

# Credissential

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## NEWS RELEASE

### **Credissential Announces Retail App Approved on Apple App Store, Marking Key Milestone on Road to Full Commercial Launch**

**Calgary, Alberta / October 29, 2024 – Credissential Inc. (“Credissential” or the “Company”) (CSE: WHIP)**, a vertically integrated AI software development company, is excited to announce that the Credissential retail app has been officially approved on the Apple App Store. This significant achievement advances the Company’s commercial roadmap, paving the way toward full-scale launch expected in 2025.

The Credissential app offers consumers a secure, convenient way to manage and control access to their credit data while streamlining the automotive purchasing process through integration with the Company’s DealerFlow platform.

“The Apple App Store approval is a pivotal step toward bringing our vision to life,” said Colin Frost, CEO of Credissential. “This achievement unlocks the next phase of our strategic commercial roadmap—direct user engagement and platform refinement—positioning us for a full-scale launch expected in 2025. We’re excited to provide users with greater control over their credit data which in turn will help improve the car-buying experience.”

#### **Current Key Features of the Credissential App:**

- **Proprietary Lockbox Technology:** Securely upload and manage your credit data, giving you complete control over who can access it.
- **Encrypted Dealer Integration:** Connect seamlessly with dealers via our DealerFlow app, ensuring a smooth, hassle-free purchasing experience.

#### **Expected Upcoming Features:**

- **In-App Car Purchasing:** Browse, select, and purchase a vehicle directly from your smartphone.
- **Loan Refinancing:** Streamline loan refinancing without leaving the app for greater convenience.
- **Extended Lot Access:** Explore a broader network of dealerships, expanding your vehicle options.
- **AI-Powered Shopping Assistant:** Get personalized recommendations and real-time guidance throughout your car shopping journey.

To join our beta testing program and participate in shaping the final product, please email us at [products@credissential.com](mailto:products@credissential.com).

#### **About Credissential**

Credissential is an AI powered financial services software developer, currently focused on the development and commercialization of its flagship product, Credissential and Dealerflow.

For more information about Credissential and other products from Credissential, visit [www.credissential.com](http://www.credissential.com).

## ON BEHALF OF THE BOARD OF DIRECTORS

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The CSE and Information Service Provider have not reviewed and does not accept responsibility for the accuracy or adequacy of this release.

### Forward-Looking Information

Certain information in this news release may constitute "forward-looking" information that involves known and unknown risks, uncertainties, future expectations and other factors which may cause the actual results, performance or achievements of the Company or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward looking information. When used in this news release, this information may include words such as "anticipate", "estimate", "may", "will", "expect", "believe", "plan" and other terminology. This information reflects current expectations regarding future events and operating performance and speaks only as of the date of this news release. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all.

Forward-looking statements in this news release include, but are not limited to, the expected commercial launch of the Credissential App in 2025, development roadmap for the Credissential App and Dealerflow by Credissential, the expected additional features of the Credissential App and Dealerflow by Credissential, and the future plans of the Company, business plans, objectives and strategy. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all.

Except as required by law, we assume no obligation to update or revise forward-looking information to reflect new events or circumstances. Additional information is available in the Corporation's Management Discussion and Analysis, which can be found on SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca).

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