

New Leaf Ventures Announces Shares for Debt Settlement

VANCOUVER, BC, -- (July 11, 2023) – New Leaf Ventures Inc. (CSE: NLV) (OTC: NLVVF) ("New Leaf," "NLV" or the "Company"), announces that it has entered into a debt settlement agreement with non-arms-length creditors (the "Creditors") to settle an aggregate of CAD\$54,000.00 (the "Debt Settlement") of debt for services provided by the Creditors to the Company.

In settlement and full satisfaction of the debt in the amount of CAD\$54,000.00, the Company has agreed to issue to the Creditors an aggregate of 514,284 common shares in the capital of the Company (the "Common Shares") at a deemed issue price of \$0.105 per Common Share.

All Common Shares issued pursuant to the Debt Settlement are subject to a statutory hold period of four months plus a day from the date of issuance of the Common Shares in accordance with applicable securities legislation.

The Debt Settlement may be considered a "related party transaction" as defined under Multilateral Instrument 61-101 *Protection of Minority Security Holders in Special Transactions* ("MI 61-101") as the Creditors are insiders of the Company. The Debt Settlement is exempt from the formal valuation and minority shareholder approval requirements of MI 61-101 under subsections 5.5(a) and 5.7(1)(a) of MI 61-101, respectively, as neither the fair market value of the Common Shares issued to the insiders nor the fair market value of the consideration paid exceed 25% of the Company's market capitalization. The Company did not file a material change report more than 21 days prior to the closing of the Debt Settlement as the Company wishes to close the transaction expeditiously.

About New Leaf Ventures Inc. (CSE: NLV) (OTC: NLVVF)

New Leaf Ventures Inc. is developing a cannabis sector-based scalable concept of focused financing and applied management to achieve earnings growth through targeted investment. The Company's flagship enterprise is New Leaf USA and its subsidiaries, which provide licenses, real property, intellectual property and equipment for lease, certain administrative services and other ancillary services to a Washington-based producer for the processing, packaging, and distribution of cannabis and cannabis related products. Find out more at: https://newleafventuresinc.com/.

For consumer interest visit: https://www.damawashington.com/ and https://damalife.com/.

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Forward Looking Statements

This news release contains certain forward-looking statements within the meaning of applicable securities laws. All statements that are not historical facts, including without limitation, statements regarding future estimates, plans, programs, forecasts, projections, objectives, assumptions, expectations or beliefs of future performance, including statements regarding the Company's intention to reduce expenses, improve margin

and improve productivity, are forward-looking statements. These forward-looking statements reflect the expectations and beliefs of management of the Company based on information currently available to it. Forward-looking statements are subject to a number of risks and uncertainties, including those detailed from time to time in filings made by the Company with securities regulatory authorities, which may cause actual outcomes to differ materially from those discussed in the forward-looking statements. These factors should be considered carefully, and readers are cautioned not to place undue reliance on such forward-looking statements. The forward-looking statements and information contained in this news release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.

The CSE does not accept responsibility for the adequacy or accuracy of this release.