

Juva Life CEO Doug Chloupek to Present Live on May 25

--Website now open for Q&A submissions

VANCOUVER, British Columbia, May 13, 2021 (GLOBE NEWSWIRE) -- **Juva Life Inc.** (CSE: JUVA) (OTCQB: JUVAF) (FRANKFURT: 4VV) ("Juva Life," "Juva" or the "Company"), a California based life sciences company focused on the research, development, and commercialization of Cannabis products is pleased to announce an upcoming CEO Livestream event.

What makes Juva one of the most exciting, and promising, companies in the cannabis marketplace today? Get the very latest from Doug Chloupek, Founder, CEO and Chairman of Juva Life during this exclusive, free livestream event on Tuesday, May 25 at 5:30 PM Pacific Time.

The public is invited to visit <https://juvalife.com/ceolivestream1> and submit questions up until midnight of May 24th. During the event, Company CFO Mat Lee will make a shareholder presentation and Doug will present a general corporate overview across a range of topics. A question-and-answer session will follow as time permits.

The presentation will be available live and post-event both on the [Juva website](#) as well as [YouTube](#). Don't miss this unique opportunity to watch and listen live as Juva's CEO offers an up-to-the-minute update on all the ground-breaking activities happening with Juva Life.

"It seems like the whole world is using video to communicate daily," notes Chloupek. "So, we felt it's a good time to reach out and provide an update as well as answer some questions. I look forward to this opportunity to address a mix of what we have achieved, what we've learned, and where we are headed. I invite everyone to visit our website and send us your questions. I'm looking forward to answering as many as possible, and I greatly appreciate everyone's interest."

For those new to the Juva story, please visit our website at www.juvalife.com and ensure you visit <https://juvalife.com/ceolivestream1> or <https://www.youtube.com/watch?v=TI182CDERf0> on May 25.

ON BEHALF OF THE BOARD,

-Doug Chloupek-

Doug Chloupek, CEO & Founder
Juva Life Inc.
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About Juva Life Inc. (CSE: JUVA) (OTCQB: JUVAF) (FRA: 4VV)

Juva Life is working to bring the cannabis market face to face with the sector's next generation investment grade business model. From in-house research, cultivation, manufacturing, retail, and delivery services, Juva employs state of the art tools in discovery, development, and data science to identify new molecular profiles for major unmet medical needs. Our initial focus is on cannabis, where we are deploying our platform to target consumer and pharma applications. Find out more at: <https://juvalife.com/>.

For further information, please contact:

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Forward Looking Statement

This news release contains statements and information that, to the extent that they are not historical fact, may constitute "forward-looking information" within the meaning of applicable securities legislation. Forward-looking information may include financial and other projections, as well as statements regarding future plans, objectives, or economic performance, or the assumption underlying any of the foregoing. In some cases, forward-looking statements can be identified by terms such as "may", "would", "could", "will", "likely", "except", "anticipate", "believe", "intend", "plan", "forecast", "project", "estimate", "outlook", or the negative thereof or other similar expressions concerning matters that are not historical facts. Examples of such statements include, but are not limited to, statements with respect to the objectives and business plans of the Company; ability to realize benefits from its recent corporate appointments; ability to retain its key personnel; the intention to grow the Company's business and operations; the competitive conditions of the industries in which the Company operates; and laws and any amendments thereto applicable to the Company.

Forward-looking information is based on the assumptions, estimates, analysis and opinions of management made in light of its experience and its perception of trends, current conditions and expected developments, as well as other factors that management believes to be relevant and reasonable in the circumstances at the date that such statements are made, but which may prove to be incorrect. The material factors and assumptions used to develop the forward-looking information contained in this news release include, but are not limited to, key personnel and qualified employees continuing their involvement with the Company; and the Company's ability to secure financing on reasonable terms.

Forward-looking information involves known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to differ materially from any future results, performance or achievements expressed or implied by the forward-looking information, including, without limitation, risks relating to the future business plans of the Company; risks that the Company will not be able to retain its key personnel; risks that the Company will not be able to secure financing on reasonable terms or at all, as well as all of the other risks as described in the Company's management discussion and analysis for year ended December 31, 2019 under the heading "Risks and Uncertainties". Accordingly, readers should not place undue reliance on any such forward-looking information. Further, any forward-looking information speaks only as of the date on which such statement is made. New factors emerge from time to time, and it is not possible for the Company's management to predict all of such factors and to assess in advance the impact of each such factor on the Company's business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking information. The Company does not undertake any obligation to update any forward-looking information to reflect information or events after the date on which it is made or to reflect the occurrence of unanticipated events, except as required by law, including securities laws.

The CSE does not accept responsibility for the adequacy or accuracy of this release.