



ApartmentLove Impresses with Solid Organic Growth in Major Rental Markets Across the United States

FOR IMMEDIATE RELEASE

CALGARY, AB (July 13, 2022) - ApartmentLove Inc. (CSE: APLV) (“ApartmentLove” or the “Company”), a leading provider of online home and apartment rental marketing services to landlords and renters in more than 30-countries on 5-continent around the world, is pleased to announce that it is now tracking in 93.7% of observed markets across the US, more than doubling its comparable positions from last month.

Company research suggests more than 100-million people search for residential rental properties across the United States every month. Focusing efforts on just 125 of the most commonly searched keywords amongst the largest US rental markets, accounting for more than 5-million monthly active searches, ApartmentLove is now tracking on page 1, 2, or 3 of Google search results in nearly 50 of the largest markets across the United States.

Trevor Davidson, President & CEO of ApartmentLove explained, “Our material investments in Search Engine Optimization combined with fine tuning the ApartmentLove.com user experience is fueling our rapid organic expansion.” Mr. Davidson added, “Major search engines connecting millions of renters searching accommodations across the United States are celebrating our progress by showcasing ApartmentLove.com as the professional, trustworthy, and proven effective rental platform desired by new graduates, young professionals, and sophisticated renters in the largest and most competitive markets nationwide.”

In combination with its growth through acquisition program, the Company is actively hiring for business development representatives to drive top-line sales through monthly recurring listing subscriptions to property management companies, apartment building owners, and private landlords across the US.

About ApartmentLove Inc.

ApartmentLove Inc. (CSE: APLV) is a leading provider of online residential rental marketing services to landlords and renters in more than 30-countries on 5-continent around the world. Having proven its ability to scale as a fast-growing PropTech, ApartmentLove is actioning its growth through acquisition program – purchasing competing businesses that have many monthly active users, a history of recurring revenues, positive cashflows, and custom technologies that both accelerate and destress the renting experience, while actioning its custom Search Engine Optimization and other organic growth strategies across the United States.

For more information visit <https://apartmentlove.com/investors> or contact:

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Reader Advisory

Certain statements in this press release are forward-looking statements, which reflect the expectations of management. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations, or intentions regarding the future. Forward-looking statements are frequently characterized by words such as "plan", "continue", "expect", "project", "intend", "believe", "anticipate", "estimate", "may", "will", "potential", "proposed" and other similar words, or statements that certain events or conditions "may" or "will" occur. These statements are only predictions. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. Such Forward-looking statements are subject to risks and uncertainties that may cause actual results, performance, or developments to differ materially from those contained in the statements, including risks related to factors beyond the control of the Company. The novel strain of coronavirus, COVID-19, also poses new risks that are currently indescribable and immeasurable. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them. The Company assumes no obligation to update forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by applicable law.

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