



NEWS RELEASE

IMPACT ANALYTICS SUBMITS CREDISSENTIAL APP ON THE APPLE APP STORE

Calgary, Alberta / July 11, 2024 – Impact Analytics Inc. (“Impact Analytics” or the “Company”) (CSE: PACT), a vertically integrated AI software development company built on its proprietary cloud offering, is pleased to announce the submission of its Credissential app to the Apple App Store.

Key Takeaways

- Submission of Credissential to Apple App Store: Impact Analytics has submitted its Credissential app to the Apple App Store, marking a milestone in the Company's efforts to commercialize its product stack.
- Features: Credissential includes an encrypted lockbox for secure document storage and a proprietary AI-powered 3D document scanner. These features enhance document management and security, forming the core of Credissential.
- Broader Impact and Future Applications: Credissential aims to streamline financial decision-making processes and improve transparency and data analysis capabilities for enterprises.

Credissential, which recently entered private beta (see Company's press release on [June 21, 2024](#)), is designed to address certain inefficiencies in the financial services sector, focusing first in the auto lending and financial data management. Key features of the app include an encrypted lockbox for secure document storage and an AI-powered 3D document scanner that enhances document management and security. These technologies are central to Credissential and also have potential applications for other developers and users of Impact Analytics' SDV product.

The app aims to streamline financial decision-making processes and improve transparency and data analysis capabilities for enterprises, reinforcing Impact Analytics' commitment to developing solutions that meet the evolving needs of the market.

Management Commentary

Colin Frost, CEO of Impact Analytics stated: "*submitting Credissential to the Apple App Store is a step forward toward commercialization and executing our corporate strategies,*" said Frost. "*While we anticipate some revisions before the public launch of Credissential, this submission represents a major achievement. I want to thank our incredible team and service providers for their effort and innovative spirit and look forward to seeing the launch of additional features on our development roadmap.*"

About Impact Analytics

Impact Analytics continues to push the boundaries of financial technology, leveraging AI to provide state-of-the-art solutions that cater to the market's needs. The submission of Credissential to the Apple App Store marks a significant step in the company's journey to enhance financial decision-making through innovation.

For more information about Credissential and other products from Impact Analytics, visit www.impactrisk.ai and www.credissential.com.

ON BEHALF OF THE BOARD OF DIRECTORS

Chief Executive Officer Colin Frost
Head Office 2004 Sherwood Drive Sherwood Park, AB T8A 0Z1
Telephone +1 (587) 205 9188
Email info@impactrisk.ai

The CSE and Information Service Provider have not reviewed and does not accept responsibility for the accuracy or adequacy of this release.

Forward-Looking Information

Certain information in this news release may constitute "forward-looking" information that involves known and unknown risks, uncertainties, future expectations and other factors which may cause the actual results, performance or achievements of the Company or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward looking information. When used in this news release, this information may include words such as "anticipate", "estimate", "may", "will", "expect", "believe", "plan" and other terminology. This information reflects current expectations regarding future events and operating performance and speaks only as of the date of this news release. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all.

Forward-looking statements in this news release include, but are not limited to, the expected results from the submission of Credissential to the Apple App Store and the future plans of the Company, business plans, objectives and strategy. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all.

Except as required by law, we assume no obligation to update or revise forward-looking information to reflect new events or circumstances. Additional information is available in the Corporation's Management Discussion and Analysis, which can be found on SEDAR+ at www.sedarplus.ca.
