APARTMENTLOVE INC.

(the "Corporation")

NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS (the "Notice")

NOTICE IS HEREBY GIVEN that the annual general meeting (the "**Meeting**") of the holders of common shares (the "**Common Shares**") (the "**Shareholders**") in the capital of the Corporation will be held virtually on May 31, 2022, at 10:00 am (Mountain time) via teleconference at the following numbers: Canada/USA TF: 1-800-319-4610 and/or International Toll: +1-604-638-5340 to:

- 1. receive the annual audited financial statements of the Corporation for the fiscal year ended December 31, 2021, together with the report of the auditors thereon;
- 2. set the number of directors to be elected at the Meeting to seven (7);
- 3. elect a total of seven (7) individuals as directors of the Corporation for the ensuing year; and
- 4. appoint RSM Canada LLP as the auditor of the Corporation for the ensuing year.

This Notice of Meeting is accompanied by the Information Circular and a form of proxy (the "**Proxy Instrument**").

The record date for the determination of shareholders of the Corporation entitled to receive notice of and to vote at the Meeting or any adjournment(s) thereof is April 14, 2022 (the "**Record Date**"). Shareholders of the Corporation whose names have been entered in the register of shareholders of the Corporation at the close of business on the Record Date will be entitled to receive notice of and to vote at the Meeting or any adjournment(s) thereof.

A shareholder of the Corporation may attend the Meeting in person or may be represented by proxy. Registered shareholders of the Corporation who are unable to attend the Meeting or any adjournment(s) thereof in person are requested to date, sign, and return the accompanying Proxy Instrument for use at the Meeting or any adjournment(s) thereof.

To be effective, the enclosed Proxy Instrument must be returned to the Corporation's transfer agent, Odyssey Trust Company (**"Odyssey"**) by: (i) mail using the enclosed return envelope; or (ii) hand delivery to Odyssey at Odyssey Trust Company, 230-300 5th Avenue SW, Calgary, Alberta, Canada, T2P 3C4. All instructions are listed on the enclosed Proxy Instrument. Your proxy or voting instructions must be received in each case no later than 10:00 a.m. (Mountain time) on May 27, 2022, or, if the Meeting is adjourned, at least 48 hours (excluding Saturdays, Sundays, and statutory holidays in the Province of Alberta) before the beginning of any adjournment to the Meeting.

<u>If you are a non-registered beneficial shareholder</u>, a voting information form (also known as a VIF), instead of a form of proxy, may be enclosed. You must follow the instructions provided by your intermediary in order to vote your shares.

DATED at Calgary, Alberta this 2nd day of May 2022.

BY ORDER OF THE BOARD

<u>(signed)</u> "*Trevor Davidson*" Trevor Davidson Chairman of the Board