



Dubai Police Select Draganfly to Pilot New Drone Initiatives

Los Angeles, California September 15, 2020 -- Draganfly Inc. (OTCQB: DFLYF) (CSE: DFLY) (FSE: 3U8) ("Draganfly" or the "Company"), an award-winning, industry-leading manufacturer within the commercial Unmanned Aerial Vehicle ("UAV"), Remotely Piloted Aircraft Systems ("RPAS"), and Unmanned Vehicle Systems ("UVS") sectors, is pleased to announce that the Dubai Police has selected Draganfly to pilot new drone initiatives utilizing Draganfly's technical and operation experiences as well as its Intellectual Property.

The Unmanned Aerial Systems Center (UASC), part of the General Department of Operations, Dubai Police, established in 2018, has a mandate to stay in the forefront of unmanned aerial systems utilization within the domain of public safety. Aligned with federal and local strategies with the UAE revolving around foresight and innovation, the UASC embodies the country's pursuit in ushering and harnessing technology to improve the wellbeing of society and operational effectiveness in public safety overall.

"We are pleased to have selected Draganfly to work with the Dubai Police to help improve operational effectiveness, efficiency, and productivity within the various General Departments of the Dubai Police because Draganfly can meet our mandate in developing technology to improve the wellbeing of our society and operational effectiveness in overall public safety," said Major General Engineer Kamal Butti Al Suwaidi, Director of the General Department of Operations, Dubai Police. "In addition, the strength and knowledge of the Draganfly team aligns perfectly with our ongoing innovation strategies making them the perfect partner to develop these important technology solutions."

"We are excited and honoured that the Dubai Police has chosen Draganfly to pilot their new drone initiatives with us as they have been a world leader in public safety and in the use of drones. Draganfly has the proven capabilities and experience and we are excited to put our multiple technical and service platforms to work with the Dubai Police," said Cameron Chell, CEO of Draganfly.

About Dubai Police

Established on June 1st, 1956, Dubai Police is one of the world's most modern police establishments with the best Emirati cadres who are characterized by their degrees of high-level multi specialities and training. Dubai Police aims to develop the best techniques and AI tools that serve the needs of the people and ensure their security, locally and globally.

Dubai Police operates under the umbrella of the Ministry of Interior and aims to improve the quality of life, in the country, by operating in accordance with the constitutional rights to enforce the law and maintain security and safety of the community and of everyone living in the country.

The force's AI-strategy focuses on achieving community-centred targets through enabling future policing and using high-end services such as introducing the world's first Smart Police Station which operates without human intervention 24 hours and seven days a week and offers 27 key services, such as reporting crimes and traffic incidents, as well as further 33 community-based services, which range from obtaining a good-conduct certificate to social support for victims of family violence.

For more information on Dubai Police, please visit us at <https://www.dubaipolice.gov.ae/>

About Draganfly

Draganfly Inc. (OTCQB: DFLYF; CSE: DFLY; FSE: 3U8) is the creator of quality, cutting-edge UVS and software that revolutionize the way people do business. Recognized as being at the forefront of technology for over 22 years, Draganfly is an award-winning, industry-leading manufacturer within the commercial UAV, RPAS, and UVS space, serving the public safety, agriculture, industrial inspections, security, and mapping and surveying markets. Draganfly is a company driven by passion, ingenuity, and the need to provide efficient solutions and first-class services to its customers around the world with the goal of saving time, money, and lives.

For more information on Draganfly, please visit us at www.draganfly.com.

For additional investor information, visit <https://www.thecse.com/en/listings/technology/draganfly-inc>, <https://www.otcmarkets.com/stock/DFLYF/overview> or <https://www.boerse-frankfurt.de/aktie/draganfly-inc>.

Media Contact

Arian Hopkins

email: media@draganfly.com

Company Contact

Email: info@draganfly.com

Forward-Looking Statements

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