

PRESENTATION SLIDES

ANNUAL GENERAL MEETING  
MAY 20, 2021



# SQID TECHNOLOGIES LIMITED

**OPTIMIZING OPPORTUNITIES IN E-COMMERCE, ESPORTS AND DIGITAL MARKETING.**

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# ABOUT SQID TECHNOLOGIES



## **WE STREAMLINE THE MERCHANT EXPERIENCE.**

At SQID we listen to what partners need and want. We deliver a fluid and responsive team response. Effectively communicate the way SQID's technology meets partner needs – how, when and where they need to be met.

# SQID TECHNOLOGIES

## CORPORATE OVERVIEW

- ➔ E-commerce payments
- ➔ Trusted payment processor for over 24 industries
- ➔ Expanding to gaming and esports sectors
- ➔ Scalable business model encompassing payments, gaming, esports and other high growth sectors

## KEY METRICS

Market Cap (\$CAD) as @ 18/05/21	\$3,707,657
Last Price as @ 18/05/21	CAD \$0.465
Shares on Issues	7,973,456

# TYPES OF BUSINESS WE SUPPORT



**SMALL TO MEDIUM BUSINESS**



**SAAS PLATFORM**



**START UPS**



**APPS & MARKETPLACES**



**FRANCHISEE**

# KEY FY21 GOALS



**SUCCESSFULLY IMPLEMENT  
NEW GLOBAL ACQUIRER.**



**LAUNCH NEW PAYMENT  
PRODUCTS AND SOLUTIONS.**



**SCALE REVENUE GENERATING  
OPPORTUNITIES WITHIN  
ICON AND EXPAND INTO  
THE ESPORTS SECTOR.**

# WHAT WE OFFER

## PAYMENTS IN



- CREDIT & DEBIT CARDS
- ELECTRONIC FUNDS TRANSFER
- NEW PAYMENTS PLATFORM (INSTANT FUNDS)
- BPAY MASTER BILLER



## PAYMENTS OUT

- VISA DIRECT (INSTANT TRANSFER TO CARD)
- ELECTRONIC FUNDS TRANSFER
- NEW PAYMENTS PLATFORM (INSTANT SETTLEMENT)

## UNIFIED PAYMENTS



- BRIDGING THE DIVIDE BETWEEN E-COMMERCE AND IN STORE POS.
- REAL TIME REPORTING AND PROCESSING OF IN STORE PHYSICAL TERMINAL TRANACTIONS.

# OUR PRODUCT SUITE



Direct APIs



Token Payments



Hosted Payment Pages



Recurring Payments



Virtual Terminal



Apple Pay



Google Pay



Drop-in iFrames



Payment Links



Batch Processing



Direct Debit



Dynamic Currency Conversion



Smart IVR



Multi Currency Processing



# OUR SOLUTIONS



**FLEXIBLE  
APIs**



**LEAST COST  
ROUTING**



**PAY BY LINK/  
SMS**



**INSTANT  
ONBOARDING**



**AUTOMATED  
RECONCILIATION**



**DYNAMIC  
SURCHARGING**



**WHITE LABEL  
ACQUIRING  
PLATFORM**



**CHARGEBACK  
AUTOMATION**

# SQID TECHNOLOGIES 50% ACQUISITION OF ICON

## ESPORT TEAM

ANZ PROFESSIONAL GAMING ORGANIZATION WITH TOP TEAMS ACROSS MULTIPLE TITLES.



## MARKETING & CONTENT

INDUSTRY LEADING CREATIVES TO PLACE YOUR BRAND FRONT AND CENTER OF THE AUDIENCE.



## ACTIVATIONS

THROUGH ICON ESPORTS, WE CAN PLAN AND EXECUTE GAMING & ESPORT ACTIVATIONS FOR BRANDS.

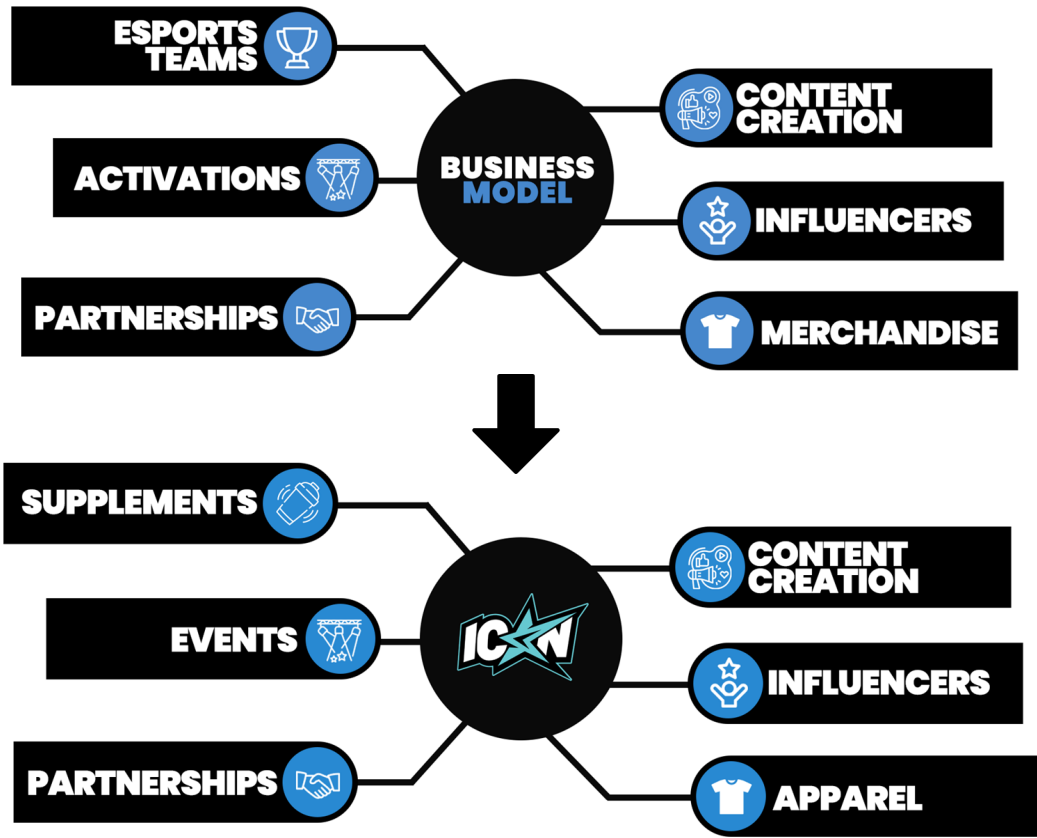


## INFLUENCERS

POPULAR GAMING & ESPORT PRO PLAYERS FOR BRAND REPRESENTATION.



# ICON ADDS NEW REVENUE STREAM



# BRANDS ICON WORKS WITH

L'ORÉAL  
MEN EXPERT



OPTUS



ko'ala



Ribs &  
Burgers®



KINGP/N



mwave

dexus



ACTIVISION®



logitech G



# BRAND NETWORK & AMPLIFICATION



**120.4K+**

@Te a m ICON +  
@Ch ie fs ESC  
FOLLOWERS



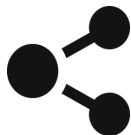
**160+**

20'/21' NETWORK  
IMPRESSIONS



**45M+**

20'/21' NETWORK  
VIDEO VIEWS



**6M+**

NETWORK  
REACH



**10.8M+**

20'/21' NETWORK  
ENGAGEMENTS



**150K**

AVERAGE WEBSITE  
HITS MONTHLY

## TEAM ICON: NEW LIFESTYLE E-COMMERCE LINE

# LIVE ICONIC.

WE KNOW THE SUPPLEMENT MARKET, WE KNOW HOW TO MARKET AND SELL PRODUCTS. TEAM ICON CONNECTS THE SUPPLEMENT SIDE TO THE LIFESTYLE SIDE OF FITNESS, AND GAMING & ESPORTS.

# TEAM ICON LAUNCH PRODUCTS

AFTER SPEAKING WITH CUSTOM FOODS AND ESTABLISHING AN MOQ PLUS LOOKING AT PRICE BREAKS AND TAKING INTO ACCOUNT OUR INITIAL SALES PROJECTIONS, WE HAVE CREATED THE BELOW LAUNCH STOCK PACKAGE WHICH IS CURRENTLY ENTERING MANUFACTURING.



**WHEY PROTEIN**

- CHOC FUDGE BROWNIE
- VANILLA ICE-CREAM
- STRAWBERRIES & CREAM
- BIRTHDAY CAKE

**1700 UNITS**



**PRE-WORKOUT**

- ★ - PINK LEMONADE
  - SOUR TINGLES
  - FRUIT PUNCH
- AFTER LAUNCH**
- PINEAPPLE CRUSH

**1200 UNITS**



**SHAKERS**

- ★ - DRINK SHAKERS

**1000 UNITS**



**PLANT PROTEIN**

- ★ - PLANT BASED CHOCOLATE

**250 UNITS**

# PRODUCT JOURNEY

WE HAVE MADE SURE TO KEEP ICON FRONT AND CENTRE ALONG THE CUSTOMERS BRAND JOURNEY POST TRANSACTION.



## SHIPPING

WE HAVE 10,000 CUSTOM MAILERS CURRENTLY ON THE WAY TO OUR WAREHOUSE.



## PACKAGING

ALL PACKAGING WAS PICKED AFTER A RIGOROUS SOURCING & SAMPLING PERIOD. WE HAVE A QUARTER WORTH OF STOCK CURRENTLY ON IT'S WAY.



## CONSUMPTION

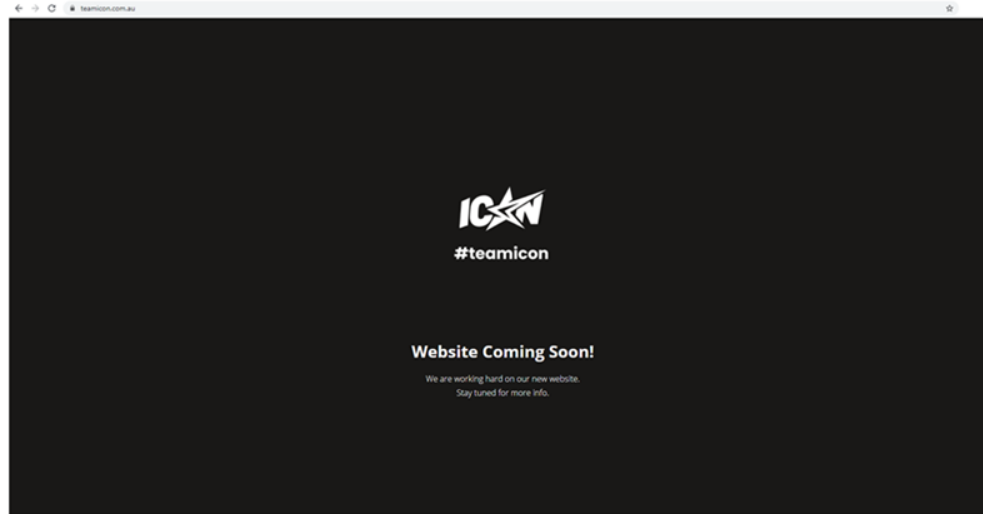
OUR SHAKERS ARE HIGH QUALITY, TEAM ICON CUSTOM DESIGN. THERE ARE CURRENTLY 1000 ON ORDER.



# UTILISING SQID / MW TECH

TEAM ICON CURRENTLY OWN THE TEAMICON.COM.AU DOMAIN AND ARE IN THE PROCESS OF GETTING A COMPLETELY CUSTOM E-COMMERCE PLATFORM BUILT.

- ★ **MERCHANT WARRIOR HAS BEEN SET UP AS THE MERCHANT FACILITY FOR THE WEBSITE.**
- ★ **WEBSITE WILL FACILITATE SALES OF BOTH THE SUPPLEMENTS AND THE APPAREL AND IS SET UP IN THIS WAY SO BOTH REVENUE STREAMS CAN BE USED TO COMPLIMENT EACH OTHER.**
- ★ **SCALE**
  - THIS PLATFORM WILL SCALE TO ENCOMPASS ALL FUTURE PRODUCT LINES AND ALSO HOST BRAND CONTENT SUCH AS MEDIA & BLOGS ETC.



# ICON TRADEMARK



ICON CURRENTLY HAVE A TRADE MARK APPLICATION IN PROGRESS FOR THE ABOVE MARK.

# SPORTSHERO X ICON: ESPORTS SERIES

## TOURNAMENT NUMBERS

\*PLEASE NOTE TOURNAMENTS ARE STILL RUNNING UNTIL JULY  
\*\* NUMBERS REFLECT ONLY ONE THIRD OF TOURNAMENTS CURRENTLY COMPLETED

- ➔ TOTAL NUMBER OF TEAMS REGISTERED = 2,036
- ➔ TOTAL NUMBER OF PLAYERS REGISTERED = 7,133
- ➔ BROADCAST HOURS = 6.5HRS
- ➔ CONFIRMED OLAHBOLA ACCOUNT REGISTRATIONS = 6,875



# SPORTSHERO X ICON: ESPORTS SERIES

ESPL | OLAHBOLA | PUBG MOBILE

## OLAHBOLA ESPORTS SERIES 2021

### SCRIM

# PRIZE POOL RP 8.000.000

SCHEDULE	PENDAFTARAN	KUALIFIKASI	FINAL
	14 APR - 18 MEI	20 MEI - 21 MEI	22 MEI

PENDAFTARAN GRATIS & TIDAK DIPUNGUT BIAYA

PUBG MOBILE | HYPERS |

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Daftarkan tim PUBGMOB kamu segera di [espl.gg/olahbola](http://espl.gg/olahbola) dan menangkan hadiah Uang Tunai dengan total Rp. 8.000.000

Persyaratan Umum:

- Seluruh anggota tim Wajib mendaftarkan diri di [espl.gg/olahbola](http://espl.gg/olahbola)
- Seluruh tim wajib memiliki akun di [olahbola.com](http://olahbola.com) (sertakan SS akun OlahBola)
- Seluruh anggota tim Wajib Follow IG

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11 TERBAIK Luis Milla

OLAHBOLA | LaLiga

PILIH TIM ANDA SEKARANG DI

# OLAHBOLA.COM


ESPL | OLAHBOLA | HYPERS | MARVEL | 09:26


# SQID TECHNOLOGIES LIMITED

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