

May 12, 2023



1500 Robert-Bourassa Blvd., 7th Floor
Montreal QC, H3A 3S8
www.computershare.com

To: All Canadian Securities Regulatory Authorities

Subject: PRIME DRINK GROUP CORP.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General Meeting
Record Date for Notice of Meeting :	June 07, 2023
Record Date for Voting (if applicable) :	June 07, 2023
Beneficial Ownership Determination Date :	June 07, 2023
Meeting Date :	July 12, 2023
Meeting Location (if available) :	Montreal Qc
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	Yes

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	No
NAA for Registered Holders	No

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON SHARES	741957104	CA7419571046

Sincerely,

Computershare

Agent for PRIME DRINK GROUP CORP.