



## **Barrett-Jackson Auction Selects Draganfly**

### **Barrett-Jackson Selects Draganfly to Utilize its Vital Intelligence Technology and Varigard Disinfectant Spraying Delivered by Drones at its March 2021 Auction**

Los Angeles, CA. January 28, 2021 -- Draganfly Inc. (OTCQB: DFLYF) (CSE: DFLY) (FSE: 3U8) ("Draganfly" or the "Company"), an award-winning, industry-leading drone solutions and systems developer, today announced Barrett-Jackson Auction Company ("Barrett-Jackson") will implement Draganfly's Safely Opening Sites protocol for its March 2021 collector car auction in Scottsdale, AZ.

Established in 1971 and headquartered in Scottsdale, Arizona, Barrett-Jackson, The World's Greatest Collector Car Auctions®, is the leader in collector car auctions and automotive lifestyle events.

Over the main auction days of Barrett-Jackson's March event, Draganfly will provide its Vital Intelligence system kiosks, to provide employees with vital sign screening to help ensure a safer workplace environment and customer experience during the event. Draganfly will also be providing spraying services using patented drone technology of the Varigard one-of-a-kind, revolutionary organic sanitizer that provides up to 24-hour of pathogen sequestration and kill-efficacy.

Draganfly's Vital Intelligence technology Smart Vital assessment platform and telehealth app can automatically detect with voluntary consent body temperature, heart rate, respiratory rate, blood pressure and O2 saturation, all from a camera that takes seconds to capture the information. The technology will be deployed via a kiosk and smartphones.

Draganfly's propriety Varigard 24hr pathogen sequestration and kill sanitizing spray applied via patented drone technology has also successfully helped enable the 2021 College Basketball season to open amid the COVID-19 Pandemic.

"Health and safety have been at the forefront of our planning efforts and we have gone to great lengths to help provide a safe environment for our guests," said Craig Jackson, Chairman and CEO of the Barrett-Jackson Auction Company. "We are excited to work with Draganfly who has the scientific, engineering and operational expertise to do this."

"Barrett-Jackson is a leader in the collector car auction industry, and we are so excited to be providing our Vital Intelligence and Varigard services as part of the Safely Opening Sites protocol helping ensure this incredible event is held safely," said Cameron Chell, CEO of Draganfly.

### **About Draganfly**

Draganfly Inc. (CSE: DFLY; OTCQB: DFLYF; FSE: 3U8) is the creator of quality, cutting-edge drone solutions, software and AI systems that revolutionize the way organizations can do business and service their stakeholders. Recognized as being at the forefront of technology for over 22 years, Draganfly is an award-winning, industry-leader serving the public safety, agriculture, industrial inspections, security, mapping and surveying markets. Draganfly is a company driven by

passion, ingenuity, and the need to provide efficient solutions and first-class services to its customers around the world with the goal of saving time, money, and lives.

For more information on Draganfly, please visit us at [www.draganfly.com](http://www.draganfly.com).

For additional investor information, visit <https://www.thecse.com/en/listings/technology/draganfly-inc>, <https://www.otcmarkets.com/stock/DFLYF/overview> or <https://www.boerse-frankfurt.de/aktie/draganfly-inc>.

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#### Forward-Looking Statements

This release contains certain “forward looking statements” and certain “forward-looking information” as defined under applicable Canadian securities laws. Forward-looking statements and information can generally be identified by the use of forward-looking terminology such as “may”, “will”, “expect”, “intend”, “estimate”, “anticipate”, “believe”, “continue”, “plans” or similar terminology. Forward-looking statements and information are based on forecasts of future results, estimates of amounts not yet determinable and assumptions that, while believed by management to be reasonable, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Forward-looking statements include, but are not limited to, statements with respect to the successful implementation and utilization of the Company’s Vital Intelligence technology and Safely Opening Sites protocol. Forward-looking statements and information are subject to various known and unknown risks and uncertainties, many of which are beyond the ability of the Company to control or predict, that may cause the Company’s actual results, performance or achievements to be materially different from those expressed or implied thereby, and are developed based on assumptions about such risks, uncertainties and other factors set out here in, including but not limited to: the potential impact of epidemics, pandemics or other public health crises, including the current outbreak of the novel coronavirus known as COVID-19 on the Company’s business, operations and financial condition, the successful integration of technology, the inherent risks involved in the general securities markets; uncertainties relating to the availability and costs of financing needed in the future; the inherent uncertainty of cost estimates and the potential for unexpected costs and expenses, currency fluctuations; regulatory restrictions, liability, competition, loss of key employees and other related risks and uncertainties disclosed under the heading “Risk Factors” in the Company’s most recent filings filed with securities regulators in Canada on the SEDAR website at [www.sedar.com](http://www.sedar.com). The Company undertakes no obligation to update forward-looking information except as required by applicable law. Such forward-looking information represents managements’ best judgment based on information currently available. No forward-looking statement can be guaranteed and actual future results may vary materially. Accordingly, readers are advised not to place undue reliance on forward-looking statements or information.