

HeyBryan to Postpone Reporting 1st Quarter Financial Results Due to COVID-19 Related Delays

Vancouver, British Columbia – June 2, 2020: HEYBRYAN MEDIA INC. (CSE: HEY) (“**HeyBryan**” or the “**Company**”), the creator of the HeyBryan app that connects home-maintenance Experts to homeowners for help with small tasks around the home, announces due to the COVID-19 pandemic, the Company intends to postpone the filing of its first quarter consolidated interim financial statements, accompanying management’s discussion and analysis, and the related CEO and CFO certifications for the three months ended March 31, 2020, which are required to be filed by June 1, 2020, under Sections 4.3 and 4.4 of National Instrument 51-102 - *Continuous Disclosure Obligations* (collectively, the “**Quarterly Filings**”).

On March 18, 2020, the Canadian Securities Administrators (CSA) announced that they would provide issuers with a 45-day filing extension for filings required on or before June 1, 2020, to allow issuers the time needed to focus on the many other business and financial reporting implications of the COVID- 19 pandemic.

The Company will rely on this exemption with respect to the Quarterly Filings in accordance with BC Instrument 51-515 - *Temporary Exemption from Certain Corporate Finance Requirements*. The Company is continuing to work diligently and expeditiously to file the Quarterly Filings and currently expects them to be filed on or prior to the extended filing deadline of July 16, 2020.

Until such time as the Quarterly Filings are filed, the Company's management and other insiders of HeyBryan are subject to a trading black-out that reflects the principles in section 9 of National Policy 11-207.

Recent global events pertaining to COVID-19 have impacted the Company, its employees and its directors’ ability to rely on timely information in relation to its financial reporting obligations, to meet to approve its financial statements and management discussion and analysis. As always, ensuring a safe and healthy working environment for our employees, customers and Experts remains a primary focus for HeyBryan and we continue to promote precautionary health and safety measures for all three of these groups.

The Company confirms there have been no undisclosed material business developments since the filing of the Company’s unaudited interim financial statements and associated management’s discussion and analysis for the three and nine month periods ended September 30, 2019 that have not been otherwise disclosed by the Company by way of news release.

About HeyBryan Media Inc.

HeyBryan Media (CSE: HEY) is a peer-to-peer marketplace app offering a friendly and seamless way for customers to connect with trusted and vetted Experts for everyday home-maintenance needs. Founded in 2018, the app is named after Canadian HGTV personality and one of the country’s most trusted contractors, Bryan Baeumler.

Payments are processed through the HeyBryan app, eliminating the need for any in-person money exchange. Every Expert is background checked and credit checked to ensure a safe and secure experience for consumers. Typical tasks booked include handyman services, mounting or installation, furniture assembly, plumbing, painting, cleaning, lawn and yard maintenance, and more. HeyBryan accommodates busy schedules by allowing the independent workforce and consumers to communicate and work together. It's about real experts doing real work for real people.

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The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this news release.

Cautionary Statement Regarding Forward-Looking Statements

This press release includes forward-looking information and statements (collectively, “forward-looking statements”) under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, intellectual property protection, and sale of, and demand for, the HeyBryan App and the services offered thereby, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and the state of the capital markets. HeyBryan cautions readers not to place undue reliance on forward-looking statements provided by HeyBryan, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and HeyBryan expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.

