



Komo Plant Based Foods Receives Over 90 Five-Star Customer Reviews Through Yotpo App on its eCommerce Platform

Vancouver, B.C. – September 16, 2021 Komo Plant Based Foods Inc. (CSE: YUM) (OTC:KOMOF) (FSE:9HB) (“Komo”), a fast growing plant-based food start-up, is pleased to announce that within 6

months of the launch of its direct to consumer eCommerce platform, it has received over 100 reviews from verified purchasers through the Yotpo app, of which over 90 reviews have included a five out of five star consumer rating.

“Our plant-based comfort foods blend the right amount of real, wholesome cooking with the science and technology of developing innovative plant-based recipes to deliver hearty, satisfying food experiences,” says Komo CEO William White. “We put each of our meals through multiple tests to make sure each one meets our standards for taste, nutrients, food satisfaction, and scalability. Our eCommerce platform provides us a direct relationship with consumers and allows us to carefully monitor every touchpoint of the consumer journey, giving Komo a competitive advantage over retail-only brands.”

Komo’s consumer reviews, featured at <https://komocomfortfoods.com/pages/reviews>, consistently speak to the great taste and convenience of Komo’s frozen plant-based meals. Consumers also comment positively on their customer experience of ordering products and receiving home delivery.

In March 2021, Komo launched its Shopify platform using apps to enhance digital marketing and support a great online shopping experience. Post-launch, Komo added applications Privy, Klaviyo and ReCharge to enable site pop-ups, email marketing, and subscription packages. The launch of Yotpo enabled automatic review generation where emails are sent out to customers automatically 7 days after their initial purchase, along with a text message. The Yotpo application collected over 100 consumer reviews within six months, allowing Komo to assess consumer pain points and discover promising product development opportunities. In the summer of 2021, Komo used feedback from consumers and other data to support the launch a new line of frozen products - Komo Plant-Based Meal Helpers™ - versatile meal starters to allow the creation of plant-based dishes at home.

In addition to being sold through eCommerce, Komo products are sold through a distribution network of online and brick-and-mortar grocery, convenience, and natural retailer channels.

About Komo

Komo Plant Based Foods Inc. is a premium plant-based food company that develops, manufactures and sells a variety of plant-based frozen meals that are always hearty, satisfying, and made with wholesome ingredients. At Komo, our mission is to help make plant-based meals a staple on every dinner table by sharing our love for feel-good food that connects the people to the planet. We believe plant-based eating is the future and - Change can start with a single bite™. Our experienced plant-based innovation and development team recreates vegan versions of traditionally cheesy and meaty classics, with 100% plants. Komo’s products are sold direct-to-consumer through our eCommerce website and a distribution network of online and brick and mortar grocery, convenience and natural retailer channels. Our operating subsidiary Komo Comfort Foods launched in 2021 with our flagship products: plant-based Lasagna, Shepherd’s Pie and Chick’n Pot Pie and has recently launched a new line - Komo Plant-Based Meal Helpers™ - versatile meal starters to allow the creation of many dishes at home.

Learn more at: www.komocomfortfoods.com and follow on Instagram: @komocomfortfoods

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The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this news release.

Cautionary Statement Regarding Forward-Looking Statements

Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or Komo's future performance. The use of any of the words "could", "expect", "believe", "will", "projected", "estimated" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on Komo's current belief or assumptions as to the outcome and timing of such future events. Actual future results may differ materially. In particular, Komo's product development plans, its ability to retain key personnel, and its expectation as to the acceptance of its products by consumers constitute forward-looking information. Actual results and developments may differ materially from those contemplated by forward-looking information. Readers are cautioned not to place undue reliance on forward-looking information. The statements made in this press release are made as of the date hereof. Komo disclaims any intention or obligation to publicly update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as may be expressly required by applicable securities laws.