



## HEYBRYAN ANNOUNCES DTC ELIGIBILITY AND PRIVATE PLACEMENT

**August 19, 2020 - Vancouver, British Columbia - HEYBRYAN MEDIA INC. (CSE: HEY) (OTCQB: HEYBF) (FSE: 9HB)** ("HeyBryan" or the "Company"), the creator of HeyBryan, the app that connects homeowners with experts to complete small home-maintenance tasks, is excited to announce that its shares have received The Depository Trust Company ("DTC") full service eligibility in the United States. The Company's identifier in the United States is "HEYBF".

DTC settlement services provide a more efficient and lower cost settlement process for investors and brokers trading Canadian securities in the United States. DTC eligibility enables shares of HeyBryan to be distributed, settled and serviced through DTC's automated processes, thereby taking advantage of the efficiencies created in the electronic method of clearing securities and the resulting cost benefits that DTC provides through accelerated settlement processes.

"We are pleased to improve settlement of our shares for our current and future shareholders in the United States," says Lance Montgomery, CEO of HeyBryan, "Being DTC eligible will make it much easier for many U.S. residents to buy our stock."

HeyBryan is also pleased to announce a non-brokered private placement (the "Private Placement") of up to 8,536,585 units (the "Units") at a price of \$0.041 per Unit, for gross proceeds of up to \$350,000. Each Unit is comprised of one common share (each a "Common Share") and one Common Share purchase warrant (each, a "Warrant"). Each Warrant will entitle the holder to acquire one additional common share in the capital of the Company at a price of \$0.06 per share, for a period of two years from the date the Units are issued.

The Company plans to allocate the gross proceeds of the Private Placement to general working capital.

### **About the Company**

The HeyBryan app is named after the Canadian HGTV personality and one of the country's most trusted contractors, Bryan Baeumler. Bryan is widely recognized as a home maintenance expert and has been featured in multiple hit shows for over seven years, such as House of Bryan, Disaster DIY, Leave it to Bryan, and most recently, the award winning Island of Bryan.

HeyBryan is free to download and is available on both [Apple](#) and [Android](#) devices.

For more information, the Company's filings that are available at [www.sedar.com](http://www.sedar.com).

### **Forward Looking Statements**

This news release contains certain forward-looking statements within the meaning of applicable securities laws. All statements that are not historical facts, including without limitation, statements regarding future estimates, plans, programs, forecasts, projections, objectives, assumptions, expectations or beliefs of future performance are "forward-looking statements". Forward-looking statements are subject to a number of risks and uncertainties, including those detailed from time to time in filings made by the Company with securities regulatory authorities, which may cause actual outcomes to differ materially from those discussed in the forward-looking statements. These factors should be considered carefully and readers are cautioned not to place undue reliance on such forward-looking statements. The forward-looking statements and information contained in this news release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.

### **Contact Information**

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