

Innocan Pharma Unveils Groundbreaking Veterinary Breakthroughs at EAVPT 2023 Congress

HERZLIYA, Israel and CALGARY, AB, June 22, 2023 /CNW/ -- Innocan Pharma Corporation (CSE: INNO) (FSE: IP4) (OTCQB: INNPF), a leading innovator in pharmaceutical solutions for Human & Animal health, proudly announces its participation in the 15th International Congress organized by the Executive Committee of the European Association of Veterinary Pharmacology and Toxicology (EAVPT), in Bruges, Belgium from July 2 to July 5, 2023.



The highlight of Innocan Pharma's participation at the EAVPT Congress will be Innocan Pharma's presentation of two recently announced groundbreaking studies: "Pharmacokinetics and therapeutic efficacy of liposomal cannabidiol (CBD) injection: a pilot clinical study in dogs with naturally occurring osteoarthritis" and "Liposomal cannabidiol (CBD) injection: A novel therapeutic formulation is on the horizon".

Innocan Pharma's CEO, Iris Bincovich, expresses her excitement about this remarkable opportunity: "This is an especially thrilling moment for Innocan Pharma as we have already made substantial veterinary breakthroughs that we are eager to share. Our commitment to advancing animal health and well-being is unwavering, and EAVPT 2023 provides us with the ideal scientific forum to showcase our latest achievements."

Innocan Pharma invites attendees to visit its booth # 16 to meet the dedicated team and learn more about its groundbreaking veterinary solutions. The Company believes its innovative products and cutting-edge research are poised to revolutionize animal health and provide new avenues for effective treatments.

EAVPT Congresses held once every three years, serve as a prestigious platform for veterinary pharmacologists, toxicologists, industry experts in animal health, government regulators, clinicians, academics, and professionals from human health and medicine to collaborate, exchange groundbreaking ideas, foster innovation, and engage in meaningful discussions.

About Innocan

Innocan is a pharmaceutical tech company that operates under two main segments: Pharmaceuticals and Consumer Wellness. In the Pharmaceuticals segment, Innocan focuses on developing innovative drug delivery platform technologies comprises with cannabinoids science, to treat various conditions to improve patients' quality of life. This segment involves two drug delivery technologies: (i) **LPT** CBD- loaded liposome platform facilitating exact dosing and the prolonged and controlled release of CBD into the blood stream. The LPT delivery platform research is in the preclinical trial phase for two indications: Epilepsy and Pain Management. (ii) **CLX** CBD-loaded exosomes platform that may hold the potential to provide a highly synergistic effect of regenerating and anti- inflammatory properties targeting the Central Nervous System (CNS). In the Consumer Wellness segment, Innocan develops and markets a wide portfolio of innovative and high-performance self-care products to promote a healthier lifestyle. Under this segment Innocan has established a Joint Venture by the name of BI Sky Global Ltd. that focuses developing on advanced targeted online sales.

<https://innocanpharma.com/>

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Certain information set forth in this news release, including, without limitation, information regarding research and development, collaborations, the filing of potential applications with the FDA and other regulatory authorities, the potential achievement of future regulatory milestones, the potential for treatment of conditions and other therapeutic effects resulting from research activities and/or the Company's products, requisite regulatory approvals and the timing for market entry, is forward-looking information within the meaning of applicable securities laws. By its nature, forward-looking information is subject to numerous risks and uncertainties, some of which are beyond Innocan's control. The forward-looking information contained in this news release is based on certain key expectations and assumptions made by Innocan, including expectations and assumptions concerning the anticipated benefits of the products, satisfaction of regulatory requirements in various jurisdictions and satisfactory completion of requisite production and distribution arrangements.

Forward-looking information is subject to various risks and uncertainties which could cause actual results and experience to differ materially from the anticipated results or expectations expressed in this news release. The key risks and uncertainties include but are not limited to: general global and local (national) economic, market and business conditions; governmental and regulatory requirements and actions by governmental authorities; and relationships with suppliers, manufacturers, customers, business partners and competitors. There are also risks that are inherent in the nature of product distribution, including import / export matters and the failure to obtain any required regulatory and other approvals (or to do so in a timely manner) and availability in each market of product inputs and finished products. The anticipated timeline for entry to markets may change for a number of reasons, including the inability to secure necessary regulatory requirements, or the need for additional time to conclude and/or satisfy the manufacturing and distribution arrangements. As a result of the foregoing, readers should not place undue reliance on the forward-looking information contained in this news release concerning the timing of launch of product distribution. A comprehensive discussion of other risks that impact Innocan

can also be found in Innocan's public reports and filings which are available under Innocan's profile at www.sedar.com.

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