

# Credissential

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## NEWS RELEASE

### CREDISSENTIAL TO INTEGRATE CRYPTOCURRENCY WALLET INFRASTRUCTURE TO EXISTING CREDISSENTIAL AND DEALERFLOW ECOSYSTEM

**Calgary, Alberta / January 3, 2025 – Credessential Inc. (“Credissential” or the “Company”) (CSE: WHIP) (OTC: IPTNF) (FSE: 9YZ),** a vertically integrated AI software development company is pleased to announce its plans to integrate Privy's (<https://www.privy.io/>) advanced cryptocurrency wallet infrastructure into its existing tech stack. Privy is a New York, US based authentication and key management platform to securely onboard, activate, and manage enterprise users at scale.

This integration is aimed to add cryptocurrency transaction capabilities, as well as provide flexible wallet infrastructure to Credissential's flagship applications, Dealerflow and Credissential. Following a full-scale integration, it is anticipated that Dealerflow and the Credessential app will enable users and enterprises to transact, manage and achieve literacy in popular cryptocurrencies including Bitcoin (BTC), Ethereum (ETH), Solana (SOL), Ripple (XRP) and Dogecoin (DOGE) within their respective ecosystems. With the planned integration of Privy, the Company plans to add custom security to its crypto wallets with its previously announced quantum security encryption initiatives.

In an era of economic uncertainty and rising inflation, adopting cryptocurrency may offer a strategic advantage for value preservation. By integrating and enabling seamless cryptocurrency transaction capabilities, through the Company's product stack, independent US dealerships may hedge against inflation and currency devaluation, safeguarding their financial assets and inventories.

*“Credissential is expanding its payment platform to empower independent auto dealerships in an increasingly digital marketplace. By offering comprehensive payment solutions, we ensure these dealerships can meet evolving consumer expectations and stay competitive in today's technology-driven commerce landscape.”*  
Stated Colin Frost CEO of Credissential.

#### **Empowering US Independent Dealerships with Cryptocurrency Transactions**

If fully implemented, Privy's wallet APIs, are expected to allow Credissential to empower automotive dealerships to seamlessly accept and manage cryptocurrency payments. This integration is intended to enable dealerships offer their customers the flexibility of using digital assets for vehicle purchases, financings, warranties and other related services. In doing so, dealerships may attract a broader customer base as cryptocurrencies continue to permit mainstream transaction lifecycles.

#### **Promoting Crypto-Friendly Financial Solutions**

For end-users, the integration is intended to help provide a secure and user-friendly platform to conduct cryptocurrency transactions and continue to promote financial literacy within the Credissential suite of products. Users are expected to be able to manage digital assets, transact, and manage/measure financial activities with greater autonomy and security. This aligns with Credissential's mission to democratize finance by offering innovative, secure, and personalized solutions that cater to the evolving needs of modern consumers.

#### **About Privy**

Privy is a powerful authentication and key management platform that securely onboards, activates, and manages users at scale. With flexible wallet infrastructure to securely manage user bases, Privy offers out-of-the-box user infrastructure and bare-metal wallet infrastructure for deeper control, making it a trusted partner for industry leaders.

## **About Credissential**

Credissential is an AI powered financial services software developer, currently focused on the development and commercialization of its flagship products, Credissential and Dealerflow.

For more information about Credissential and other products from Credissential, visit [www.credissential.com](http://www.credissential.com).

## **ON BEHALF OF THE BOARD OF DIRECTORS**

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The CSE and Information Service Provider have not reviewed and does not accept responsibility for the accuracy or adequacy of this release.

## **Forward-Looking Information**

Certain information in this news release may constitute "forward-looking" information that involves known and unknown risks, uncertainties, future expectations and other factors which may cause the actual results, performance or achievements of the Company or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward looking information. When used in this news release, this information may include words such as "anticipate", "estimate", "may", "will", "expect", "believe", "plan" and other terminology. This information reflects current expectations regarding future events and operating performance and speaks only as of the date of this news release. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all.

Forward-looking statements in this news release include, but are not limited to, the expected results from the the proposed integration of the Privy infrastructure, the expected or potential benefits to users of the Company's products with the potential integration of the Privy infrastructure, the development roadmap for Credissential and Dealerflow by Credissential, the expected features of Credissential and Dealerflow by Credissential, and the future plans of the Company, business plans, objectives and strategy. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all.

Except as required by law, we assume no obligation to update or revise forward-looking information to reflect new events or circumstances. Additional information is available in the Corporation's Management Discussion and Analysis, which can be found on SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca).

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