



Battery X Metals Announces Engagement of Investor Relations Service Providers

Company engages providers to increase corporate awareness

VANCOUVER, British Columbia – February 22, 2024 – **Battery X Metals Inc. (CSE: BATX) (OTCQB: BATXF) (FSE:ROW) ("Battery X Metals" or the "Company")** is pleased to announce that in line with the Company's goal to increase corporate awareness, it has retained certain investor relations providers.

The Company has entered into an agreement with Pivotal CM ("**Pivotal**") to provide certain marketing services in an effort to increase public awareness of the Company and its services and securities. The services include facilitating the creation and distribution of online marketing services with a focus on identifying and converting interested online audiences. This involves utilizing online advertising channels and testing various elements such as search terms, keywords, visuals, and content to optimize reaching target audiences. Pivotal will create and enhance marketing materials and landing pages to improve the effectiveness of targeted traffic and achieve favorable CPC and CPA rates. The services offered include SEO, digital media campaigns for branding, media consulting, general business development, and multimedia service.

The agreement is for a 3-month term commencing March 11, 2024 with either party having the right to terminate upon 30 days' written notice. The Company has budgeted up to \$200,000 for the marketing services of Pivotal, of which \$100,000 is payable upon entry into the agreement, and \$100,000 is due within 45 days of the execution of the agreement.

The principals of Pivotal CM are Paul Marek, Karl Marek, and Naomi Reid, 12-24 Willow Way, London, SE264QP, UK; Phone: +44 7443 598156; Email: info@pivotalcm.com. Pivotal and its principals are arm's length to the Company. No stock options are being granted to Pivotal under the terms of its engagement. To the knowledge of the Company, at the time of entering into the agreement, Pivotal and its principals directly and indirectly hold 664,000 common shares of the Company.

The Company also announces that it has engaged Atkiencheck.de AG ("**Atkiencheck**") to provide a European marketing awareness program. Services include editorial write-ups and distribution, standalone email marketing campaigns, search engine marketing, native advertising. These efforts will be focused on disseminating editorial reports to active investors. Additionally, a specialized German Social Media campaign will target financial investors, distributing editorial content across relevant platforms such as [aktiencheck.de](https://www.aktiencheck.de) and others.

The agreement is for a 2-month term commencing March 11, 2024, with a cost of €50,000. The principal of Atkiencheck is Stefan Lindam, Bahnhofstraße 6 56470 Bad Marienberg Deutschland, Phone: +49 2661 9890020; Email: stefan.lindam@aktiencheck.de. Atkiencheck and its principals are arm's length to the Company. No stock options are being granted to Atkiencheck under the terms of its engagement, and to the knowledge of the Company, Atkiencheck does not own any common shares or other securities of the Company.

Battery X Metals CEO, Mark Brezer, commented, "As we continue to pursue our strategic objectives, we are pleased to partner with Pivotal and Atkiencheck. These engagements represent a significant step towards increasing Battery X Metals' corporate visibility. By leveraging the expertise of Pivotal in online marketing and the specialized European marketing expertise provided by Atkiencheck, we aim to enhance public awareness of the Company's, services, and securities. We believe that these initiatives will contribute to our overall growth and success."

About Battery X Metals Inc.

Battery X Metals Inc. (CSE:BATX) (OTCQB:BATXF) (FSE:ROW) (www.batteryxmetals.com) is focused on the exploration and acquisition of critical mineral and precious metal property assets in North America, and the development of battery recycling technology to support the growing demand for sustainable and environmentally friendly energy solutions. The Company's Y Lithium Project is situated in Northern Saskatchewan and the Company also holds ownership of gold and base metal mineral claims in Ontario's Red Lake Mining District. Additionally, the Company's wholly owned subsidiary, Battery X Recycling Technologies Inc., is dedicated to developing innovative technologies for recovering high-value battery metals and facilitating urban mining from end-of-life lithium-ion batteries.

Battery X Metals has entered into a binding letter of intent to acquire Li-ion Battery Renewable Technologies Inc. ("LIBRT"), which is a lithium mineral exploration and battery technology company. It is a leader in lithium-ion battery diagnostics and cell rebalancing technologies. LIBRT uses innovative and proprietary technology to test and improve battery life in electric vehicles, allowing for cell rebalancing to reverse battery degradation. This approach helps keep batteries out of landfills and reduces the need for mining critical metals. LIBRT is also developing seamless diagnostic equipment for EV batteries and holds the exclusive North American license to AI-driven preventative maintenance platform, BatteryMap, trained on data from over 300,000 EVs. Additionally, LIBRT owns 100% of two lithium exploration projects in Nunavik and Abitibi, QC, as announced on February 13, 2024.

On Behalf of the Board of Directors

Mark Brezer, Director

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Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or future performance. The use of any of the words "could", "intend", "expect", "believe", "will", "projected", "estimated" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on

the Company's current beliefs or assumptions as to the outcome and timing of such future events. In particular, this press release contains forward-looking information relating to, among other things, the expected term of the marketing activities contracted for by the Company.

Various assumptions or factors are typically applied in drawing conclusions or making the forecasts or projections set out in forward-looking information, including, in respect of the forward-looking information included in this press release, assumptions regarding the efficacy of the Company's marketing program.

Although forward-looking information is based on the reasonable assumptions of the Company's management, there can be no assurance that any forward-looking information will prove to be accurate. Forward looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information. Such factors include, among other things, the risk that the Company's marketing programs may not be as effective as anticipated by the Company and that the budget for the Company's marketing programs may not be sufficient to permit the marketing activities to continue for the anticipated term. The forwardlooking information contained in this release is made as of the date hereof, and the Company not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward-looking information. The foregoing statements expressly qualify any forward-looking information contained herein.