

August 16, 2024



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Montreal QC, H3A 3T2
www.computershare.com

AMENDED

To: All Canadian Securities Regulatory Authorities

Subject: PRIME DRINK GROUP CORP.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General and Special Meeting
Record Date for Notice of Meeting :	July 26, 2024
Record Date for Voting (if applicable) :	July 26, 2024
Beneficial Ownership Determination Date :	July 26, 2024
Meeting Date :	September 12, 2024
Meeting Location (if available) :	Montreal, QC
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	Yes

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	No
NAA for Registered Holders	No

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON SHARES	741957104	CA7419571046

Sincerely,

Computershare

Agent for PRIME DRINK GROUP CORP.