



## Hero Innovation Group Announces Appointment of New Auditor

VANCOUVER, BC – December 19, 2022 – Hero Innovation Group Inc. (“**Hero**” or the “**Company**”) (CSE: HRO) announces that effective December 14, 2022 (the “**Effective Date**”), it has appointed MSLL CPA, LLP (“**MSLL**”), Chartered Professional Accountants, at their Vancouver offices at Suite 2110 – 1177 W. Hastings Street, to serve as the Company’s auditor.

MSLL replaces Dale Matheson Carr-Hilton LaBonte LLP (“**DMCL**”), Chartered Professional Accountants, as the Company’s auditor. In accordance with National Instrument 51-102 - *Continuous Disclosures Obligations*, Hero has filed a copy of its change of auditor notice on [SEDAR](#) together with the letters from each of MSLL and DMCL in relation to the foregoing.

### **About Hero Innovation Group Inc.**

Hero Innovation Group Inc. (formerly, Euro Asia Pay Holdings Inc.) is a developer of innovative financial solutions for the next generation of consumers. Through its flagship product, SideKick™, introduced in 2018, the Company identified unmet needs in the market within specific demographics, such as international students in Canada, and delivered a product to address those needs. Hero Financials, the Company’s largest product, is targeted at parents, kids and young adults across Canada. With financial literacy at the forefront of the Company’s values and a plethora of advanced proprietary technology features, Hero Financials prepares kids to become financially smart adults through a variety of financial literacy tools.

To learn more about Hero Group’s products and services, visit [www.heroinnovationgroup.com](http://www.heroinnovationgroup.com).

On behalf of the Board of Directors  
Peter MacKay  
CEO and Director

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