

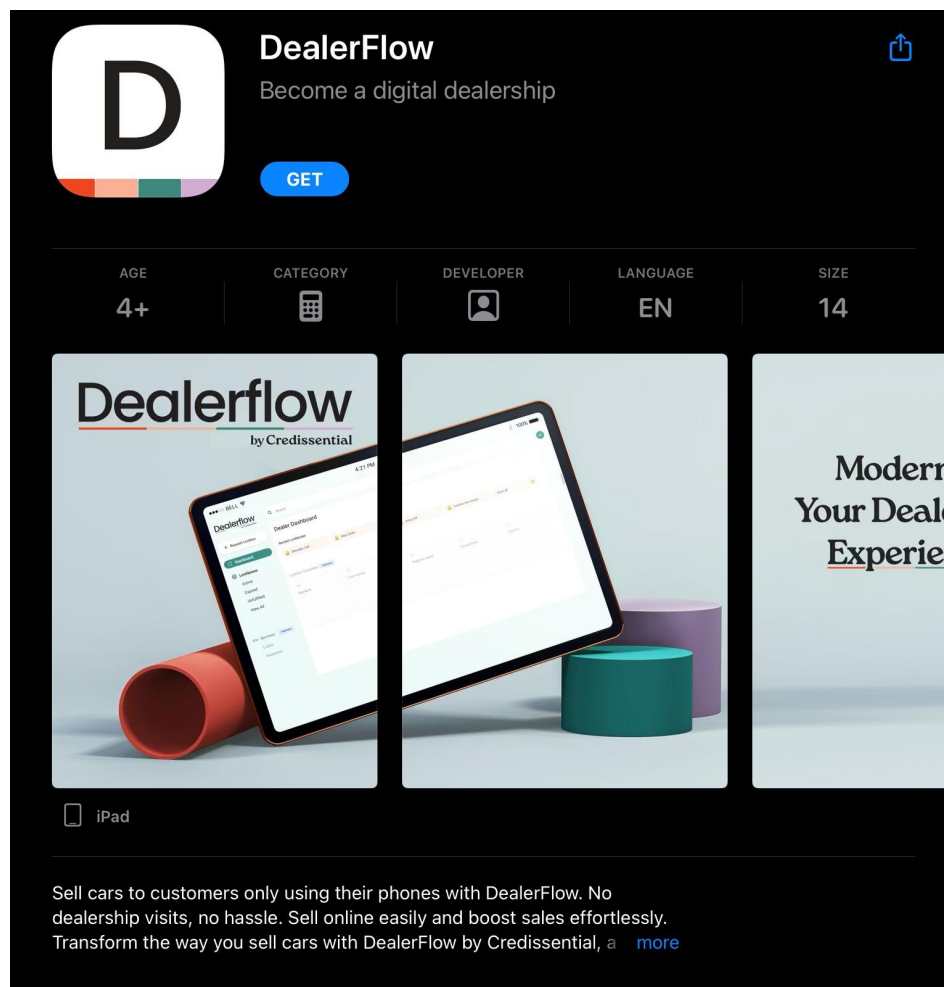
Credissential

NEWS RELEASE

Credissential Announces Significant Step Towards Commercialization with Enterprise Solution DealerFlow Launch on App Store for iPad

Calgary, Alberta / October 17, 2024 – Impact Analytics Inc. (“Credissential” or the “Company”) (CSE: WHIP), a vertically integrated AI software development company, is excited to announce a pivotal milestone in its commercialization journey with the launch of **DealerFlow** on the Apple App Store, exclusively for iPad.

DealerFlow marks the Company’s transition from research and development to commercialization, opening potential new doors for partnerships with independent auto dealerships across the U.S. The Company expects that this enterprise solution will empower dealerships with essential tools to manage customer interactions and streamline operations—all within a secure, AI-powered environment. This app is available to qualified dealers, and we encourage interested parties to sign up at www.credissential.com/dealerflow.



Colin Frost, CEO of Credissential, stated: *“Bringing DealerFlow to the Apple App Store goes beyond expanding our platform’s reach—it’s the start of our commercial strategy. DealerFlow equips independent auto dealers with tools that will revolutionize their processes while driving operational efficiencies. With over 60,000 independent dealers in the U.S., this launch positions us for meaningful growth in 2025. We’re excited to build on this momentum, onboard partners, and shape the future of dealership management with AI-driven solutions.”*

DealerFlow offers a comprehensive feature set to improve customer engagement and dealership operations, including:

- **Customizing and requesting Lockboxes** directly from customers via email.
- **Managing Lockboxes and viewing secure information** within the app.
- **User account management** to streamline access and operations.

With DealerFlow now live on the Apple App Store, Credissential’s business development team is ready to accelerate onboarding efforts for independent dealers, unlocking our path to potential revenue generation in early 2025.

About Credissential

Credissential is an AI powered financial services software developer, currently focused on the development and commercialization of its flagship product, Credissential and Dealerflow.

For more information about Credissential and other products from Credissential, visit www.credissential.com.

ON BEHALF OF THE BOARD OF DIRECTORS

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The CSE and Information Service Provider have not reviewed and does not accept responsibility for the accuracy or adequacy of this release.

Forward-Looking Information

Certain information in this news release may constitute "forward-looking" information that involves known and unknown risks, uncertainties, future expectations and other factors which may cause the actual results, performance or achievements of the Company or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward looking information. When used in this news release, this information may include words such as "anticipate", "estimate", "may", "will", "expect", "believe", "plan" and other terminology. This information reflects current expectations regarding future events and operating performance and speaks only as of the date of this news release. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all.

Forward-looking statements in this news release include, but are not limited to, the expected results from Dealerflow, potential revenue generation, potential target markets for Dealerflow, users of Dealerflow , and the future plans of the Company, business plans, objectives and strategy. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all.

Except as required by law, we assume no obligation to update or revise forward-looking information to reflect new events or circumstances. Additional information is available in the Corporation's Management Discussion and Analysis, which can be found on SEDAR+ at www.sedarplus.ca.
