

## Komo Plant Based Foods Developing New Line of Vegan Desserts

Vancouver, B.C. – September 21, 2021 Komo Plant Based Foods Inc. (CSE: YUM) (OTC:KOMOF) (FSE:9HB) ("Komo"), is pleased to announce that it is working on prototypes for a plant-based desserts line.

Komo is developing the new desserts in its research and development kitchen using 100% plant-based and wholesome ingredients to create premium comfort favourites designed to make plant-based eating easy, yet ultimately satisfying.

Komo plans to launch the new sweets line through its direct-to-consumer platform in November 2021. The goal is to launch new products locally with the intention of garnering initial consumer feedback on new concepts and innovation. This feedback will be used as a guide for ensuring the product meets customer expectations and validates the demand of new ideas. If the new products are well received, then Komo will scale up manufacturing for a nationwide launch through retail channels in 2022.

"As a plant-based consumer I've noticed it's often difficult to find products that are wholesome, vegan, convenient and satisfy the sweet cravings," says Jeffrey Ma, President and CEO of Komo's operating subsidiary Komo Plant Based Comfort Foods. "We can't wait to share our new products with existing and new consumers. Everything we make is aimed to make plant-based eating easier without giving up taste, satisfaction and the joy of sharing foods with others. Naturally, desserts and sweets are the next extension of our plant-based comfort foods platform."

Mr. Ma oversees the Komo plant-based innovation team and has overseen the launch of all of Komo's products. He gained experience in plant-based food development when he was the

Research and Development Project Lead at Daiya Foods Inc. from 2012 to 2015 and as the Research & Innovation Manager at VEGA (Danone Company) from 2015 to 2019, while the company grew to the #1 plant-based protein powder brand in North America (acquired by Danone Co. in 2016).

The plant-based desserts are the third line of plant-based products that Komo has been developing this year. The first was Komo's ready-to-bake comfort classics, launched in March 2021, with plant-based Lasagna, Shepherd's Pie and Chick'n Pot Pie. Komo launched a second line, Komo Plant-Based Meal Helpers<sup>TM</sup>, in June 2021, as versatile meal starters to allow the creation of many dishes at home.

The global plant-based dessert market size had a value of USD 2.77 billion in 2019 and is expected to grow at a compound annual growth rate of 10% from 2020 to 2027, according to Grandview Research.

https://www.grandviewresearch.com/industry-analysis/vegan-dessert-market

## **About Komo**

Komo Plant Based Foods Inc. is a premium plant-based food company that develops, manufactures and sells a variety of plant-based frozen meals that are always hearty, satisfying, and made with wholesome ingredients. At Komo, our mission is to help make plant-based meals a staple on every dinner table by sharing our love for feel-good food that connects the people to the planet. We believe plant-based eating is the future and - Change can start with a single bite<sup>™</sup>. Our experienced plant-based innovation and development team recreates vegan versions of traditionally cheesy and meaty classics, with 100% plants. Komo's products are sold direct-to-consumer through our eCommerce website and a distribution network of online and brick and mortar grocery, convenience and natural retailer channels. Our operating subsidiary Komo Comfort Foods launched in 2021 with our flagship products: plant-based Lasagna, Shepherd's Pie and Chick'n Pot Pie and has recently launched a new line - Komo Plant-Based Meal Helpers<sup>™</sup> - versatile meal starters to allow the creation of many dishes at home.

Learn more at: www.komocomfortfoods.com and follow on Instagram: @komocomfortfoods

For further information, please contact:

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## **Cautionary Statement Regarding Forward-Looking Statements**

Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or Komo's future performance. The use of any of the words "could", "expect", "believe", "will", "projected", "estimated" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on Komo's current belief or assumptions as to the outcome and timing of such future events. Actual future results may differ materially. In particular, Komo's product development plans, its ability to retain key personnel, and its expectation as to the acceptance of its products by consumers constitute forward-looking information. Actual results and developments may differ materially from those contemplated by forward-looking information. Readers are cautioned not to place undue reliance on forward-looking information. The statements made in this press release are made as of the date hereof. Komo disclaims any intention or obligation to publicly update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as may be expressly required by applicable securities laws.