



JUVA LIFE INC.

Suite 1400, 885 West Georgia Street
Vancouver, British Columbia Canada V6C 3E8
Tel: 833 333-5882

NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that an In Person / Teleconference Call Annual General Meeting (the “**Meeting**”) of the shareholders (the “**Shareholders**”) of Juva Life Inc. (the “**Company**”) will be held at Suite 1500, 1055 West Georgia Street, Vancouver, British Columbia Canada V6E 4N7 on Tuesday, July 5, 2022 at 10:00 a.m. (Pacific Time).

While the COVID-19 global health restrictions have been lifted at the time of preparing this Notice of Meeting, due to the uncertainty in the near term, the Company is providing an additional Virtual Participation Option for the Meeting. The Company is offering Shareholders the option to listen and participate (but not vote) at the Meeting in real time by conference call at the following coordinates:

Canada Toll Free:	1 855 244 8677
US Toll Free:	1 855 282 6330
Access Code:	95400309

We reserve the right to take any additional precautionary measures we deem appropriate in relation to the Meeting in response to further developments in respect of the COVID-19 pandemic. Should any changes to the Meeting format occur, the Company will announce any and all changes by way of news release, which will be filed under the Company’s profile at www.sedar.com. We strongly recommend you check the Company’s website <https://juvalife.com/> prior to the Meeting for the most current information. In the event of any changes to the Meeting format due to the COVID-19 pandemic, the Company will **NOT** prepare or mail amended Meeting materials.

Shareholders who intend to attend the Meeting via teleconference must **submit their votes by Proxy ahead of the proxy deadline of 10:00 a.m. Pacific Time on Thursday, June 30, 2022**. Attendance by teleconference allows Shareholders to listen to, but **NOT** to vote at the Meeting.

The Meeting is held for the following purposes:

1. to table and receive the consolidated audited annual financial statements for the years ended December 31, 2021 and December 31, 2020, together with the auditor’s report thereon, and the related management’s discussion and analysis (see “*Financial Statements*” in the Information Circular);
2. to elect directors of the Company for the ensuing year (see “*Election of Directors*” in the Information Circular);
3. to appoint Davidson & Company LLP, Chartered Professional Accountants, as Auditor of the Company for the ensuing year and authorize the Directors to determine the Auditor’s remuneration (see “*Appointment of Auditor*” in the Information Circular); and
4. to ratify, confirm and approve the Company’s 2019 Equity Incentive Plan, as more particularly described in the accompanying Information Circular (see “*Particulars of Matters to be Acted Upon – 2019 Equity Incentive Plan*” in the Information Circular).

An Information Circular accompanies this Notice. The Information Circular contains details of matters to be considered at the Meeting. No other matters are contemplated; however any permitted amendment to or variation of any matter identified in this Notice may properly be considered at the Meeting. The Meeting may also consider the transaction of such other business as may properly come before the Meeting or any adjournment thereof.

A copy of the consolidated audited annual financial statements for the years ended December 31, 2021 and December 31, 2020, the report of the auditor thereon, and the related management's discussion and analysis will be tabled at the Meeting and are available under the Company's profile on SEDAR at www.sedar.com.

Notice and Access

The Company has elected to use the notice-and-access provisions under National Instrument 54-101 – *Communication with Beneficial Owners of Securities of a Reporting Issuer* and National Instrument 51-102 – *Continuous Disclosure Obligations* (together “**Notice-and-Access Provisions**”) for this Meeting. Notice-and-Access Provisions are a set of rules developed by the Canadian Securities Administrators, which reduce the volume of materials that must be physically mailed to Shareholders by allowing the Company to post the Notice of Meeting and Information Circular and any additional materials online. Shareholders will receive a printed form of Notice of Meeting (Notice and Access) and a form of proxy (the “**notice package**”), and, at their option, Shareholders may choose to receive a printed copy of the Information Circular. The Company will not use a procedure known as ‘stratification’ in relation to the use of Notice-and-Access Provisions. Stratification occurs when a reporting issuer using Notice-and-Access Provisions provides a printed copy of the Notice of Meeting and Information Circular to some shareholders with the notice package. In relation to the Meeting, all Shareholders will receive the documentation required under the Notice-and-Access Provisions in the notice package, which will **NOT** include a printed, paper copy of the Information Circular.

The Notice of Meeting and Information Circular are available for viewing on the Company's website at <https://juvalife.com/investors/>, and under the Company's profile on SEDAR at www.sedar.com. Any Shareholder who wishes to receive a paper copy of the Information Circular, which will be available up to and including the date of the Meeting, and for one year following the Meeting, or obtain additional information relating to the Notice-and-Access Provisions, should contact the Company through the Company's toll free number 1-833 333-5882; or send an email to inquiries@juvalife.com providing your name and mailing address. In order to allow reasonable time for a Shareholder to receive and review a paper copy of the Information Circular to complete and submit their Proxy prior to the Proxy Deadline, any Shareholder requesting a paper copy of the Information Circular should ensure the request is received by Monday, June 20, 2022.

To vote your Common Shares, you must vote by choosing one of the voting options provided on the enclosed form of Proxy (the “**Proxy**”) or Voting Instruction Form (the “**VIF**”). Please follow the instructions given on the enclosed Proxy or VIF for the voting method you choose and ensure that your submitted Proxy or VIF is received by Olympia Trust Company **before** 10:00 a.m. (Pacific Time) on Thursday, June 30, 2022 (the “**Proxy Deadline**”).

The Information Circular contains details of matters to be considered at the Meeting. Please review it closely before voting.

Shareholders who are unable to attend the Meeting in person and who wish to ensure that their shares will be voted at the Meeting are requested to complete, date, and sign the enclosed form of proxy, or another suitable form of proxy, and deliver it by hand or by mail in accordance with the instructions set out in the form of proxy and in the Information Circular.

Non-registered Shareholders who plan to attend the Meeting must follow the instructions set out in the form of proxy or voting instruction form and in the Information Circular to ensure that their shares will be voted at the Meeting. If you hold your shares in a brokerage account, you are a non-registered shareholder.

DATED at Vancouver, British Columbia, as at May 20, 2022.

BY ORDER OF THE BOARD

/s/ “Douglas Chloupek”

Douglas Chloupek
Chief Executive Officer