

IMPACT ANALYTICS ANNOUNCES STOCK OPTION CANCELLATION

Calgary, Alberta / June 28, 2024 – Impact Analytics Inc. ("Impact Analytics" or the "Company") (CSE: PACT), a vertically integrated Al software development company built on its proprietary cloud offering, announced today that it has cancelled an aggregate of 5,160,000 stock options (the "Stock Options") of the Company. The Stock Options were exercisable to acquire common shares of the Company at an exercise price of \$0.0275 until September 25, 2025. All of the Stock Options were voluntarily surrendered by the holders thereof for no consideration.

About Impact Analytics

Impact Analytics is a risk assessment, data intelligence and financial services platform powered by AI. The Company is building a proprietary product stack to optimize and streamline financial decision making for enterprises and individuals. Learn more at https://www.impactrisk.ai/.

ON BEHALF OF THE BOARD OF DIRECTORS

Chief Executive Officer Colin Frost

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The CSE and Information Service Provider have not reviewed and does not accept responsibility for the accuracy or adequacy of this release.

Forward-Looking Information

Certain information in this news release may constitute "forward-looking" information that involves known and unknown risks, uncertainties, future expectations and other factors which may cause the actual results, performance or achievements of the Company or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward looking information. When used in this news release, this information may include words such as "anticipate", "estimate", "may", "will", "expect", "believe", "plan" and other terminology. This information reflects current expectations regarding future events and operating performance and speaks only as of the date of this news release. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all.

Except as required by law, we assume no obligation to update or revise forward-looking information to reflect new events or circumstances. Additional information is available in the Corporation's Management Discussion and Analysis, which can be found on SEDAR+ at www.sedarplus.ca.