVTPL. For other equity instruments, on the day of acquisition the Company can make an irrevocable election (on an instrument-by-instrument basis) to designate them as at FVTOCI. Financial liabilities are measured at amortized cost, unless they are required to be measured

**3. Significant Accounting Policies (continued)**

at FVTPL (such as instruments held for trading or derivatives) or if the Company has opted to measure them at FVTPL. Classification of the Company's financial instruments is as follows:

Financial Assets	
Cash and cash equivalents	FVTPL
Receivables, net of GST	Amortized cost
Financial Liabilities	
Trade payables and due to related parties	Amortized cost
Loans	Amortized cost

Measurement

*Financial assets and liabilities at amortized cost*

Financial assets and liabilities at amortized cost are initially recognized at fair value plus or minus transaction costs, respectively, and subsequently carried at amortized cost less any impairment. Receivables, trade payables and accrued liabilities, government loan payable, and loan and accrued interest payable are recognized at amortized cost.

*Financial assets and liabilities at FVTPL*

Financial assets and liabilities carried at FVTPL are initially recorded at fair value and transaction costs are expensed in the statements of loss and comprehensive loss. Realized and unrealized gains and losses arising from changes in the fair value of the financial assets and liabilities held at FVTPL are included in the statements of loss and comprehensive loss in the period in which they arise. Cash and cash equivalents are recognized as FVTPL.

*Debt investments at FVTOCI*

These assets are subsequently measured at fair value. Interest income calculated using the effective interest method, foreign exchange gains and losses and impairment are recognised in profit or loss. Other net gains and losses are recognised in Other Comprehensive Income ("OCI"). On derecognition, gains and losses accumulated in OCI are reclassified to profit or loss.

*Equity investments at FVTOCI*

These assets are subsequently measured at fair value. Dividends are recognised as income in profit or loss unless the dividend clearly represents a recovery of part of the cost of the investment. Other net gains and losses are recognised in OCI and are never reclassified to profit or loss.

*Impairment of financial assets at amortized cost*

The Company recognizes a loss allowance for expected credit losses on financial assets that are measured at amortized cost. At each reporting date, the Company measures the loss allowance for the financial asset at an amount equal to the lifetime expected credit losses if the credit risk on the financial asset has increased significantly since initial recognition. If at the reporting date, the credit risk of the financial asset has not increased significantly since initial recognition, the Company measures the loss allowance for the financial asset at an amount equal to the twelve month expected credit losses. The Company shall recognize in the statements of loss and comprehensive loss, as an impairment gain or loss, the amount of expected credit losses (or reversal) that is required to adjust the loss allowance at the reporting date to the amount that is required to be recognized.

## Hero Innovation Group Inc.

Notes to the Financial Statements

September 30, 2022

(Expressed in Canadian Dollars)

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### 3. Significant Accounting Policies (continued)

#### *(j) Government grants and loans*

Government grants are not recognized until there is reasonable assurance that the Company will comply with the conditions attached to them and that the grant will be received. Government grants are recognized in profit or loss on a systematic basis over the periods in which the Company recognizes as expenses the related costs for which the grants are intended to compensate.

The benefit of a government loan at a below-market rate of interest is treated as a government grant, measured as the difference between proceeds received and the fair value of the loan based on prevailing market interest rates.

A forgivable loan from the government is treated as a government grant as long as there is reasonable assurance that the Company will meet the terms for forgiveness of the loan.

#### *(k) Share capital*

Financial instruments issued by the Company are classified as equity only to the extent that they do not meet the definition of a financial liability or financial asset. The Company's common shares and share warrants are classified as equity instruments. Incremental costs directly attributable to the issuance of new shares or options are shown in equity as a deduction from the proceeds. Proceeds received on the issuance of units, consisting of common shares and warrants are allocated to share capital. The Company uses the residual method to value warrants issued in connection to the issuance of units.

#### *(l) New standards adopted in the reporting period*

No new and revised accounting standard was adopted by the Company for the annual period beginning on October 1, 2021

#### *(m) Accounting standards issued but not yet effective*

There are certain accounting standards or amendments to existing accounting standards that have been issued but have future effective dates are either not applicable or are not expected to have a significant impact on the Company's financial statements.

## Hero Innovation Group Inc.

Notes to the Financial Statements

September 30, 2022

(Expressed in Canadian Dollars)

### 4. Receivables

Receivables consist of the following:

	September 30, 2022	September 30, 2021
GST	\$ 20,028	\$ 16,925
Other	21,517	9,318
	<b>\$ 41,545</b>	<b>\$ 26,243</b>

### 5. Equipment

A continuity of the Company's equipment is as follows:

	Computer equipment
<u>Cost:</u>	
Balance, September 30, 2020	\$ 6,215
Additions	4,783
Dispositions	(247)
Depreciation	(6,488)
Balance, September 30, 2021	4,263
Additions	
Dispositions	
Depreciation	(4,114)
<b>Balance, September 30, 2022</b>	<b>\$ 149</b>

### 6. Trade Payables and Accrued Liabilities

Trade payables and accrued liabilities consists of the following:

	September 30, 2022	September 30, 2021
Trade payables	\$ 179,965	\$ 19,188
Accrued liabilities	115,757	86,560
Wages payable	29,635	45,206
Prepaid card liability	526,347	194,014
	<b>\$ 851,704</b>	<b>\$ 344,968</b>

## Hero Innovation Group Inc.

### Notes to the Financial Statements

September 30, 2022

(Expressed in Canadian Dollars)

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#### 7. Government Loans Payable

On May 13, 2020, under the Canada Emergency Business Account (“CEBA”) program, the Company received a \$40,000 loan (the “CEBA Loan”). The CEBA Loan was made available on certain terms and conditions, and in reliance on attestations made by the Company in the loan agreement.

On January 1, 2021, the CEBA Loan was converted to a 2-year, 0% interest term loan, to be repaid by December 31, 2023. If the Company repays \$26,667 by December 31, 2023, a balance of \$13,333 will be forgiven. If on December 31, 2023, the Company has not repaid the loan, it may exercise the option for a 3-year term extension and, accordingly, a 5% interest rate will be applied during this extension period on any balance remaining.

On February 26, 2021, the Company received an additional \$20,000 loan (the “CEBA Expansion”) on terms and conditions similar to the CEBA loan. If the Company repays \$10,000 by December 31, 2023, a balance of \$10,000 will be forgiven.

For the year ended September 30, 2022, the Company repaid \$20,000 of the CEBA loans.

The funds from the CEBA Loan may only be used by the Company to pay non-deferrable operating expenses including, without limitation, payroll, rent, utilities, insurance, property tax and regularly scheduled debt service, and may not be used to fund any payments or expenses such as prepayment/refinancing of existing indebtedness, payments of dividends, distributions and increases in management compensation.

Upon initial receipt, the Company recorded the CEBA Loan and CEBA Expansion at fair values of \$24,492 and \$8,470 respectively, based on a prevailing market rate of 8%. For the year ended September 30, 2022, the Company recorded interest of \$1,991 (2021 - \$2,110) and \$995 (2021 - \$546) respectively on the CEBA Loan and CEBA Expansion.

#### 8. Share Capital

##### *(a) Authorized*

The Company has authorized an unlimited number of common shares.

##### *(b) Issued share capital*

On January 7, 2022, the Company closed a non-brokered private placement at a price of \$0.25 per unit (the “Offering”) for gross proceeds of \$575,282. The Company issued and sold an aggregate of 2,301,128 units to various subscribers, with each unit consisting of one common share of the Company and one share purchase warrant. Each warrant is exercisable into one common share of the Company at a price of \$0.45 per share for a period of 24 months.

On January 7, 2022, in connection with the Offering, the Company converted outstanding debt relating to an unsecured convertible debenture of \$300,000 issued on October 1, 2021, a loan with a company related to a director of the Company of \$400,000, and accrued interest of \$54,049 into 3,016,196 units on identical terms.



## Hero Innovation Group Inc.

### Notes to the Financial Statements

September 30, 2022

(Expressed in Canadian Dollars)

#### 8. Share Capital (continued)

On February 25, 2021, the Company completed the IPO consisting of the sale and issue of 8,376,000 units at a price of \$0.25 per unit for gross proceeds of \$2,094,000. Each unit included one common share of the Company and one warrant exercisable into one common share at a price of \$0.45 per common share until February 25, 2023. In connection with the IPO, the Company paid Canaccord Genuity Corp. (the "Agent") a cash commission of \$97,520, a corporate finance fee of \$157,500 as a combination of \$75,000 cash, of which \$20,000 was expensed in the prior year, and 330,000 units at a price of \$0.25 per unit valued at \$82,500 and reimbursed costs totalling \$67,500. Each unit included one common share of the Company and one warrant exercisable into one common share at a price of \$0.45 per common share until February 25, 2023. The Company also issued 390,808 finder warrants with a fair value of \$61,280. Each warrant is exercisable into one common share at a price of \$0.25 per common share until February 25, 2023.

##### (c) Common share purchase warrants

Information regarding warrants outstanding as at September 30, 2022 is as follows:

Expiry date	Exercise Price	Number of warrants outstanding
February 25, 2023	\$ 0.45	8,706,000
February 25, 2023	0.25	390,080
January 7, 2024	0.45	5,317,324
		<b>14,413,404</b>

The warrants outstanding as at September 30, 2022 had a weighted average contractual life of 0.72 years. The weighted average exercise price was \$0.44 for warrants issued.

##### (d) Share-based payment reserve

The share-based payment reserve records items recognized as share-based payment expense and other share-based payments until such time that the stock options or warrants are exercised, at which time the corresponding amount will be transferred to share capital.

##### (e) Other reserve

The other reserve records the deferred benefit recognized on loans with related parties. The deferred benefit is amortized over the term of the loan and recognized as other income.

##### (f) Escrow shares

As at September 30, 2022, 23,675,002 common shares of the Company are held in escrow (September 30, 2021 - 39,458,334).

## Hero Innovation Group Inc.

### Notes to the Financial Statements

September 30, 2022

(Expressed in Canadian Dollars)

## 9. Stock Options

Pursuant to the Company's stock option plan, directors of the Company may, from time to time, authorize the issuance of stock options to directors, officers, employees, and consultants of the Company. The terms of the granted options as well as the vesting conditions are at the sole discretion of the directors.

During the year ended September 30, 2022, the Company recorded \$223,196 (2021 - \$52,354) in share-based payments related to the vesting of previously granted stock options.

Continuity schedule of the incentive stock options is as follows:

	Number of options	Weighted average exercise price
Outstanding, September 30, 2020	3,870,000	0.18
Granted	1,535,000	0.26
Exercised	(75,000)	0.18
Cancelled	(30,000)	0.18
Outstanding, September 30, 2021	5,300,000	0.20
Granted	1,300,000	0.15
Cancelled	(2,175,000)	-
Outstanding, September 30, 2022	4,425,000	0.19

Additional information regarding stock options outstanding as at September 30, 2022 is as follows:

Expiry date	Exercise Price	Weighted average remaining contractual life	Number of options outstanding	Number of options vested (exercisable)
September 30, 2023	\$ 0.18	1.0 years	150,000	150,000
August 23, 2024	0.18	1.9 years	230,000	230,000
December 2, 2024	0.18	2.18 years	200,000	200,000
February 28, 2025	0.18	2.42 years	60,000	60,000
June 26, 2025	0.18	2.74 years	1,100,000	1,100,000
August 4, 2026	0.26	3.85 years	1,385,000	1,385,000
April 29, 2027	0.15	4.58 years	1,300,000	1,300,000
	<b>\$ 0.19</b>	<b>3.50 years</b>	<b>4,425,000</b>	<b>4,425,000</b>

The fair value of options granted was estimated on the date of grant using the Black-Scholes Option Pricing Model assuming no expected dividends and the following assumptions:

	September 30, 2022	September 30, 2021
Expected stock price volatility	137%	126%
Risk-free interest rate	2.75%	0.78%
Expected life of options	5 Years	5 Years
Forfeiture rate	0%	0%

**10. Related Party Transactions**

*(a) Key management personnel*

Key management personnel are those persons having the authority and responsibility for planning, directing, and controlling activities of the Company. The key management personnel of the Company are the members of the Company's executive management team and the Board of Directors. During the years ended September 30, 2022 and 2021, compensation of key management personnel was as follows:

	<b>September 30, 2022</b>	September 30, 2021
Short-term benefits	<b>\$ 309,308</b>	\$ 464,641
Share-based compensation	<b>120,183</b>	159,842
Research and development		18,664
	<b>\$ 429,491</b>	\$ 643,146

As of September 30, 2022, the Company owes \$10,500 (September 30, 2021 - \$ nil) to key management personnel which is unsecured, non-interest bearing and due on demand. The amount is included in accounts payables and accrued liabilities.

*(b) Transactions with other related parties*

During the year ended September 30, 2022, the Company entered into a series of loan agreements with a company related to a director of the Company. Under the agreements, the Company received total loans of \$1,900,000 which are unsecured, interest bearing at rates of 8% and 15% per annum and mature on the following dates:

March 31, 2023	\$450,000
April 30, 2023	\$350,000
May 15, 2023	\$100,000
May 31, 2023	\$150,000
June 30, 2023	\$200,000
July 31, 2023	\$150,000
August 31, 2023	\$400,000
September 30, 2023	\$100,000

For the year ended September 30, 2022, the Company has accrued interest expenses of \$53,926 related to a series related party loans.

On August 6, 2020, the Company entered into a loan agreement with a company related to a director of the Company. Under the agreement, the Company received a loan of \$400,000 which is unsecured, interest bearing at a rate of 8% per annum and had an original maturity date of November 6, 2021 that was subsequently extended to February 6, 2022 (the "Loan"). The Company determined that the stated interest rate was below market rates and recorded a discount of \$25,951 using an annual discount rate of 14%. During the year ended September 30, 2021 the Company amortized \$25,062 of the discount and recognized the amount as other income. For the year ended September 30, 2021, the Company has recorded \$57,062 in interest and accretion expense which has been recorded in general and administrative expenses. The loan and the accrued interests were repaid through a debt-to-equity conversion during the year ended September 30, 2022.

## **11. Commitments**

### *(a) Platform agreement*

On July 19, 2019, the Company entered into a platform agreement (the "Platform Agreement") with PayWith and PayWith Canada Inc., a wholly owned subsidiary of PayWith ("PWC"), pursuant to which PayWith and PWC agreed to license the cloud-based technology platform developed and owned by PayWith to the Company in exchange for the payment of certain fees including a monthly flat fee and a volume-based fee. The monthly flat fee is tied to the completion of outstanding deliverables from a Professional Services Agreement dated and effective May 15, 2018 and as amended on July 1, 2018. The volume-based fee is based on 15% of gross monthly revenue generated by the Company upon sales of its product and began accruing on August 1, 2019. During the year ended September 30, 2022, the Company incurred \$ nil (2021 - \$ nil) in monthly flat fees and \$ nil (2021 - \$ nil) in volume-based fees.

### *(b) Consulting agreements*

On November 1, 2017, the Company entered into an agreement with a consultant regarding the provision of legal services. The consultant is to be compensated with a monthly fee of \$6,000. For the year ended September 30, 2022, the Company recorded \$72,000 (2021 - \$72,000) in professional fees related to this agreement.

On September 1, 2018, the Company entered into an agreement with a consultant regarding the provision of general administrative, office support and organizational services. The consultant is to be compensated with a monthly fee of \$6,000, which was amended to \$3,000 during the third quarter of fiscal 2021. For the year ended September 30, 2022, the Company recorded \$36,000 (2021 - \$60,000) in consulting fees related to this agreement.

On June 16, 2020, the Company entered into an agreement with a company controlled by the Chief Financial Officer of the Company regarding the provision of chief financial officer services. The company is to be compensated with a monthly fee of \$5,000. For the year ended September 30, 2022, the Company recorded \$60,000 (2021 - \$60,000) in general and administrative expenses related to this agreement.

## Hero Innovation Group Inc.

Notes to the Financial Statements

September 30, 2022

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### 12. Income Taxes

A reconciliation of the expected income tax recovery to the actual income tax recovery is as follows:

	September 30, 2022	September 30, 2021
	\$	\$
Net loss	(3,690,305)	(2,198,679)
Statutory income tax rate	27%	27%
Expected income tax recovery	(996,382)	(593,643)
Non-deductible items	60,263	115,090
Other, including rate change	—	—
Change in unrecognized deferred income tax assets	936,119	478,553
Tax recovery for the year	—	—

The Company has the following deferred tax assets and liabilities:

	September 30, 2022	September 30, 2021
	\$	\$
Deferred tax assets		
Non-capital losses	2,993,100	2,052,176
Equipment	40	4,845
Net deferred tax assets	2,993,140	2,057,021
Unrecognized deferred income tax assets	(2,993,140)	(2,057,021)
Net deferred income tax assets	—	—

The Company has accumulated non-capital losses of \$11,086,000 which may be deducted in the calculation of taxable income in future years. The non-capital losses expire as follows:

2038	\$	2,016,000
2039		2,207,000
2040		1,612,000
2041		1,766,000
2042		3,485,000
	\$	11,086,000

### 13. Management of Capital

The Company's capital structure consists of cash and share capital.

The Company manages its capital structure and makes adjustments to it, based on the funds available to the Company. The Board of Directors does not establish quantitative return on capital criteria for management, but rather relies on the expertise of the Company's management to sustain future development of the business.

In order to carry out the planned activities and pay for administrative costs, the Company will spend its existing working capital and raise additional amounts as needed. Management reviews its capital management approach on an ongoing basis and believes that this approach, given the relative size of the Company, is reasonable. There were no changes in the Company's approach to capital management since inception. The Company is not subject to external capital requirements.

**Hero Innovation Group Inc.**

Notes to the Financial Statements

September 30, 2022

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**14. Financial Instruments and Risk Management***(a) Categories of Financial Instruments and Fair Value Measurements*

	<b>September 30, 2022</b>	September 30, 2021
<b>Financial Assets</b>		
Cash and short term investments	<b>\$ 428,083</b>	\$ 612,526
Receivables, excluding GST	<b>21,517</b>	9,318
<b>Total financial assets</b>	<b>\$ 449,600</b>	\$ 621,844
<b>Financial Liabilities</b>		
Trade payables and due to related parties	<b>\$ 735,947</b>	\$ 258,408
Loan and accrued interest payable	<b>1,953,926</b>	439,154
<b>Total financial liabilities</b>	<b>\$ 2,689,873</b>	\$ 697,562

The levels of the fair value hierarchy are as follows:

Level 1 – Unadjusted quoted prices in active markets for identical assets or liabilities.

Level 2 – Inputs other than quoted prices that are observable for the asset or liability either directly or indirectly; and

Level 3 – Inputs that are not based on observable market data.

The fair value of financial instruments at amortized cost is determined in accordance with generally accepted pricing models based on discounted cash flow analysis or using prices from observable current market transactions. The Company considers that the carrying amount of all its financial instruments recognized at amortized cost in the financial statements approximates their fair value due to the demand nature or short-term maturity of these instruments.

#### **14. Financial Instruments and Risk Management (continued)**

##### *(b) Management of Financial Risks*

The Company is exposed in varying degrees to a variety of financial instrument related risks. The Board of Directors approves and monitors the risk management processes, inclusive of documented investment policies, counterparty limits, and controlling and reporting structures. The type of risk exposure and the way in which such exposure is managed is provided as follows:

##### Credit Risk

Credit risk is the risk that one party to a financial instrument will fail to discharge an obligation and cause the other party to incur a financial loss. The Company's primary exposure to credit risk is on its cash. The Company manages its credit risk relating to cash through the use of a major financial institution which has a high credit quality as determined by rating agencies. The Company assessed credit risk as low.

##### Liquidity Risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they fall due. The Company's liquidity and operating results may be adversely affected if its access to the capital market is hindered. The Company has nominal sources of revenue and has obligations to meet its administrative overheads and to settle amounts payable to its creditors. The Company has been successful in raising equity financing; however, there is no assurance that it will be able to do so in the future. The Company assesses liquidity risk as high.

##### Market Risk

Market risk is the risk of loss that may arise from changes in market factors such as interest rates, foreign exchange rates and equity prices.

##### Foreign Exchange Risk

Foreign exchange risk is the risk that the Company's financial instruments will fluctuate in value as a result of movements in foreign exchange rates. The Company is not exposed to any significant foreign exchange risk.

##### Interest rate risk

Interest rate risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Company's cash and cash equivalents consist of cash held in bank accounts and redeemable short-term investment certificates. The Company is not exposed to significant interest rate risk.

#### **15. Comparative figures**

Certain comparative figures have been reclassified to conform to the current period presentation. These reclassifications shall not have an impact on results of operations for the year ended September 30, 2022 and 2021.

## Hero Innovation Group Inc.

Notes to the Financial Statements

September 30, 2022

(Expressed in Canadian Dollars)

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### 16. Subsequent Events

During the period October 2022 to January 2023, the Company entered into a series of loan agreements with a company related to a director of the Company (the "Lender"). Under the agreements, the Company received loans of \$870,000 which are unsecured, interest bearing at a rate of 15% per annum and mature in September, October, and November 2024.

On December 13, 2022, the Company entered into a loan agreement amending agreement with the Lender. The Company and the Lender are party to loan agreements dated February 8, 2022, February 24, 2022, March 8, 2022, March 31, 2022, April 6, 2022, April 27, 2022, May 11, 2022, May 26, 2022, June 16, 2022, June 30, 2022, July 21, 2022, August 10, 2022, August 23, 2022, September 21, 2022, and October 20, 2022 (collectively, the "Loan Agreements"), pursuant to which the Lender agreed to lend the Company up to \$2,400,000, of which the Lender has advanced, in tranches, an aggregate principal amount of \$2,400,000 (collectively, the "Loan"). (Note 10).

Subject to the receipt of prior shareholder approval in accordance with Multilateral Instrument 61-101 – Protection of Minority Security Holders in Special Transactions as well as that of the Canadian Securities Exchange ("CSE"), the Company and the Lender agreed to amend the terms of the Loan Agreements to provide for the convertibility of the Loan and any accrued and unpaid interest thereon into units of the Company (each, a "Conversion Unit") at a conversion price of \$0.08 per Conversion Unit. Each Conversion Unit will consist of one common share (each, a "Share") in the capital of the Company and one Share purchase warrants (each, a "Warrant"), with each Warrant entitling the holder to acquire one additional Share at a price of \$0.45 per Share for a period of 24 months from the date of issuance.