



## NEWS RELEASE

### IMPACT ANALYTICS ANNOUNCES CFO APPOINTMENT

**Calgary, Alberta / September 16, 2024 – Impact Analytics Inc. (“Impact” or the “Company”)** (CSE: PACT), is pleased to announce the appointment of Mr. Stephen Brohman as Chief Financial Officer (“CFO”) of the Company, effective September 15, 2024.

Mr. Brohman is a Chartered Professional Accountant (CPA, CA) with more than 10 years of experience working in various roles with public companies. He is proficient in corporate finance, project acquisition, executive management, corporate communications, corporate branding, shareholder relations, and investor lead generation. Mr. Brohman started his own advisory firm, which merged and founded Donaldson Brohman Martin, CPA Inc. in 2018. He previously spent several years in assurance services for public companies.

Furthermore, the Company announces that Mr. Simon Tso has resigned as Chief Financial Officer, effective September 15, 2024. The Company thanks Mr. Tso for his service to date and wish him the best of luck with his future endeavors.

#### About Impact Analytics

Impact is an AI powered financial services software developer, currently focused on the development and commercialization of its flagship product, Credissential.

For more information about Credissential and other products from Impact Analytics, visit [www.impactrisk.ai](http://www.impactrisk.ai) and [www.credissential.com](http://www.credissential.com).

#### ON BEHALF OF THE BOARD OF DIRECTORS

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The CSE and Information Service Provider have not reviewed and does not accept responsibility for the accuracy or adequacy of this release.

#### Forward-Looking Information

Certain information in this news release may constitute "forward-looking" information that involves known and unknown risks, uncertainties, future expectations and other factors which may cause the actual results, performance or achievements of the Company or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward looking information. When used in this news release, this information may include words such as "anticipate", "estimate", "may", "will", "expect", "believe", "plan" and other terminology. This information reflects current expectations regarding future events and operating performance and speaks only as of the date of this news release. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all.

Forward-looking statements in this news release include, but are not limited to, the future plans of the Company, business plans, objectives and strategy. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all.

Except as required by law, we assume no obligation to update or revise forward-looking information to reflect new events or circumstances. Additional information is available in the Company's Management's Discussion and Analysis, which can be found on SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca).

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