



## Alpha Esports Tech Inc. Announces Marketing Campaign

October 8, 2021

Vancouver, BC – Alpha Esports Tech Inc. (“Company” or “Alpha Tech”) (CSE: [ALPA](#)) (FSE: [9HN](#)), (OTC PINK: [APETF](#)), has extended an agreement with Financial Star News Inc. (“FSN”) (address: 701 West Georgia Street, Suite 1500, Vancouver, V7Y 1C6; email: [info@thefinancialstar.com](mailto:info@thefinancialstar.com)) for marketing services of up to two months, commencing in October 2021.

FSN shall, as appropriate, create campaigns, ad groups, text ads, display ads, perform detailed keyword research, setup and manage remarketing campaigns, optimize keyword options, coordinate online advertiser and marketers corresponding to the customers online marketing targets, create landing pages for ad campaigns and bring attention to the business of the Company in consideration of USD \$400,000 (plus applicable taxes). The promotional activity shall occur on theFinancialStar.com, by email, Facebook, and Google. FSN does not have any prior relationship with the Company aside from its previous engagement with the Company.

### About Alpha Esports Tech Inc.

Alpha Esports Tech Inc. is a technology company that focuses on emerging markets in Esports, mobile gaming, ecommerce, blockchain and high growth opportunities. Through a strong portfolio of technology assets, we bring a new edge to modern gaming. Learn more at: [www.alphatech.inc](http://www.alphatech.inc).

### Contact:

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Media: [media@alphatech.inc](mailto:media@alphatech.inc) - 917 674 8292

### On Behalf of The Board of Directors

**Matthew Schmidt**

**Interim CEO and Director**

For further information, please visit [www.alphatech.inc](http://www.alphatech.inc), or contact [ir@alphatech.inc](mailto:ir@alphatech.inc).

### Forward Looking Statement

*This news release contains "forward-looking information" within the meaning of applicable securities laws relating to statements regarding the Company's business, products and future of the Company's business. Although the Company believes that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. Readers are*

*cautioned not to place undue reliance on forward-looking information. Such forward-looking statements are subject to risks and uncertainties that may cause actual results, performance and developments to differ materially from those contemplated by these statements depending on, among other things, the risks that the Company's products and plan will vary from those stated in this news release and the Company may not be able to carry out its business plans as expected. Except as required by law, the Company expressly disclaims any obligation and does not intend to update any forward-looking statements or forward-looking information in this news release. Although the Company believes that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. The statements in this news release are made as of the date of this release.*

***The CSE has not reviewed, approved or disapproved the content of this press release***