

## Hey Bryan Media Announces Settlement Agreement with Bryan Baeumler

Vancouver, B.C. - November 27, 2020 - HeyBryan Media Inc. (CSE: HEY.X) (OTCQB:HEYBF) (FSE:9HB) (“HeyBryan” or the “Company”) announces that on November 24, 2020 it entered into a Settlement Agreement with Bryan Baeumler and Baeumler Productions, Inc. (“BPI”) to settle debt and other items arising from the termination of the Endorsement and Licensing Agreement dated June 1, 2018 (the “Endorsement Agreement”).

The Endorsement Agreement, which was originally entered into between BPI, Bryan Baeumler and the Company’s subsidiary HeyBryan Inc., granted the Company a license to use the trade name HeyBryan for its peer to peer home services and payments app (the “App”) and provided for additional promotional services by Bryan Baeumler and for payment of royalties.

Pursuant to the Settlement, the parties have agreed to reduce the \$337,778 royalty payment owing to BPI and Bryan Baeumler (together, the “Licensor”) to \$150,000. The \$150,000 shall be converted into units in the Company’s stock at a deemed value of \$0.10 per unit (the “Conversion”). Each unit shall consist of one common share and one warrant to purchase an additional common share at a price of \$0.40 for a period of two years. The Conversion shall take place after the Company has completed a 1 for 5 consolidation of its common stock, and after the Canadian Securities Exchange (the “Exchange”) has granted approval for the Company to return to the active issuers list either with its current business or pursuant to the completion of a merger. Both the shares and the warrants issued as part of the Conversion will be subject to selling restrictions and released in equal instalments over a two year period. If the Company is unable to complete the Conversion within 12 months, then it shall be liable to pay the Licensor the liquidated amount of \$150,000.

The parties have also agreed that the Endorsement Agreement was effectively terminated on November 11, 2020 and that accordingly, the Company shall complete a name change so it no longer uses the name “HeyBryan”. Also, the Company will immediately take steps to remove references to “HeyBryan” and “Bryan” from all social media accounts and websites with the following exception: the Licensor shall provide a limited license to allow the Company to continue to use the domain [www.heybryan.com](http://www.heybryan.com) for a period of up to one year so that it may continue to operate the App after it has been reskinned and renamed to remove references to HeyBryan.

The Company owns the technology underlying the App. The Company intends to complete a name change to Fasttask Technologies Inc. and reskin the App and relaunch it under a new name.

The Company's new management has reviewed the existing business of the Company and is of the opinion that the technology underlying the App works well and is a valuable asset. It intends to continue the operation of the App under a new name as well as search for licensing opportunities for the underlying technology to generate additional revenues. Management continues to search for a merger candidate for the Company and is seeking to reduce the Company's debt through settlement and debt conversion agreements. The Company plans to complete a consolidation of its stock on a 1 for 5 basis so that it may settle debt and raise financing upon approval of the Exchange.

The Company intends to release more details on its name change and planned stock consolidation within the next week.

**Investor Relations Contact:**

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*The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this news release.*

**Cautionary Statement Regarding Forward-Looking Statements**

*This press release includes forward-looking information and statements (collectively, "forward-looking statements") under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, intellectual property protection, and sale of, and demand for, the HeyBryan App and the services offered thereby, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and risks related to the extent of the impact of the COVID-19 pandemic, including the duration, spread, severity, and any recurrence of the COVID-19 pandemic, the duration and scope of related government orders and restrictions, the impact on our employees, and the extent of the impact of the COVID-19 pandemic on capital markets and our ability to obtain financing. The Company cautions readers not to place undue reliance on forward-looking statements provided by the Company, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-*

*looking statements contained in this press release are made as of the date of this press release, and the Company expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.*