Credissential

NEWS RELEASE

CREDISSENTIAL RESPONDS TO UNUSUAL TRADING ACTIVITY

Calgary, Alberta / September 25, 2024 – Impact Analytics Inc. ("Credissential" or the "Company") (CSE: WHIP) (FRANKFURT: 9YZ0) (OTCPINK: IPTNF), announces that it has become aware of the unusual trading volumes and stock price fluctuation of the Company's common shares which are listed on the Canadian Securities Exchange. At the request of the Canadian Investment Regulatory Organization, the Company wishes to confirm that management is unaware of any material change in the Company's operations that would account for the recent increase in market activity and knows of no reason for the unusual trading activity.

About Credissential

Credissential is an Al powered financial services software developer, currently focused on the development and commercialization of its flagship product, Credissential and Dealerflow.

For more information about Credissential and other products from Credissential, visit www.credissential.com.

ON BEHALF OF THE BOARD OF DIRECTORS

Chief Executive Officer Colin Frost

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Neither the CSE nor its Regulation Services Provider accepts responsibility for the adequacy or accuracy of this release.

Forward-Looking Information

Certain information in this news release may constitute "forward-looking" information that involves known and unknown risks, uncertainties, future expectations and other factors which may cause the actual results, performance or achievements of the Company or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward looking information. When used in this news release, this information may include words such as "anticipate", "estimate", "may", "will", "expect", "believe", "plan" and other terminology. This information reflects current expectations regarding future events and operating performance and speaks only as of the date of this news release. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all.

Forward-looking statements in this news release include, but are not limited to the future plans of the Company, business plans, objectives and strategy. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all.

Except as required by law, we assume no obligation to update or revise forward-looking information to reflect new events or circumstances. Additional information is available in the Corporation's Management Discussion and Analysis, which can be found on SEDAR+ at www.sedarplus.ca.