



Steve Wozniak's K-12 Education Program Woz ED Announces Exclusive Strategic Partnership with Draganfly

Los Angeles, CA. March 2, 2021 -- Draganfly Inc. (OTCQB: DFLYF) (CSE: DFLY) (FSE: 3U8) ("Draganfly" or the "Company"), award-winning, industry-leading drone solutions, and systems developer, today announced an exclusive strategic partnership with Woz ED, Steve Wozniak's K-12 Education program.

Partnership scope includes

- Draganfly to be the exclusive supplier of drones to Woz ED's drone program across its national K-12 curriculum with the expected deployment of approximately 3000 drones in 2021,
- Drone design and technical product advisory by Steve Wozniak's team for proprietary Woz ED drones and drone related products,
- Collaboration and partnership in a fully funded international innovation center.

The partnership will bring additional product development to Draganfly's current and future pipeline in addition to re-imagining the future of innovation for drone technologies.

Inspired by Steve Wozniak, the co-founder of Apple (NASDAQ: AAPL), Woz ED provides a personalized approach to nurturing an engineering mindset through hands-on projects.

Woz ED is a model for incorporating the engineering process in the K-12 classroom and accelerating the path to employment for students who choose drones as a career. Students start with an introduction to aviation in Kindergarten and transition to physics of flight and flight skills in middle school. Students may choose elective courses in the Junior and Senior year to enroll in a drone course where students learn the engineering behind a drone, as well as earn their certification. The certification will make the students employable as they leave high school.

The Association of Unmanned Vehicle Systems International projected more than 100,000 new jobs in unmanned aircraft by 2025.

Draganfly will be the exclusive provider of drones as part of the Woz ED qualified for flight curriculum under their STEM programs. Students will gain hands-on experience piloting, and spotting for drone missions, design, and building for drone systems. Draganfly will also help develop further curriculum, career path development and field training for Woz ED students.

"Having an industry leader like Draganfly as a partner will give our kids the opportunity to learn from the best with real life experience and expertise," said Steve Wozniak, Co-founder of Apple Inc.

"The military, energy, entertainment, real estate, agriculture, delivery, emergency response and construction sectors have embraced the power and the potential of drone technology, and NASA just landed Ingenuity on Mars! The industry-leading expertise Draganfly brings to this partnership amplifies our offerings in both curriculum and hardware as we expose young people to these booming career opportunities," said Karen Young, CEO of Woz ED

"It has been said that Steve Wozniak designed Apple's first products, the Apple I and II because they didn't exist and he wanted to use them," said Cameron Chell, CEO of Draganfly. "We are incredibly honored to be working with Steve and the team at Woz ED because of their bold, disruptive innovation and way of approaching challenges with technology."

Draganfly will hold a live discussion on the importance of drones in education with Draganfly CEO Cameron Chell and Woz ED CEO Karen Young on March 4th at 2PM PST/5PM EST. Click to register: <http://bit.ly/3b4EN3G>

About WOZ ED

WOZ ED is a personalized approach to instill a tech-based mindset in schoolchildren. The STEAM modules cultivated by Woz ED are designed to be instrumental in the development of students towards an architecture, engineering, or technology-based career. Woz ED learners dream, design, engineer, test, improve, and create through artificial intelligence, augmented and virtual reality, data analysis, mobile development, cybersecurity, coding, robotics, drones, 3-D printing, and engineering. Learn more at <https://wozed.com/>

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About Draganfly

Draganfly Inc. (CSE: DFLY; OTCQB: DFLYF; FSE: 3U8) is the creator of quality, cutting-edge drone solutions, software, and AI systems that revolutionize the way organizations can do business and service their stakeholders. Recognized as being at the forefront of technology for over 22 years, Draganfly is an award-winning industry-leader serving the public safety, agriculture, industrial inspections, security, mapping, and surveying markets. Draganfly is a company driven by passion, ingenuity, and the need to provide efficient solutions and first-class services to its customers around the world with the goal of saving time, money, and lives.

For more information on Draganfly, please visit us at www.draganfly.com. For additional investor information, visit <https://www.thecse.com/en/listings/technology/draganfly-inc>, <https://www.otcm Markets.com/stock/DFLYF/overview> or <https://www.boerse-frankfurt.de/aktie/draganfly-inc>.

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Forward-Looking Statements

This release contains certain “forward looking statements” and certain “forward-looking information” as defined under applicable Canadian securities laws. Forward-looking statements and information can generally be identified by the use of forward-looking terminology such as “may”, “will”, “expect”, “intend”, “estimate”, “anticipate”, “believe”, “continue”, “plans” or similar terminology. Forward-looking statements and information are based on forecasts of future results, estimates of amounts not yet determinable and assumptions that, while believed by management to be reasonable, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Forward-looking statements include, but are not limited to, statements with respect to the exclusive strategic partnership with Woz ED. Forward-looking statements and information are subject to various known and unknown risks and uncertainties, many of which are beyond the ability of the Company to control or predict, that may cause the Company’s actual results, performance or achievements to be materially different from those expressed or implied thereby, and are developed based on assumptions about such risks, uncertainties and other factors set out

here in, including but not limited to: the potential impact of epidemics, pandemics or other public health crises, including the current outbreak of the novel coronavirus known as COVID-19 on the Company's business, operations and financial condition, the successful integration of technology, the inherent risks involved in the general securities markets; uncertainties relating to the availability and costs of financing needed in the future; the inherent uncertainty of cost estimates and the potential for unexpected costs and expenses, currency fluctuations; regulatory restrictions, liability, competition, loss of key employees and other related risks and uncertainties disclosed under the heading "Risk Factors" in the Company's most recent filings filed with securities regulators in Canada on the SEDAR website at www.sedar.com. The Company undertakes no obligation to update forward-looking information except as required by applicable law. Such forward-looking information represents managements' best judgment based on information currently available. No forward-looking statement can be guaranteed and actual future results may vary materially. Accordingly, readers are advised not to place undue reliance on forward-looking statements or information.