Computershare650 de Maisonneuve W Blvd, 7th floor Montreal QC, H3A 3T2 www.computershare.com

AMENDED

To: All Canadian Securities Regulatory Authorities

Subject: PRIME DRINK GROUP CORP.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type: Annual General and Special Meeting

Record Date for Notice of Meeting:

Record Date for Voting (if applicable):

Beneficial Ownership Determination Date:

Meeting Date:

Meeting Location (if available):

July 26, 2024

August 30, 2024

Menting Location (if available):

Montreal, QC

Issuer sending proxy related materials directly to NOBO: Yes Issuer paying for delivery to OBO: Yes

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders No NAA for Registered Holders No

Voting Security Details:

DescriptionCUSIP NumberISINCOMMON SHARES741957104CA7419571046

Sincerely,

Computershare

Agent for PRIME DRINK GROUP CORP.