

## **Hey Bryan Media Share Consolidation & Name Change Effective Date**

**Vancouver, B.C. – December 8, 2020 - HeyBryan Media Inc. (CSE: HEY.X) (OTCQB:HEYBF) (FSE:9HB) (the “Company”)** announced December 7, 2020 that it intends to complete a 1 for 5 consolidation of its common stock. The effective date of the consolidation will be December 9, 2020 and the record date for the consolidation will be December 10, 2020.

The consolidation, name change, and stock symbol change as detailed in the Company’s press release dated December 7, 2020 will be effective as of December 9, 2020.

### **Investor Relations Contact:**

William White, President & CEO

1-866-969-0882

*The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this news release.*

### **Cautionary Statement Regarding Forward-Looking Statements**

*This press release includes forward-looking information and statements (collectively, "forward-looking statements") under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, intellectual property protection, and sale of, and demand for, the HeyBryan App and the services offered thereby, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and risks related to the extent of the impact of the COVID-19 pandemic, including the duration, spread, severity, and any recurrence of the COVID-19 pandemic, the duration and scope of related government orders and restrictions, the impact on our employees, and the extent of the impact of the COVID-19 pandemic on capital markets and our ability to obtain financing. The Company cautions readers not to place undue reliance on forward-looking statements provided by the Company, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.*