

BFL Live on UFC Fight Pass Appoints Draganfly to Provide it's Covid-19 Vital Intelligence & it's Varigard Disinfecting Technologies

Multi-Year Agreement Starting in 2021 Will Utilize Draganfly's Vital Intelligence Health Screening and Disinfecting Technologies to Resume Live Events

Los Angeles, CA. December 23, 2020 -- Draganfly Inc. (OTCQB: DFLYF) (CSE: DFLY) (FSE: 3U8) ("Draganfly" or the "Company"), an award-winning, industry-leading manufacturer and systems developer, is pleased to announce that the Company has been selected by Canada's premier Mixed Martial Arts organization, Battlefield Fight League, to provide Smart Vital pre-screening and Draganfly-Varigard sanitizing ahead of all of its UFC Fight Pass events in 2021.

Battlefield Fight League was formed in 2010 to become the premier Canadian developmental organization in mixed martial arts and is the streaming partner of The UFC FIGHT PASS. Battlefield has launched the careers of many Canadian athletes that have reached the pinnacle pf the sport by competing in the UFC. The company was the first-ever Canadian MMA promotion to broadcast an event, Battlefield 13 (February 13, 2012), live on a Canadian Television network. Battlefield Fight League has held 65 events in six different Canadian cities.

The multi-year agreement, which begins in 2021, will include the installation of Draganfly's Smart Vital screening and it's Varigard surface sanitizer, which is a one-of-a-kind, revolutionary organic sanitizer that provides up to 24-hour of pathogen sequestration and kill-efficacy.

Vital Intelligence Smart Vital Assessment Station and Vital Sign Screening technology which provides a quick, non-invasive (contactless) and anonymous measurement of an elevated body temperature and, with voluntary consent, heart rate, respiratory rate and O2 saturation, all from a camera that takes seconds to capture.

"COVID-19 has ravaged the regional and local scenes in combat sports which has caused unfathomable damage to the long-term future of MMA," said Jay Golshani, President, Battlefield Field League. "With Draganfly's COVID-19 Safety Protocol we can actually see beyond the uncertainty. This protocol will enable us to put on a safe live event that ensures both our fighters, and our fans are safe. This is beyond exciting for us and we can't wait to get started."

"The combat-sports pipeline is feeling the resounding effects of COVID-19 across the industry," said Cameron Chell, CEO of Draganfly. "The notion that sporting events that rely on a live audience can no longer happen is false. Our Smart Vital and Varigard sanitizing can enable that combat sports like Battlefield Fight league can return to hosting a live event where everyone is safe."

About Draganfly

Draganfly Inc. (CSE: DFLY; OTCQB: DFLYF; FSE: 3U8) is the creator of quality, cutting-edge and software and systems that revolutionize the way organizations can do business and service their stakeholders. Recognized as being at the forefront of technology for over 22 years, Draganfly is an award-winning, industry-leading manufacturer and technology developer serving the public safety, agriculture, industrial inspections, security, and mapping and surveying markets. Draganfly is a company driven by passion, ingenuity, and the need to provide efficient solutions and first-class services to its customers around the world with the goal of saving time, money, and lives.

For more information on Draganfly, please visit us at www.draganfly.com.
For additional investor information, visit https://www.thecse.com/en/listings/technology/draganfly-inc, https://www.boerse-frankfurt.de/aktie/draganfly-inc.

Media Contact Arian Hopkins

email: media@draganfly.com

Company Contact

Email: info@draganfly.com

This release contains certain "forward looking statements" and certain "forward-looking information" as defined under applicable Canadian securities laws. Forward-looking statements and information can generally be identified by the use of forward-looking terminology such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe", "continue", "plans" or similar terminology. Forwardlooking statements and information are based on forecasts of future results, estimates of amounts not yet determinable and assumptions that, while believed by management to be reasonable, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Forward-looking statements include, but are not limited to, statements with respect to the implementation of Draganfly's Vital Intelligence screening and disinfecting technologies. Forward-looking statements and information are subject to various known and unknown risks and uncertainties, many of which are beyond the ability of the Company to control or predict, that may cause the Company's actual results, performance or achievements to be materially different from those expressed or implied thereby, and are developed based on assumptions about such risks, uncertainties and other factors set out here in, including but not limited to: the potential impact of epidemics, pandemics or other public health crises, including the current outbreak of the novel coronavirus known as COVID-19 on the Company's business, operations and financial condition, the successful integration of technology, the inherent risks involved in the general securities markets; uncertainties relating to the availability and costs of financing needed in the future; the inherent uncertainty of cost estimates and the potential for unexpected costs and expenses, currency fluctuations; regulatory restrictions, liability, competition, loss of key employees and other related risks and uncertainties disclosed under the heading "Risk Factors" in the Company's most recent filings filed with securities regulators in Canada on the SEDAR website at www.sedar.com. The Company undertakes no obligation to update forward-looking information except as required by applicable law. Such forward-looking information represents managements' best judgment based on information currently available. No forward-looking statement can be guaranteed and actual future results may vary materially. Accordingly, readers are advised not to place undue reliance on forward-looking statements or information.