



NEWS RELEASE

IMPACT ANALYTICS EXPANDS CAPACITY AT HURRICANE DATA CENTER

Geo Redundancy and Enhanced Capabilities to Bolster Client Services

Calgary, Alberta / May 16, 2024 – Impact Analytics Inc. (“Impact Analytics” or the “Company”) (CSE: PACT), a leader in risk assessment, data intelligence, and financial services platforms powered by AI, is pleased to announce an expansion of its capabilities at the Hurricane Electric data center in Fremont, California (“**Hurricane Data Center**”). This strategic enhancement is expected to significantly improve service delivery to clients of the Company’s Secure Data Vault (“**SDV**”).

Key Takeaways:

- **Enhanced Data Center Capabilities:** The expansion includes advanced hardware installation, reinforcing the Hurricane Data Center’s infrastructure.
- **Geo Redundancy:** New hardware will provide geo redundancy, ensuring higher data security and reliability for SDV clients.
- **Global Network Connectivity:** Leveraging Hurricane Electric’s extensive global network for improved service connectivity and performance.

Colin Frost, CEO of Impact Analytics, stated, *"This expansion at the Hurricane Data Center is a strong step in our commitment to providing robust and secure data services. By enhancing our infrastructure and establishing geo redundancy, we are not only improving our service reliability but also significantly boosting our capability to handle large-scale data requirements. This development is expected to enhance shareholder value through increased client satisfaction and expanded service scope."*



Hurricane Data Center where Impact’s servers are hosted



Details of the Expansion:

The new hardware installation at the Hurricane Data Center not only expands our data handling capacities but also integrates seamlessly with existing infrastructure. This enhancement includes connections to Hurricane Electric's global network, essential for maintaining high-speed, secure data transmission.

Following our previously announced on January 31, 2024 [Master Service Agreement](#) (the "MSA") with Hurricane Electric, as detailed on our website, this expansion is part of the Company's strategic plan to leverage the co-location and hosting services provided under the MSA. This is expected to provide long-term availability and a privacy-centric approach essential for the Company's SDV, enabling us to provide reliable and secure services to our clients.

Site Upgrade Details:

- **System Upgrade:** Redeploying the entire SDV system and updating to the latest version of Openstack.
- **Hardware Installation:** Installing two HPE Apollo 4200 Gen10 Plus Systems to meet current demands and lay the groundwork for future expansion.
- **Storage Capacity:** Potential to hold up to ½ petabyte of data.
- **Geo Redundancy:** SDV will auto-sync between regions, with regional redundancy forming the foundational layer of the SDV product.
- **Disaster Resilience:** Ensuring secure document storage and resilience in response to disasters, critical for Impact Analytics' products and its customers.

This strategic enhancement aligns with Impact Analytics' goals to improve data service offerings and expand its market presence. By increasing the capabilities and capacity of the Hurricane Data Center, the Company is positioned to attract a broader client base and meet the demand for secure and reliable data services.

About Impact Analytics

Impact Analytics is a risk assessment, data intelligence and financial services platform powered by AI. The Company is building a proprietary product stack to optimize and streamline financial decision making for enterprises and individuals. Learn more at <https://www.impactrisk.ai/>.

ON BEHALF OF THE BOARD OF DIRECTORS

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Certain information in this news release may constitute "forward-looking" information that involves known and unknown risks, uncertainties, future expectations and other factors which may cause the actual results, performance or achievements of the Company or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward looking information. When used in this news release, this information may include words such as "anticipate", "estimate", "may", "will", "expect", "believe", "plan" and other terminology. This information reflects current expectations regarding future events and operating performance and speaks only as of the date of this news release.

Forward-looking statements in this news release include, but are not limited to, the expectation of improved service delivery to SDC clients of the Company, the expected expansion of the Company's market presence and the future plans of the Company, business plans, objectives and strategy. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all.

Except as required by law, we assume no obligation to update or revise forward-looking information to reflect new events or circumstances. Additional information is available in the Corporation's Management Discussion and Analysis, which can be found on SEDAR+ at www.sedarplus.ca.
