



NEWS RELEASE

IMPACT ANALYTICS ANNOUNCES LAUNCH OF CREDISSENTIAL WEBSITE

Calgary, Alberta / June 27, 2024 – Impact Analytics Inc. (“**Impact Analytics**” or the “**Company**”) (CSE: PACT), a vertically integrated AI software development company built on its proprietary cloud offering, is excited to announce the launch of the Credissential website at www.credissential.com.

As described in the Company’s press release dated June 21, 2024, Credissential targets one primary use case: the auto industry. The "Dealer Flow" module for auto dealer networks is expected to enable customers to gather and upload necessary documents for the auto lending process, with the aim to expedite loan approval and improve on-lot conversion rates. The consumer version of Credissential acts as a secure lockbox for all credit-related documents, allowing users to grant and revoke access on demand with a “burn after reading” function for flexible and secure management of sensitive information.

Hosted on the Company’s Secure Data Vault (SDV), Credissential aims to provide robust security and integration with other applications developed by Impact Analytics. This launch is part of the broader initiative to deliver a comprehensive suite of business solutions, enabling enterprises to leverage advanced technology for improved efficiency and security. Beta clients of Credissential have played a key role in ensuring the product meets user and business needs.

The public website at www.credissential.com allows users to sign up for Credissential and will provide pertinent updates about the application. Links to the app store will be available once approved by Apple, expected before the end of the Company’s September 2024 quarter.

About Impact Analytics

Impact Analytics is a risk assessment, data intelligence and financial services platform powered by AI. The Company is building a proprietary product stack to optimize and streamline financial decision making for enterprises and individuals. Learn more at <https://www.impactrisk.ai/>.

ON BEHALF OF THE BOARD OF DIRECTORS

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Forward-Looking Information

Certain information in this news release may constitute "forward-looking" information that involves known and unknown risks, uncertainties, future expectations and other factors which may cause the actual results, performance or achievements



of the Company or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward looking information. When used in this news release, this information may include words such as "anticipate", "estimate", "may", "will", "expect", "believe", "plan" and other terminology. This information reflects current expectations regarding future events and operating performance and speaks only as of the date of this news release.

Forward-looking statements in this news release include, but are not limited to, Credissential and expected results, potential users and target markets of Credissential, commercialization plans for Credissential, future plans of Credissential and the future plans of the Company, business plans, objectives and strategy. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all.

Except as required by law, we assume no obligation to update or revise forward-looking information to reflect new events or circumstances. Additional information is available in the Corporation's Management Discussion and Analysis, which can be found on SEDAR+ at www.sedarplus.ca.
