

ApartmentLove Announces Changes to its Board of Directors in Seeking Diversity at its Upcoming Annual General Meeting

FOR IMMEDIATE RELEASE

CALGARY, AB (March 11, 2022) - ApartmentLove Inc. (CSE: APLV) ("**ApartmentLove**" or the "**Company**") a leading provider of online home and apartment rental marketing services to landlords and renters in Canada, the United States, and in 30-countries elsewhere around the world is pleased to announce the partial restructuring of its Board of Directors (the "**Board**") ahead of its Annual General Meeting ("**AGM**").

For personal reasons, Murray Bryant has resigned from the Board. When asked what Murray's departure means for the Company, Trevor Davidson – President & CEO of ApartmentLove said "We have been fortunate to have Murray's guidance as head of the audit committee for the past year and are saddened to see his departure. A mentor of mine and a friend, our thoughts and prayers are with Murray and his entire family at this difficult time."

The Company is pleased to announce that Frank Sur, a Partner and the Head of the Corporate Practice Group for Canada for Gowlings WLG, a top tier international law firm, has agreed to join ApartmentLove's Board, extending his deep expertise in corporate governance, corporate securities, mergers and acquisitions and financing activities to the Board with immediate effect. "Frank brings more than 15 years of experience in capital markets and will prove instrumental as we execute our organic and acquisition programs across North America and elsewhere around the world. Having been the attorney on file for our non-offering prospectus that ultimately resulted in ApartmentLove going public in the summer of 2021, Frank has a comprehensive and very detailed understanding of all our business practices and is already fully apprised of all our endeavors" exclaimed Mr. Davidson, who added, "Frank's addition to our Board is a strong endorsement of our business and exemplifies the kind of teams we are building at all levels of the business. On behalf of the entire ApartmentLove family, thank you and welcome, Frank."

Forthcoming AGM

The date of ApartmentLove's 2022 AGM will soon be announced and the associated Information Circular, Form of Proxy, audited financial statements, and all other materials will then be disseminated to all our shareholders.

Diversity and Inclusion

In keeping with the Company's unending efforts to establish a diversified and inclusive culture that celebrates new ideas, creative minds, and varied backgrounds and beliefs while advocating for social justice and gender equality, the Board endeavors to diversify. As such, the Company is actively interviewing potential candidates for election to the Board at the forthcoming AGM. In anticipation of



making those needed changes and to make room for new diverse directors the Company has accepted the resignations of Philip Doublet and Brian Thompson. The Company thanks them both for their service and dedication to ApartmentLove and wishes them well in their future endeavours.

About ApartmentLove Inc.

ApartmentLove Inc. (CSE: APLV) is a leading provider of residential rental marketing services to landlords and renters nationwide. Promoting rental properties in every major rental market in Canada and the United States, ApartmentLove has active rental listings in 30-countries on 5-continent around the world. Having proven its ability to scale as a fast-growing technology company in the hot “PropTech” industry, ApartmentLove is executing its growth and expansion plans by actioning its marketing plan and acquiring good assets in choice rental markets at attractive multiples nationwide.

For more information visit <https://apartmentlove.com/investors> or contact:

Trevor Davidson
President & CEO
ApartmentLove Inc.
tdavidson@apartmentlove.com
(647) 272-9702

Reader Advisory

Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties, certain of which are beyond the control of the Company. Forward-looking statements are frequently characterized by words such as "plan", "continue", "expect", "project", "intend", "believe", "anticipate", "estimate", "may", "will", "potential", "proposed" and other similar words, or statements that certain events or conditions "may" or "will" occur. These statements are only predictions. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The forward-looking information contained in this release is made as of the date hereof and the parties are not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward looking information. The foregoing statements expressly qualify any forward-looking information contained herein.

ApartmentLove® | the feeling of home