

Komo Plant Based Foods Launching New Retail Ready Packaging with Enhanced Shelf Appeal

Vancouver, B.C. – September 30, 2021: Komo Plant Based Foods Inc. (CSE: YUM) (OTCQB: KOMOF) (FRA:9HB) ("Komo"), a premium frozen plant-based food company, announces the launch of new packaging created for large scale distribution and enhanced shelf appeal.

The new packaging was developed with sustainability in mind, while complying with requirements from retail chains. Komo will maintain using aluminum trays for its ready-to-bake frozen plant-based entrees. Aluminum is a 100% recyclable substrate that is one of the few materials that can be recycled indefinitely. Response from Komo consumers is that the aluminum trays allow for convenient and easy baking and disposal. The secondary sleeve packaging surrounding the trays are now made with recycled paper. The new design also has printed lot codes and a tamper evidence seal to ensure enhanced product safety and

traceability. The new packaging allows Komo to expand its retail footprint by meeting the requirements of national retail grocery chains.

Komo's research reveals consumer pain points around plant-based eating center around the lack of convenience, over-processed ingredients and lack of food satisfaction. Komo aims to provide a solution through its easy, wholesome and hearty vegan favourites. Changes to product formulations launched with the new packaging include a shortened ingredient list to ensure all ingredients are understandable, real and simple. Building on its mission to create wholesome plant-based food, Komo highlights Canadian-grown organic green lentils in these updated formulations. In addition, all 'natural flavours' have been formulated out of products. Komo will continue to use herbs, spices, and vegetables to provide the hearty experiences in its meals. Komo consumers are asking for more nut-free and soy-free options. Komo's ready-to-bake line will now be free from nut ingredients as reflected in the new packaging. Komo's Shepherd's Pie will also be soy-free.

"Consumers know they are in for a premium taste experience from the moment they first see Komo products in the freezer of their trusted grocery stores," says Komo CEO William White. "We believe our new packaging will meet and exceed customer expectations."

The new retail packaging will be live for direct-to-consumer and retail orders in approximately 2 weeks.

## **About Komo**

Komo Plant Based Foods Inc. is a premium plant-based food company that develops, manufactures and sells a variety of plant-based frozen meals that are always hearty, satisfying, and made with wholesome ingredients. At Komo, our mission is to help make plant-based meals a staple on every dinner table by sharing our love for feel-good food that connects the people to the planet. We believe plant-based eating is the future and - Change can start with a single bite™. Our experienced plant-based innovation and development team recreates vegan versions of traditionally cheesy and meaty classics, with 100% plants. Komo's products are sold direct-to-consumer through our eCommerce website and a distribution network of online and brick and mortar grocery, convenience and natural retailer channels. Our operating subsidiary Komo Comfort Foods launched in 2021 with our flagship products: plant-based Lasagna, Shepherd's Pie and Chick'n Pot Pie and has recently launched a new line - Komo Plant-Based Meal Helpers™ - versatile meal starters to allow the creation of many dishes at home. All of our products are 100% plant-based, made with wholesome ingredients, free from preservatives, and frozen for freshness. Freezing products is a natural and effective way of keeping food

products for longer without having to use any preservatives. Komo's meals have a 1-year frozen shelf life.

Learn more at: www.komocomfortfoods.com and follow on Instagram: @komocomfortfoods

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The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this news release.

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