

Credissential

NEWS RELEASE

CREDISSENTIAL ANNOUNCES EXPIRY OF LIFE OFFERING

Calgary, Alberta / January 2, 2025 – Impact Analytics Inc. (“Credissential” or the “Company”) (CSE: WHIP), a vertically integrated AI software development company announces that the previously announced offering under the Listed Issuer Financing Exemption (the **“LIFE Offering”**) has expired.

The Company wishes to thank all stakeholders for their interest and support during the course of this offering. While the LIFE Offering has expired, Credissential remains committed to pursuing other strategic financing opportunities to support its business objectives and enhance shareholder value.

About Credissential

Credissential is an AI powered financial services software developer, currently focused on the development and commercialization of its flagship product, Credissential and Dealerflow.

For more information about Credissential and other products from Credissential, visit www.credissential.com.

ON BEHALF OF THE BOARD OF DIRECTORS

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The CSE and Information Service Provider have not reviewed and does not accept responsibility for the accuracy or adequacy of this release.

Forward-Looking Information

Certain information in this news release may constitute "forward-looking" information that involves known and unknown risks, uncertainties, future expectations and other factors which may cause the actual results, performance or achievements of the Company or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward looking information. When used in this news release, this information may include words such as "anticipate", "estimate", "may", "will", "expect", "believe", "plan" and other terminology. This information reflects current expectations regarding future events and operating performance and speaks only as of the date of this news release. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all.

Except as required by law, we assume no obligation to update or revise forward-looking information to reflect new events or circumstances. Additional information is available in the Corporation's Management Discussion and Analysis, which can be found on SEDAR+ at www.sedarplus.ca.
