

Alpha Esports Tech Inc. Announces Exclusive Partnership with the North American Rugby League

Alpha Esports Tech Inc. signs another exclusive partnership with a professional sports organization to host esports tournaments and contests for the purpose of user acquisition

November 18, 2021

Vancouver, BC – Alpha Esports Tech Inc. (“Company” or “Alpha Tech”) (CSE: [ALPA](#)) (FSE:9HN), (OTC PINK: [APETF](#)), is proud to announce that it has signed an exclusive partnership with the [North American Rugby League](#) (“NARL”). The North American Rugby League (NARL) is scheduled to be the only professional rugby league club competition in North America. The league has announced fourteen teams, twelve from United States and two from Canada. An inaugural season was planned for 2021 but has been postponed until 2022 due to increased health and safety needs regarding COVID-19 and insurance and travel costs.

Under the terms of this partnership:

- GamerzArena will become the exclusive online gaming platform for NARL. The Company will use its expertise in the esports space to run a variety of tournaments and contests under the NARL brand.
- NARL will leverage its audience to promote the Company’s tournaments and subscription service, [GamerzArena+](#). NARL and The Company will offer unique prizes to NARL supporters such as tickets, team gear and signed memorabilia.
- The Company and NARL will co-market joint events and tournaments across both organization users and player bases.

“With the rise of popularity of Rugby in North America, we are elated to have signed an exclusive partnership with the only professional rugby league in North America,” said Interim CEO, Matthew Schmidt. “Rugby has begun to captivate an audience of young men and women in North America and we believe the partnership through co-marketing efforts, will raise awareness and help further increase our presence and userbase on GamerzArena.”

“We are delighted to announce this exciting partnership with Alpha Esports in a world-wide first for rugby league.” Said NARL CEO Rob Curtis. “We firmly believe that this opens NARL and the sport to a new youth audience and gives us the platform to expand the number of eyeballs on NARL as we head towards our inaugural game day on May 1, 2022.”

About the North American Rugby League

NARL is the only professional rugby league in North America. NARL will launch their season on May 21, 2022 in a league that will see teams from the US and Canada take to the field. In 2022, All franchises will travel to each other’s stadiums and allow fans to attend every game and experience the hardest hitting and fastest rugby they have ever seen.

About Alpha Esports Tech Inc.

Alpha Esports Tech Inc. is a technology company that focuses on emerging markets in Esports, mobile gaming, ecommerce, blockchain and high growth opportunities. Through a strong portfolio of technology assets, we bring a new edge to modern gaming. Learn more at: www.alphatech.inc.

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On Behalf of The Board of Directors

Matthew Schmidt

Interim CEO and Director

For further information, please visit www.alphatech.inc, or contact ir@alphatech.inc.

Forward Looking Statement

This news release contains "forward-looking information" within the meaning of applicable securities laws relating to statements regarding the Company's business, products and future of the Company's business. Although the Company believes that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. Readers are cautioned not to place undue reliance on forward-looking information. Such forward-looking statements are subject to risks and uncertainties that may cause actual results, performance and developments to differ materially from those contemplated by these statements depending on, among other things, the risks that the Company's products and plan will vary from those stated in this news release and the Company may not be able to carry out its business plans as expected. Except as required by law, the Company expressly disclaims any obligation and does not intend to update any forward-looking statements or forward-looking information in this news release. Although the Company believes that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. The statements in this news release are made as of the date of this release.

The CSE has not reviewed, approved or disapproved the content of this press release