## FORM 51-102F3 MATERIAL CHANGE REPORT

## Item 1 Name and Address of Company

Alpha Esports Tech Inc. (the "Company") Suite 1930, 1177 West Hastings Street Vancouver, BC, V6E 4T5

#### Item 2 Date of Material Change

October 5, 2021

#### Item 3 News Release

The Company disseminated a news release announcing the material change described herein through the news dissemination services of Stockwatch and Baystreet on October 8, 2021, and a copy was subsequently filed on SEDAR.

## Item 4 Summary of Material Change

The Company announced it has extended an agreement with Financial Star News Inc. for marketing services of up to two months, commencing in October 2021.

## Item 5 Full Description of Material Change

### 5.1 Full Description of Material Change

The Company announced it has extended an agreement with Financial Star News Inc. ("FSN") for marketing services of up to two months, commencing in October 2021.

FSN shall, as appropriate, create campaigns, ad groups, text ads, display ads, perform detailed keyword research, setup and manage remarketing campaigns, optimize keyword options, coordinate online advertiser and marketers corresponding to online marketing targets, create landing pages for ad campaigns and bring attention to the business of the Company in consideration of USD \$400,000 (plus applicable taxes). The promotional activity shall occur on the Financial Star.com, by email, Facebook, and Google. FSN does not have any prior relationship with the Company aside from its previous engagement with the Company.

## 5.2 Disclosure for Restructuring Transactions

Not applicable.

#### Item 6 Reliance on subsection 7.1(2) of National Instrument 51-102

This report is not being filed on a confidential basis.

#### **Item 7 Omitted Information**

There are no significant facts required to be disclosed herein which have been omitted.

## **Item 8 Executive Officer**

The name and business number of the executive officer of the Company who is knowledgeable of the material change and this report is:

Eli Dusenbury Chief Financial Officer Telephone: 604-359-1256

# **Item 9 Date of Report**

October 12, 2021